



Incorporating ESG into ITAM and Why You Should Care

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VP, Sustainability Solutions





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About the Onepak Platform


Corporate Offices
Customer Locations
Data Centers
Remote Workers



Shippers


Receivers



Leasing Companies
Remarketters
ITAD Providers

Logistics Providers
Service Providers


Partners


Data

Partner Community
Performance Data
Carbon Offset Data
Managed Services



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E

ENVIRONMENT

S

SOCIAL

G

GOVERNANCE


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Linear Economy

Circular Economy

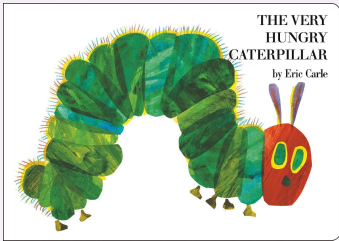
What's an ITAM to do?




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Linear Economy




THE VERY HUNGRY CATERPILLAR
by Eric Carle




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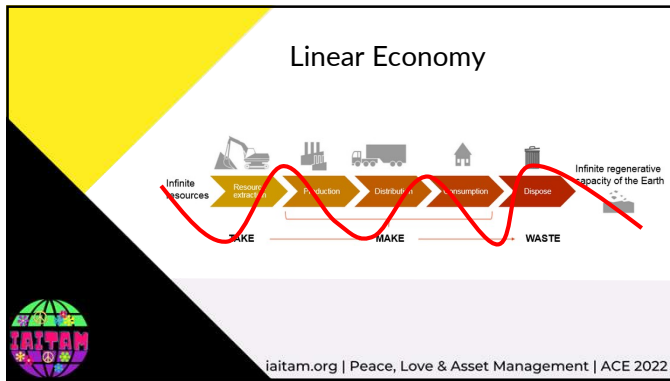
Linear Economy



