

PEACE, LOVE



ASSET MANAGEMENT

IAITAM ACE May 17 - 19, 2022 The M Resort and Spa
+1.330.628.3012 | info@iaitam.org | IAITAM.org/events



Do you want to

- Start, mature or revolutionize your ITAM program?
- Hear unique advice from industry experts?
- Improve your skills?
- See demonstrations of the latest products and services?
- Meet your peers?
- Take your career to the next level?

• **THEN THE IAITAM ACE 2022 IS FOR YOU!** •

Come Experience

- 3 days with global ITAM industry experts, practitioners, educators, vendors and consultants
- Over 80 sessions of diverse educational seminars and case study sessions
- 8 educational tracks that focus on complicated ITAM problems and solutions in addition to introductory tracks
- An IAITAM instructor-led interactive workshop
- ITAM industry exhibition highlighting ITAM product and service providers
- Networking with CIOs, COOs, CTOs, CSOs, IT asset managers, finance managers, IT, procurement, compliance, licensing and legal professionals





Peace, Love and Asset Management

Does your ITAM program need some **love**? Do you need some **peace**? Join fellow IT Asset Management professionals and the top product/service organizations in bringing you much needed **peace and love** at the IAITAM Annual Conference and Exhibition May 17- 19, 2022. ACE is a unique global event devoted solely to the support and reinforcement of IT Asset Management professionals and the ITAM industry. Every year it fine-tunes global best practices, builds the discipline and advances ITAM programs around the world.

This Spring, our ACE event will be held in Las Vegas, NV!

We know trying to adjust with the current landscape of business can be difficult to navigate, but no worries the ACE will get your program “**Jammin**”! ACE’s action-packed, educationally exciting days begins with a casual ice-breaker event followed by three days of dynamic keynotes, targeted networking, top-tier education, entertainment, workshops, exhibitions, and great food to help your program get focused, refocus or stay focused.

Make your ITAM program “**hip**” through educational sessions that cover ITAM best practices, case studies, standards, licensing and how- to’s suited for all levels.

IAITAM ACE 2022 is a unique opportunity for ITAM “**Hippies**” to interact with product and service providers. Take a break to meet leading vendors in the Exhibition Hall featuring a wide array of products and services critical to implementing, sustaining and thriving IT Asset Management programs. Lessons based on real-world experience will serve to enhance and sharpen your professional development and provide your organization with additional insights.



ITAM Education

With the ever-changing future of IT Asset Management, the need for knowledge in the ITAM industry has never been greater. The IAITAM ACE 2020 boasts over 100 sessions to facilitate discussion on current industry hot-button topics.

Each session is meticulously designed to walk you through real-world case studies and program improvement strategies based on best practice education and delivered by the ITAM industry's leading experts and fellow IT Asset Manager from around the world.

Presentations will address your needs based on market segment, management and level of experience - from novice to veteran.

**Amazing experience!
Phenomenal opportunity for
ITAM learning, networking
and all things IT Assets.**

- R.J. E, 2019 ACE Attendee



Breakout Session Topics Include

- Audit
- Best Practices
- BYOD
- Case Study
- Cloud
- Contract Governance
- Data
- Data Center
- Disposal
- Emerging Tech
- Financial
- Green
- Inventory
- ISO
- ITAM
- ITIL
- ITSM
- Licensing
- Mobile
- Negotiations
- Outsourcing
- People
- Process
- Program
- Risk Management
- SAM
- Security
- Software License
- Tagging
- Tools
- Tracking
- Usage
- Vendor Management
- Virtualization

