



# Session Schedule



Date	Time	Room	Session Title	Speaker	Company Name
DAY 1					
5/17/2022	10:00 AM	Messina 1	IT Hardware Manager Survival Kit...	Paul Baum	PlanITROI
5/17/2022	10:00 AM	Messina 3	Empowering growth and innovation in a hybrid world	Beth Kaminski	Dart
5/17/2022	10:00 AM	Messina 4	Incorporating ESG into ITAM and Why You Should Care	Shawn Stockman	OnePak/ReturnCenter
5/17/2022	10:00 AM	Modena 1	Is it hard to maintain reliable and trustworthy asset data?	Balram Pandey	EY
5/17/2022	10:00 AM	Modena 2	The New Better: Protecting Data in a Post-Pandemic Age	John Shegerian	ERI
5/17/2022	10:00 AM	Molise 1	KPI's for licensing risk, waste and optimization progress.	Joseph Kaufman	SoftwareOne
5/17/2022	10:00 AM	Molise 3	Explore the Secrets of Workday Licensing	Scott Bickley	Info Tech Research Group
5/17/2022	10:00 AM	Molise 4	Welcome to the Jungle	Kendall Ficklin	GRINDATION, LLC
5/17/2022	11:15 AM	Messina 1	Enrichment Data	William Choppa	Eracent
5/17/2022	11:15 AM	Messina 3	Optimize your SaaS spend based on accurate usage data.	Sumin Tchen	Belarc, Inc.
5/17/2022	11:15 AM	Messina 4	Costs Using TPM	Tim Kubiak	ZPI
5/17/2022	11:15 AM	Modena 1	How ITAM Benefits from the Zero-Trust Movement	Kyle Marks	Retire-IT
5/17/2022	11:15 AM	Modena 2	Modernizing Microsoft Licensing for the Cloud Era	Aadil Nanji	Info-Tech
5/17/2022	11:15 AM	Molise 1	Why and Which Standard(s) to be Certified?	Paul Burck	Orion Registrar, Inc.
5/17/2022	11:15 AM	Molise 3	Managing Assets in a Mobile Environment	Yvette Mathews	ITS Partners
5/17/2022	11:15 AM	Molise 4	Establishing the IT Asset Manager as a Key Corporate Asset	Corey Dehmey	SERI
5/17/2022	2:15 PM	Messina 1	Process Automation: The 'Can't Miss' Ingredient for Efficient End-of-Life Data Protection	Dhia Haddej	Blanco
5/17/2022	2:15 PM	Messina 3	ITAM'ing in a Small/Medium Business	Stephanie Baerenwald	SKYGEN USA
5/17/2022	2:15 PM	Messina 4	How to Sell to Executives	Michael Swanson	ISAM
5/17/2022	2:15 PM	Modena 1	Why ITAM and DCIM (Data Center Infrastructure Management) need to work together	Gary Paquette	Nlyte Software
5/17/2022	2:15 PM	Modena 2	How to manage SaaS,! Optimization of SaaS applications, based on real usage and pushing responsibilities from Central to a decentral organization.	Alex Geuken	Xensam
5/17/2022	2:15 PM	Molise 1	Pictures are worth a 1000 words: Mapping your ITAM Program via the 12 Key Process Areas	Bo Guilbeault	Starbucks
5/17/2022	2:15 PM	Molise 3	Database Licensing, Pitfalls, and the new Oracle Audit Playbook	Michael Corey	LicenseFortress
5/17/2022	2:15 PM	Molise 4	Circularity and ESG Reporting: Creating Opportunity Out of e-Waste	Will Cohen	CircleIT
5/17/2022	3:30 PM	Messina 1	The Value of ITAM Isn't What You Think it is	Dan Anderson	Flexera
5/17/2022	3:30 PM	Messina 3	Planning office closures and downsizing – Deinstalling, redeploying and disposing of IT equipment	Vito Arminio	LifeSpan International
5/17/2022	3:30 PM	Messina 4	Totally righteous enterprise security starts with knowledge	Jon Davis	Oomnitza
5/17/2022	3:30 PM	Modena 1	ITAM and Cybersecurity Hand to Hand in a ITIL framework	Jose Carrillo	JACBlue Cybersecurity

