



Pictures are worth a 1000 Words: Mapping your ITAM Program and 12 Key Process Areas

Speaker: Bo Guilbeault Program Manager; IT Asset Manager Retail Infrastructure Technology – Starbucks Corporation

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**Bo Guilbeault:** Program Manager IT Asset Management Retail Infrastructure

Individual IAITAM Member

IAITAM Certifications: CAMP, CHAMP, CSAM, CAMSE, CMAM & CITAD

Disclaimer:  
All content and statements (Verbal & Written) throughout my session are solely my own opinions and are derived from my professional experiences as an ITAM practitioner. **I AM NOT REPRESENTING MY EMPLOYER IN ANY DIRECT OR IMPLIED MANNER.** I am strictly representing myself to share my knowledge with IT Asset Management industry professionals.



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Life is not linear – ITAM changes the way a business approaches their operations via technology

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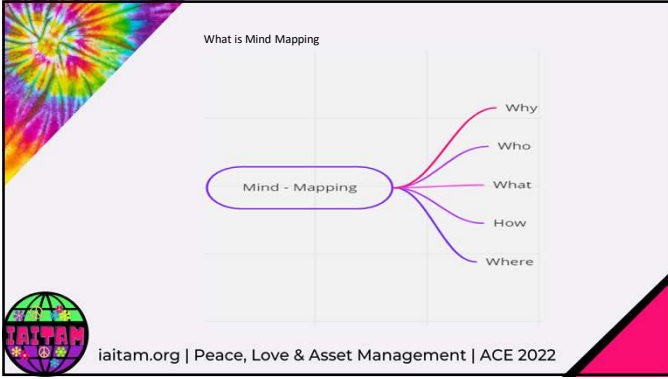
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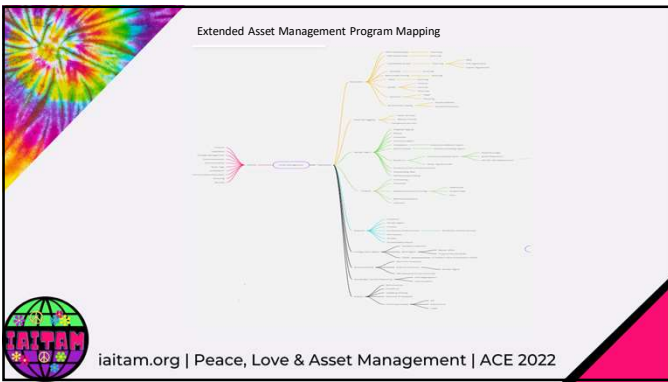
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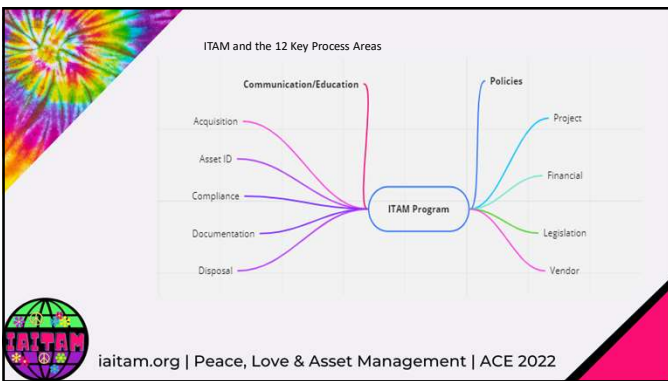
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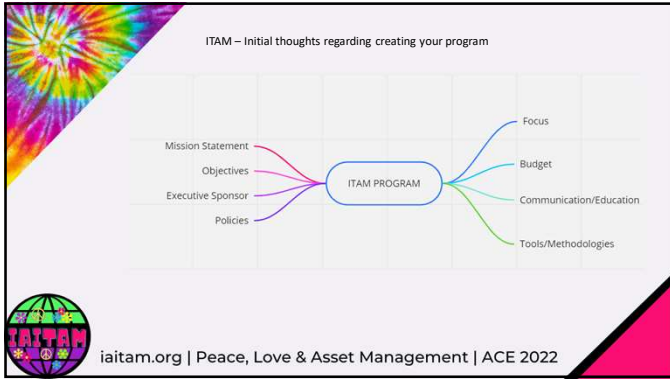
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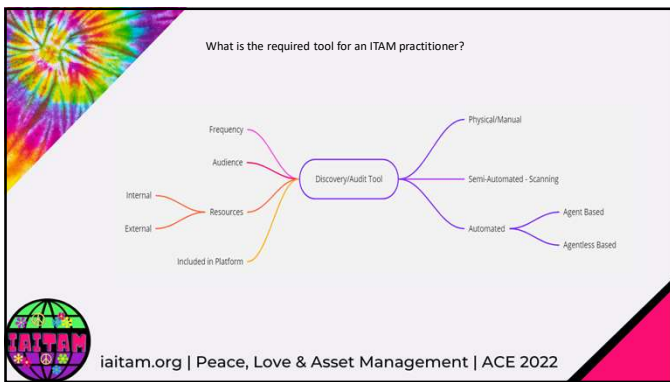
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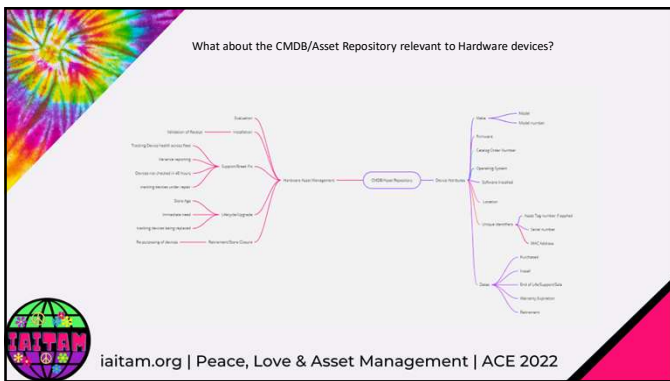
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What about the CMDB/Asset Repository related to Software?

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ITAD Key Process Area

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Let's Practice a Mind Map together!

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**Bo Guilbeault:** Program Manager IT Asset Management Retail Infrastructure

! "Thank you" for your time and feel free to connect with me on LinkedIn or email me at [bguilbea@starbucks.com](mailto:bguilbea@starbucks.com)

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