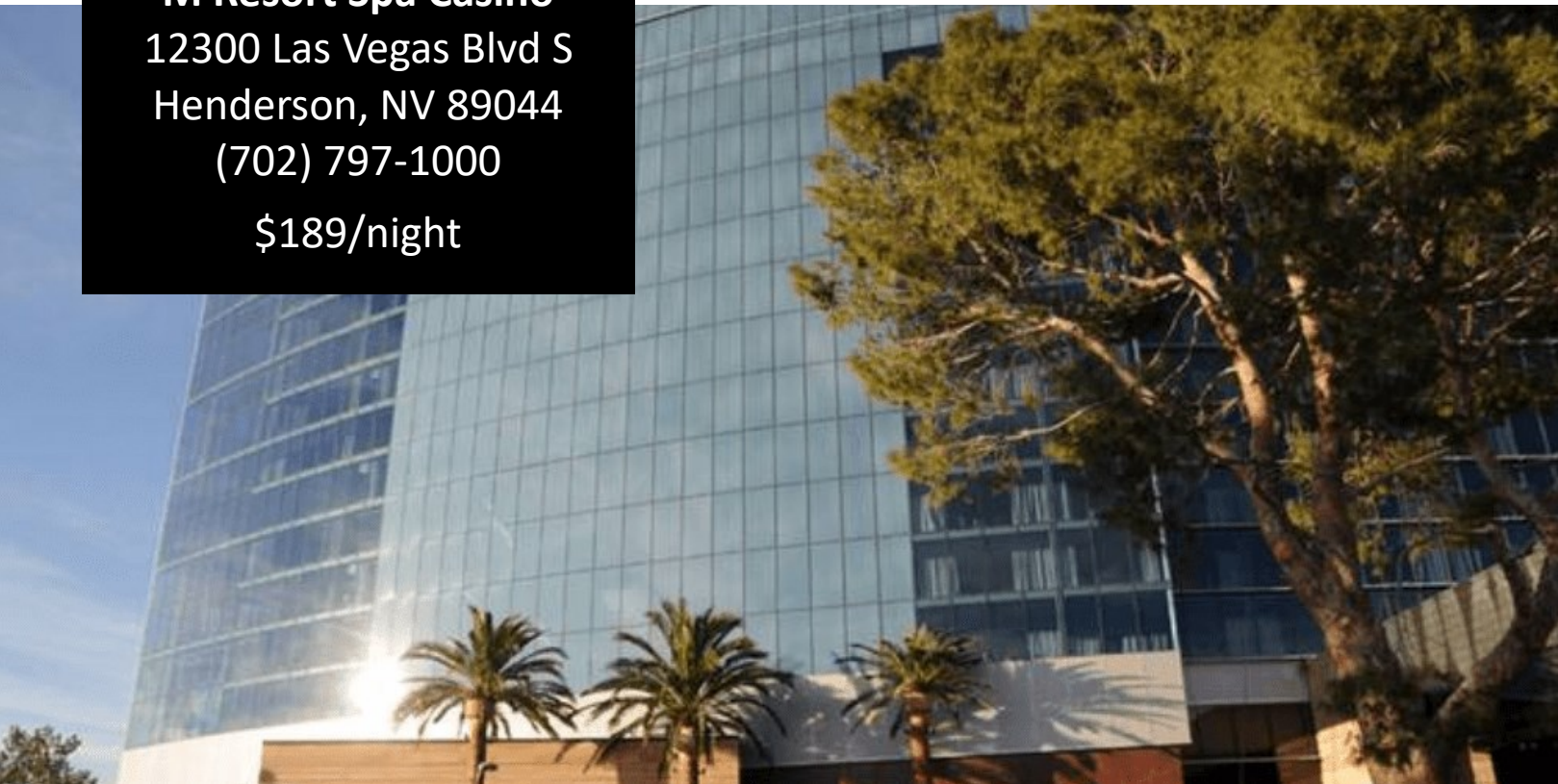
Henderson (Las Vegas), NV

Las Vegas, often known simply as Vegas, is the 26th-most populous city in the United States, the most populous city in the state of Nevada, and the county seat of Clark County. The city anchors the Las Vegas Valley metropolitan area and is the largest city within the greater Mojave Desert

Henderson is a city near Las Vegas, in Nevada. Clark County Museum has exhibits on regional history, and features restored vintage homes. Lion Habitat Ranch is a sanctuary for big cats. To the east, vast Lake Mead is dotted with marinas, and set in a rocky landscape with valleys and trails. Southwest, the Sloan Canyon National Conservation Area includes a petroglyph site with over 300 ancient rock art panels.

M Resort Spa Casino is a boutique hotel, spa, and casino. Enjoy panoramic views of the Las Vegas Strip and surrounding mountains through floor-to-ceiling windows that invite the outside in! Kick back by the pool with an ice-cold pineapple soft serve and soak in the sun. Dine on everything from stadium favorites to homemade pasta, burgers, prime steaks, and seafood! Make time for yourself with a workout or a spa day at our full-service salon and fitness center.

M Resort Spa Casino
12300 Las Vegas Blvd S
Henderson, NV 89044
(702) 797-1000
\$189/night





Who Attends?