5/17/2022	3:30 PM	Modena 2	Don't Gamble With Your Oracle Assets	Craig Guarente	Palisade Compliance
5/17/2022	3:30 PM	Molise 1	Solving Onsite Data Destruction Needs Around a Pandemic Stricken World	Dag Adamson	Destroy Drive LLC
5/17/2022	3:30 PM	Molise 3	IT Visibility - Converging Practices to Improve Insight - ITAM, ITSM and ITOM Working Together	Rebecca Horton	Spark IT Asset Management
5/17/2022	3:30 PM	Molise 4	Lifecycle Management for Technology Assets & Beyond	Eric Ferrington	ServiceNow

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<b>DAY 2</b>					
5/18/2022	10:00 AM	Messina 1	Data Destruction Best Practices to Mitigate Data Breach Risks	Sunil Chandna	Stellar Data Recovery Inc.
5/18/2022	10:00 AM	Messina 3	Our Journey from Unmanaged to Operational Integration	Renee Lottes	Accenture
5/18/2022	10:00 AM	Messina 4	Measuring the value of Hardware Asset Management	Tom Watson	AMI
5/18/2022	10:00 AM	Modena 1	How to Get the Best Deals When Purchasing IT Equipment	Lindy Earl	Reliant Technology
5/18/2022	10:00 AM	Modena 2	ITAM in the Work from Home (Hybrid) Environment	Ed Pletner	Avritek
5/18/2022	10:00 AM	Molise 1	Circular Supply Chain, Moving Toward Net-Zero	Geoffrey Cottrell	Sims Lifecycle Services
5/18/2022	10:00 AM	Molise 3	The Top Five "New" Requirements for Enterprise-class ITAD	Rike Sandlin	Rivervista Partners
5/18/2022	10:00 AM	Molise 4	Make your MVP HAM Program Your Organization's MVP!	Leslie June	V-Soft Consulting
5/18/2022	11:15 AM	Messina 1	Microsoft Support Contracts – New Cost Reduction and Avoidance Opportunity	Matt Harris	US Cloud
5/18/2022	11:15 AM	Messina 3	Why Leadership in asset management needs to be put back at the top of the agenda!	Jan-Christian Björkly-Nordström	Crayon AB
5/18/2022	11:15 AM	Messina 4	Don't be Dazed and Confused on SAM, learn Microsoft's best practices and cloud based solution.	Patrick Graff	Microsoft
5/18/2022	11:15 AM	Modena 1	End of Life (EOL) = End or Responsibility (EOR)? Not Quite.	Aaron Zeper	DMD Systems Recovery, Inc.
5/18/2022	11:15 AM	Modena 2	The 5 Stages of (Audit) Grief	Alan Bain	ISAM
5/18/2022	11:15 AM	Molise 1	What's your plan to get caught up to (or improve) your pre-pandemic cycle?	Chris Re	Apto Solutions
5/18/2022	11:15 AM	Molise 3	IT Asset Disposition in a Pre and Post-Covid World	Ann Hughes	MRK Group Ltd
5/18/2022	11:15 AM	Molise 4	Post Pandemic ITAM is All About the Asset	Frank Venezia	EY
5/18/2022	2:15 PM	Messina 1	Drive Toward Program Adoption, Maturity, Relevance	Walter Darrough	Flexera
5/18/2022	2:15 PM	Messina 3	Winner, Winner, Chicken Dinner: 8 Irresistible SAM Savings Strategies	Jim Hart	Huntington Ingalls
5/18/2022	2:15 PM	Messina 4	Why Take Control of Your Logistics?	Steve Andon	OnePak/ReturnCenter
5/18/2022	2:15 PM	Modena 1	Introduction to Software Asset Management - Building a Working SAM Platform	Branislav Potoček	OpenLM
5/18/2022	2:15 PM	Modena 2	Covid's Impact on Infrastructure and how your ITAD Partner can Help	James Patrignelli	Liquid Technology
5/18/2022	2:15 PM	Molise 1	Navigating the SAM Landscape in a Post-Pandemic Work Environment	Linda Cole	Open iT
5/18/2022	2:15 PM	Molise 3	Audit Prevention - the enchanted way to optimized partnerships	Johan West	the-itam-unit
5/18/2022	2:15 PM	Molise 4	Software Asset Management – Where (and Why) is Your SAM Program Struggling?	Mari Petersen	Anglepoint Group
5/18/2022	3:30 PM	Messina 1	Mastering Hardware Asset Lifecycle Optimization in Ever-Changing Circumstances	Shelly Li	Sprout
5/18/2022	3:30 PM	Messina 3	Oracle Java Licensing Highlights Why Security is Integral to ITAM	Scott Jensen	Anglepoint

