



Session Title
Apples (Licenses Entitlements) & Oranges (Inventory Data) of Software Asset Management. Normalization and compliance positions.

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LET'S TALK!


SAM Post Pandemic – Back to the Basics

- IT Asset Management overview
- SAM Complete Lifecycle
- Why should you care about SAM?
- Licenses entitlement & inventory sources
- SAM process overview
- SaaS optimization overview
- Software reclamation techniques
- Quickest path to value



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What is IT Asset Management?

IT Asset Management (ITAM)
The practice of optimizing the purchase, deployment, maintenance, utilization, and disposal of technology.

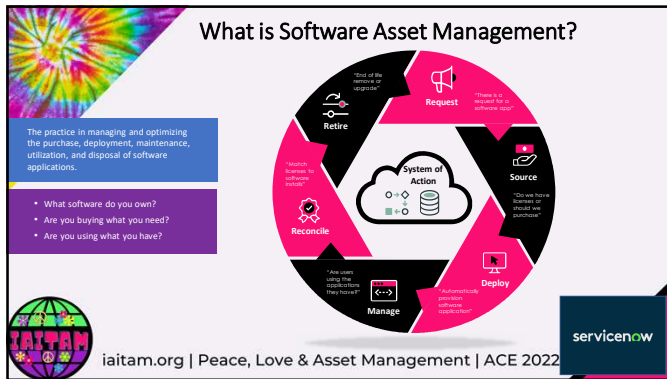
IT Asset Management

 Hardware Asset Management <ul style="list-style-type: none">• Manage asset from acquisition through disposal• Central inventory that is purchased and used	 Software Asset Management <ul style="list-style-type: none">• Knowing what software do you own• Managing software that you are currently using	 Cloud Spend <ul style="list-style-type: none">• Identify who is consuming cloud resources• Reduce cloud cost through visibility
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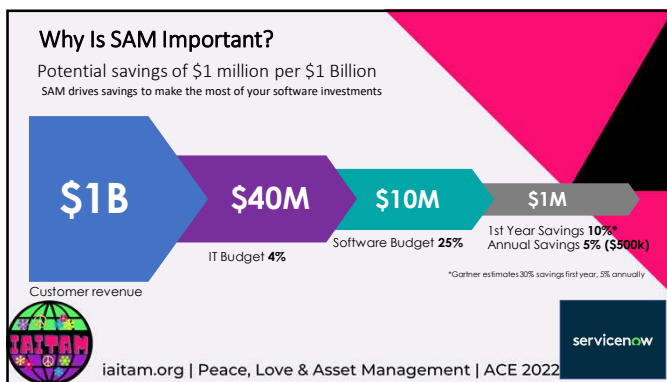