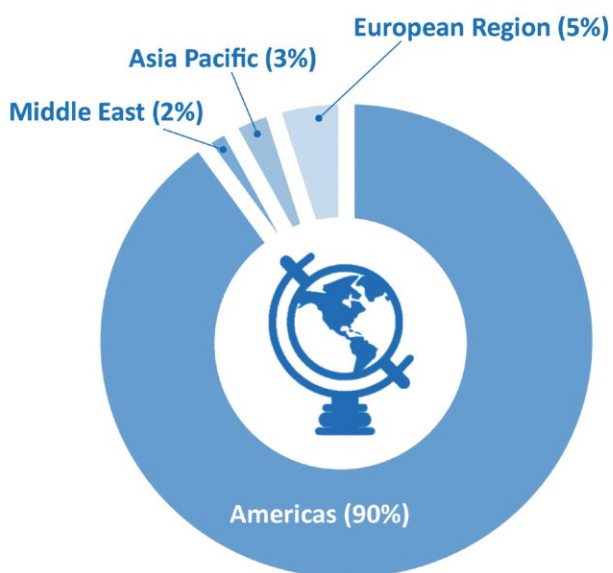
IAITAM ACE is the world's leading ITAM conference where CIOs, COOs, CTOs, IT Asset Managers, IT Professionals, Finance Managers, Procurement Professionals, Compliance and Licensing Professionals and Legal Professionals come together to explore the latest in IT Asset Management and its impact on business operations and profitability.



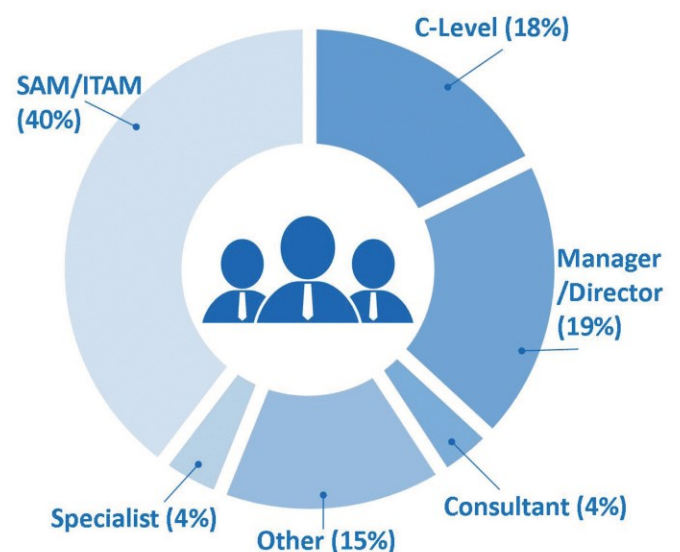
The networking opportunities are limitless. Connecting with like-minded ITAMers is great!

- Rodney P , 2019 ACE Attendee

LOCATIONS



JOB FUNCTIONS



Over 70% Of Our Sponsors Return Each Year - They Know The Value In IAITAM ACE Sponsorship, Do You?

Why Exhibit?

The IAITAM ACE helps IT Asset Management professionals keep an eye on their assets with educational lectures, workshops, a vendor expo and networking opportunities. Moreover, it provides attendees with relevant, immediately implementable knowledge for when they start to focus on new asset management programs or improve focus on existing ones. This industry-leading educational event provides valuable opportunities for you to win business and reach decision makers in the IT Asset Management community. Any company targeting the IT Asset Management market must attend!

Do not miss this opportunity to increase your company's visibility and make an impression on your target audience. Practitioners want to know who can help them bring their business into focus and are looking for you to help! Visit iaitam.org for a full list of upcoming IAITAM ACE events.



Top 5 Reasons for Your Organization to Participate

1. Effectively communicate your message at a cost-effective rate
2. Quality Attendees = Quality Leads
3. Exposure to decision makers from more than 70% of the Fortune 1000 on a global stage
4. Maximize your exposure on a global scale by networking with ITAM industry experts, analysts and the media from around the world
5. Meet potential customers and reinforce existing relationships with current customers

Event Fees

Regular Rate: \$1,995

- Save up to 40% using your Member Promo Code
- Corporate Members receive four half-price passes per term
- Group rates available

Unsure of your membership status? Contact IAITAM Member Services today!

Reserve your seat now!

ONLINE: iaitam.org/events
PHONE: +1.330.628.3012
EMAIL: info@iaitam.org

