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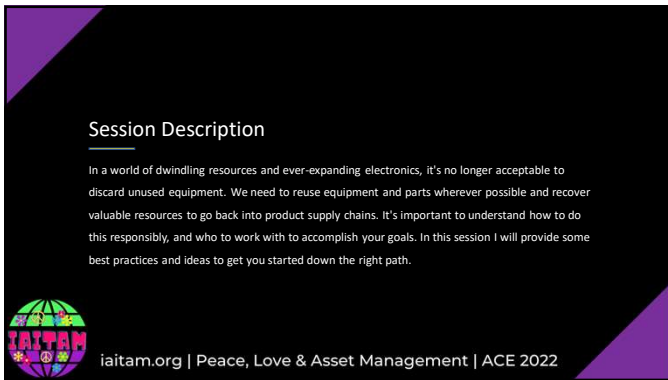
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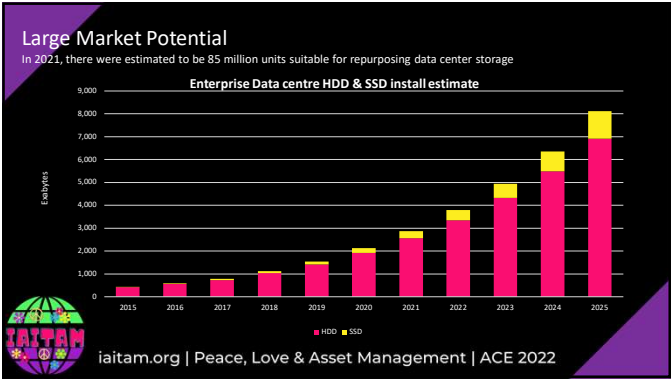
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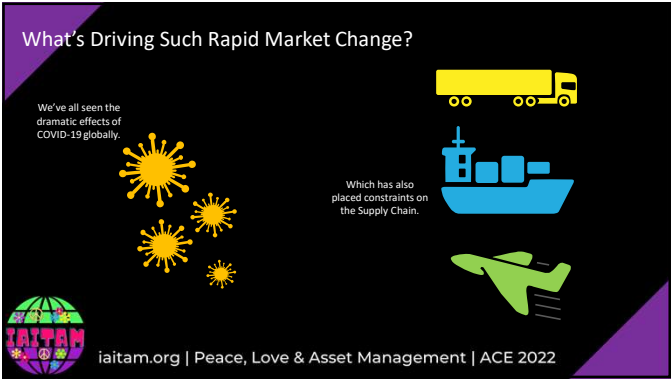
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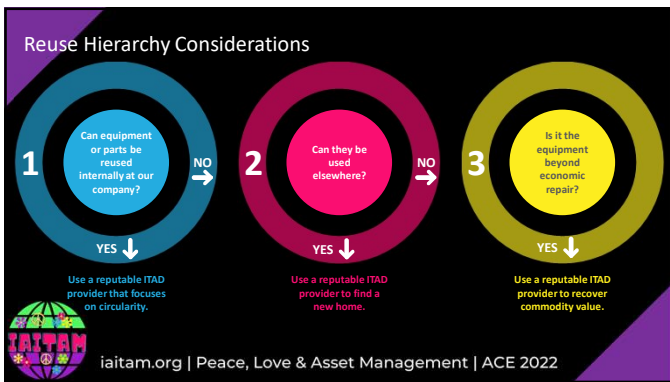
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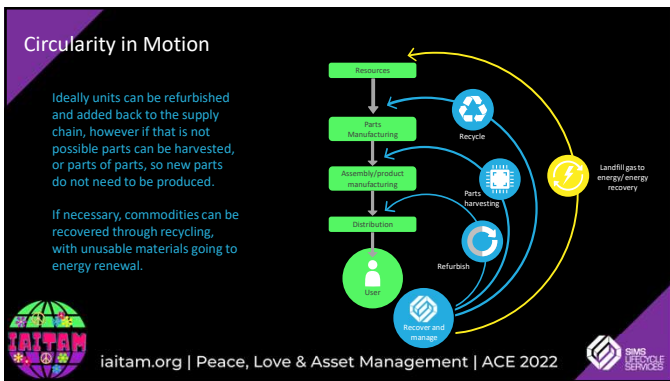
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ITAD Providers Can...

Achieve better sustainability and financial results by:

**Data Driven Decisions**


- What to upgrade
- Whole units or part recovery
- Resales markets: retail, wholesale, niche buyers

**Careful Cosmetic Cleaning**

- Asset tags
- Polishing
- Printing

**Other Considerations**

- Licensed operating system
- Product warranties
- Seller reputation



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Parts Reuse Opportunities




Processors




Memory



Hard Drives



Solid State Drives



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Sell in the Right Market at the Right Time at the Right Price



Wholesale Channels




Retail Channels



Niche Buyers

- 1. Contract manufacturers
- 2. Toy manufacturers
- 3. Business needing spares



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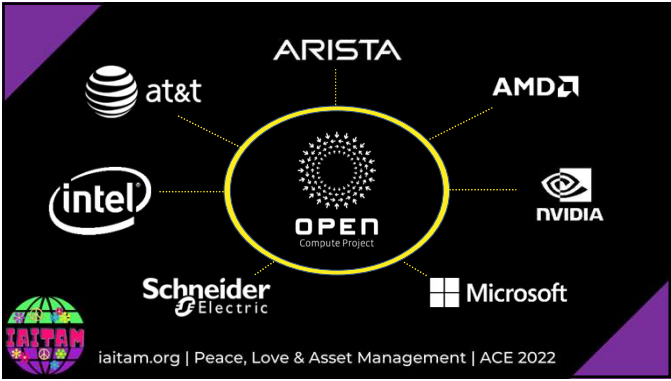
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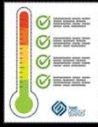
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**Carbon Calculator for IT and Data Center Assets**



IT Asset Managers are making smarter and more sustainable decisions about managing IT assets



Empowers clients to measure carbon reductions achieved when reusing and recycling IT assets.



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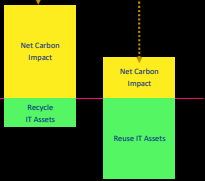
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**Sustainability Calculator**  
Calculate carbon savings when reusing and recycling IT assets

**Carbon Impact of Asset Use**



**Net Carbon Impact of Asset Disposition**





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Circularity is important to limiting our impact on the environment.



Reuse is one major way to make a difference and participate.



Recovery of base materials limits the need to harvest limited resources.



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Interested in more???

Gartner completed a report evaluating ITAD providers. If you would like a copy, sign up at the back of the room for your report.

To see more about our Carbon Calculator visit our booth for a demonstration



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