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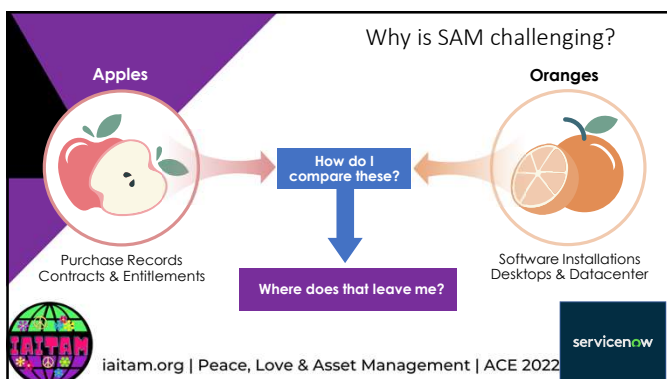
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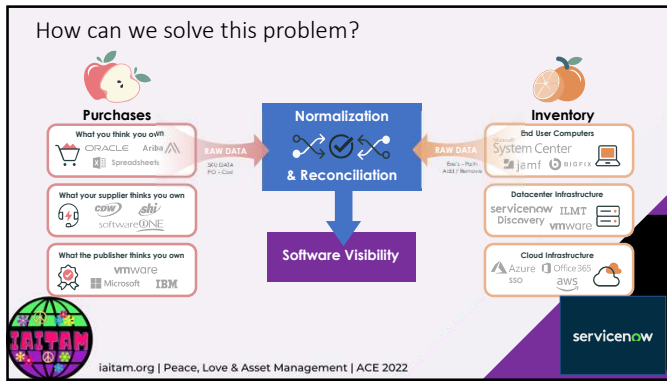
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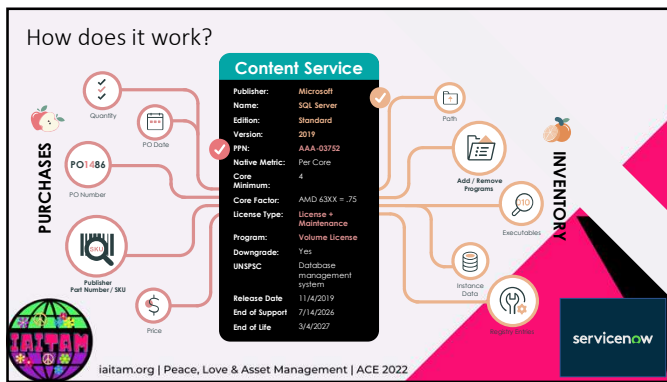
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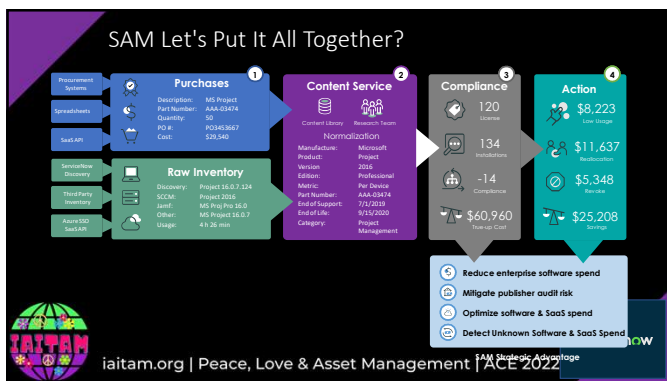
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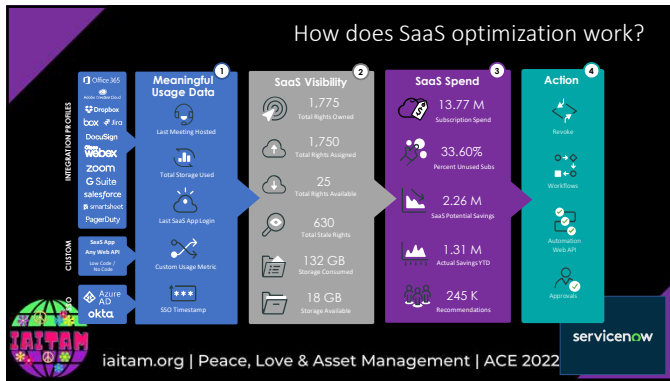
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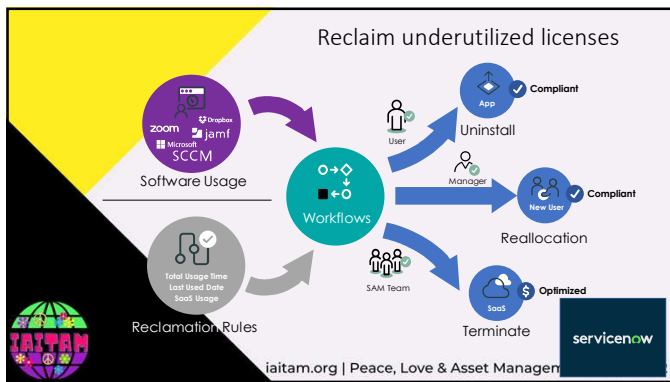
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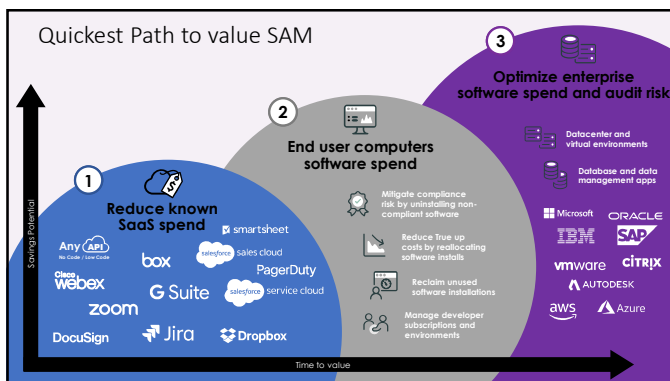
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Recap

- Entitlements & Inventory
- Software Reclamation
- SAM Lifecycle
- Path to Value




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
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