




Post-Pandemic ITAM is All About the Asset

Frank Venezia

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LET'S TALK!



Frank Venezia
Managing Director,
EY ITAM Leader
Ernst & Young LLP

- 1 Evolving ITAM environment
- 2 ITAM's core challenges
- 3 Integrating asset discovery to drive value
- 4 Enabling data to drive business insights
- 5 Continue the conversation



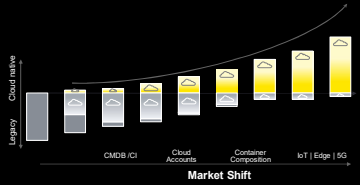
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Imminent and future ITAM challenges


Traditional business models are experiencing a seismic shift in the race to innovate. EY clients are accelerating the migration of applications to the cloud and spreading complex workloads across multi-cloud, multi-tenant environments, amplifying the need for robust cloud-enabled information technology asset management (ITAM) services.

TAKEAWAY
Organizations must confront ITAM as an essential foundation to understanding, managing, and transforming their complex IT estates.



Market Shift

- Legacy hosted
- Cloud hosted (SaaS and PaaS)
- Cloud native (Related applications to run in containers on the cloud)



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Responding with urgency now and preparing for what's next

The rapidly changing IT landscape poses new vulnerabilities, stemming from management of the asset:

- Virtual asset management and remediation (if/boarding)
- Off-premise data management
- Increasing threat of cyber breach
- Disparate ownership of IT life cycle management
- Rapidly evolving regulatory landscape

43%	56%
of IT professionals report using spreadsheets as one of their resources for tracking assets	of IT professionals currently do not manage the entire asset life cycle, leaving redundant assets, potentially creating risk, and causing unnecessary and costly purchases
28%	68%
of IT professionals spend time fixing out-of-security assets	of Fortune 100 company audit committees are still tasked with owning cybersecurity

Sources: from Feb 2020 report from Palo Alto Security, from Oct 2021 EF Cyber Release

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ITAM requires knowing what you have and where it is

Capabilities within typical ITAM programs are often managed in silos, creating challenges as organizations attempt to mature, innovate and transform.

Process framework
Asset discovery
Contract repository
App mapping
ITSM
Cloud
Resiliency
Cyber (TDR)

Cost optimization
Governance
App rationalization

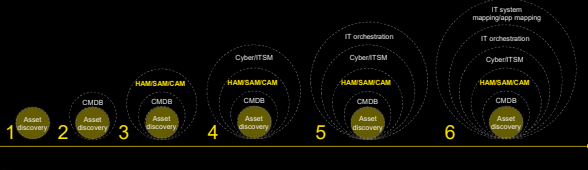
With growth comes complexity
Bringing each piece of the ITAM puzzle together, including automating sound ITAM processes and governance to enable data quality and availability today, is essential to manage growth and change tomorrow.


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Integrating and operating an ITAM program from the asset vantage

Each ITAM ecosystem service "building block" enables greater control over complex IT estates. No matter the sequence, the integration of these blocks enables an increasingly frictionless and resilient digital future.



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Client case study: transforming ITAM to unlock business value

Phase 1 Asset discovery and baselining + **Phase 2** Operating model design and implementation = **ServiceNow Platform** = **Long-term value** Asset control and IT service excellence

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Drive business outcomes from greater visibility

Software compliance Gain control on your compliance position and strategically manage cloud assets by proactively managing software entitlements and deployments and generating compliance visibility Prepare for mergers, acquisitions and dispositions Prior to your organization's transactions, perform due diligence on what your counterpart has, where it is and what is on it to identify proactive cost optimization and risk management	Regulatory alignment Manage regulatory mandates proactively through a complete view into the organizational software estate Hardened cybersecurity posture Aligned with the NIST framework, counter breaches with repeatable, continuous visibility of risk exposures at the asset level	Vendor relationships Furnish near-real-time data-driven insights to enhance your vendor relationships Realize improved ROI Manage the estate portfolio to a constant optimized level, balancing needs vs. deployments to right-size your operating expenses (opex)
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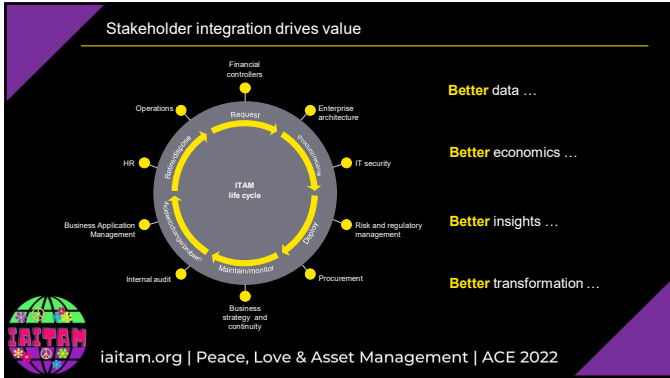
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Data integration yields business insights

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As you reflect on this session, consider the points below:

- ITAM maturity is a journey, starting with **repeatable, reliable, and automated asset discovery**
- Asset data is most useful when it can be **properly federated and managed through governed life cycle practices**
- Dependable asset insights can **drive clear business outcomes** and accelerate the path to IT maturity
- Demonstrable business outcomes drive **further sponsorship of an effective and innovative ITAM program**

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Continue the conversation

Frank Venezia
Managing Director, EY ITAM Leader
Ernst & Young LLP
Frank.Venezia@ey.com

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