5/18/2022	3:30 PM	Messina 4	10x Your Impact with ITAD: Staying Data Secure while Doing Digital Good	Paul Baum	PlanITROI
5/18/2022	3:30 PM	Modena 1	Trustworthy Data - How to meet and exceed the ISO/IEC 19770-1 requirements	Jeremy Boerger	Boerger Consulting, LLC
5/18/2022	3:30 PM	Modena 2	Automate Everything and Save Hours	Harsha Vijayakumar	ServiceNow Inc.
5/18/2022	3:30 PM	Molise 1	500+ Locations After a Merger.	Ryan Laber	Cascade Asset Management
5/18/2022	3:30 PM	Molise 4	The IBM Authorized SAM Provider (IASP) Program – Positioning for Efficiency with IBM Software	Martin Latz	Deloitte

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<b>DAY 3</b>					
5/19/2022	10:00 AM	Messina 1	Apples (Licenses Entitlements) & Oranges (Inventory Data) of Software Asset Management. Normalization and compliance positions.	Marc Farnen	ServiceNow
5/19/2022	10:00 AM	Messina 4	Uncommon places your company data may be stored (and waiting for a breach)	Brendan O'Byrne	Guardian Data Destruction
5/19/2022	10:00 AM	Molise 1	ITAM - Impacting People, Planet and Profit initiatives at a Fortune 500 company	Bo Guilbeault	Starbucks
5/19/2022	10:00 AM	Molise 3	Importance and Role of ITAM in the Enterprise.	Mike Taylor	Deloitte
5/19/2022	10:00 AM	Molise 4	Driving ROI of your SAM Tool Investment	Mandi Sue Bleau	Anglepoint
5/19/2022	11:15 AM	Messina 1	How is a solid ITAM program strategic to the business?	Mike Temple	ServiceNow
5/19/2022	11:15 AM	Messina 4	How to rationalize your software ecosystem, with cybersecurity cheat sheets	James Layfield	Clearfind.com
5/19/2022	11:15 AM	Molise 1	Lessons learned from an SAP Enhanced Audit	Jeremy Tarwater	Anglepoint Group Inc
5/19/2022	11:15 AM	Molise 3	Lessons from 500 Business Cases...	Mark Delisi	Flexera
5/19/2022	11:15 AM	Molise 4	How to save your company 40 million dollars	Nathaniel Rivera	Independent Consultant
5/19/2022	12:30 PM	Messina 1	Post-Covid: New Tools for New-World Challenges	Eric Gohdes	Certero
5/19/2022	12:30 PM	Messina 4	ITAM From the Edge In Today's Distributed Workforce	Mike Andrea	Oper8 Global
5/19/2022	12:30 PM	Molise 1	What is Your 12-Month ITAM Roadmap? Building Your Program Around SaaS and Cloud	Becky Trevino	Snow Software

\*\*\*This is a tentative schedule, all information is subject to change.