

Sponsor/Exhibitor Deliverables

ACE — Annual Conference & Exhibition
May 17-19, 2022
Las Vegas, NV



Company Information

Company Name: Full company name to be used in all marketing materials.

Company Logo: A high resolution company logo to be used in all marketing materials.

Company Description: A description to be used as needed in marketing materials. (150 word maximum)

Website & Social Media Handles: To be used in marketing and promotional materials.

Banner Ad

Advertisement to be used in any location on <https://iaitam.org>, <https://ace.iaitam.org>, IAITAM Weekly Newsletter, or any other electronic communication from IAITAM.

Horizontal Dimensions: 728 x 90px

Vertical Dimensions: 160 x 600px

IMUG Promo

Submit a speaker proposal to host an IAITAM Member User Group or Wednesday Webinar for IAITAM. If you are sending a speaker to the conference, the topic must be distinct from your conference presentation.

ITAK Article

An article in our online ITAM publication. If you are sending a speaker to the conference, the topic must be distinct from your conference presentation.

Program Ad

Ads to be used in program booklet for all attendees. Dimensions below, sizing based on sponsorship level.

1/2 Page Ad: 7.125 x 4.625 in

Full Page Ad: 7.125 x 9.25 in

Attendee Bag Insert

Limited to two pieces of marketing collateral. Must be received by mail before the deadline. Send to the address below:

IAITAM
4848 Munson St. NW
Canton, OH 44718

Vendor Raffle

Name of item and person presenting the item at our Annual Vendor raffle on the last day of conference.

Booth Representatives

Names of those who will use your included passes. The number of passes available varies by sponsorship level.

Deadlines & Submission Information

As Soon As Possible

'Submit Your Deliverables'
at ace.iaitam.org/sponsor

As Soon As Possible

iaitam.org/speaker-proposal

As Soon As Possible

iaitam.org/submit-an-itak-article/

April 5th, 2022

'Submit Your Deliverables'
at ace.iaitam.org/sponsor

May 3rd, 2022

'Submit Your Deliverables'
at ace.iaitam.org/sponsor