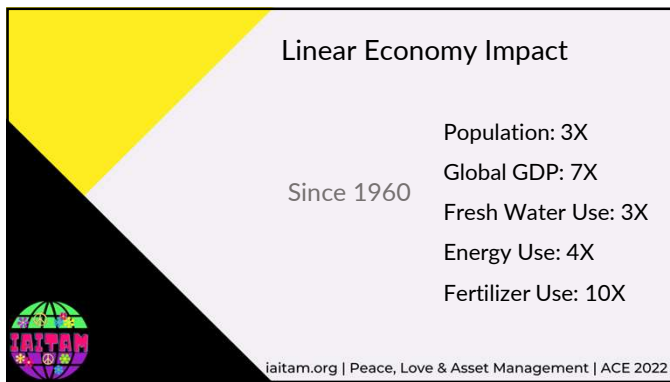


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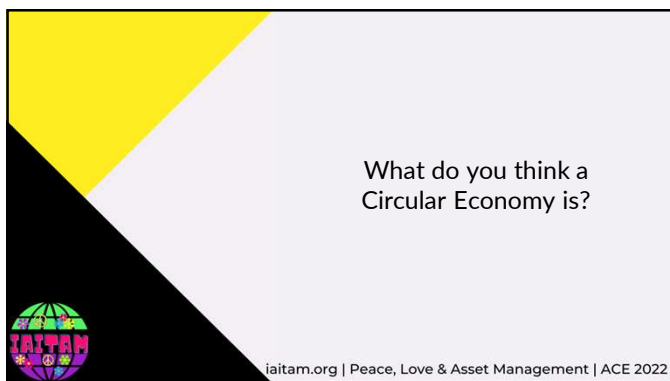
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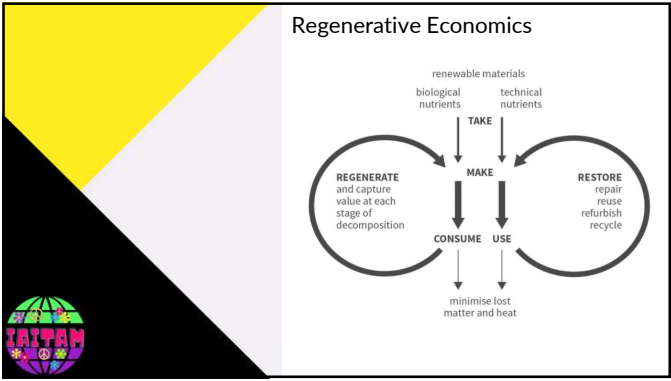
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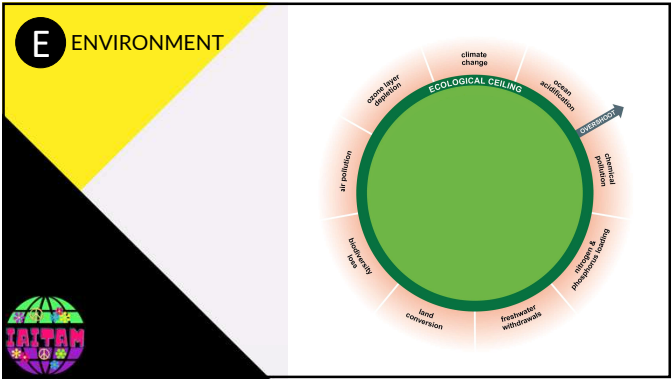
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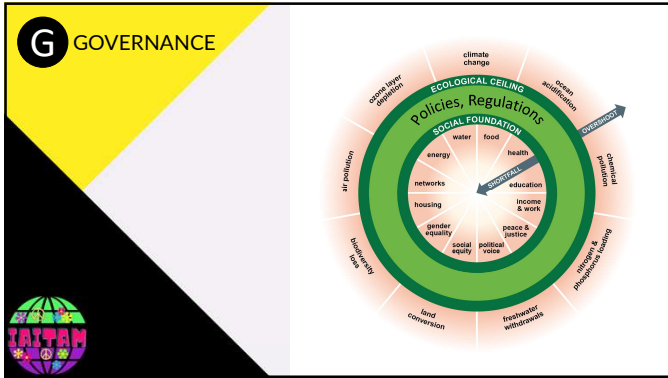
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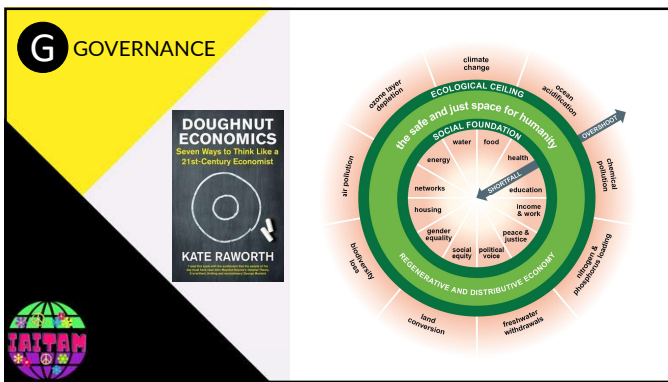
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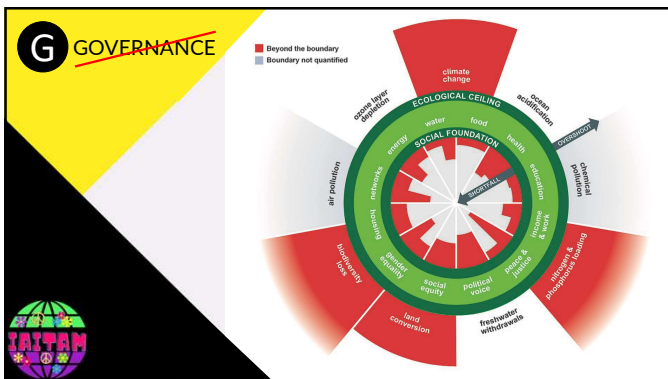
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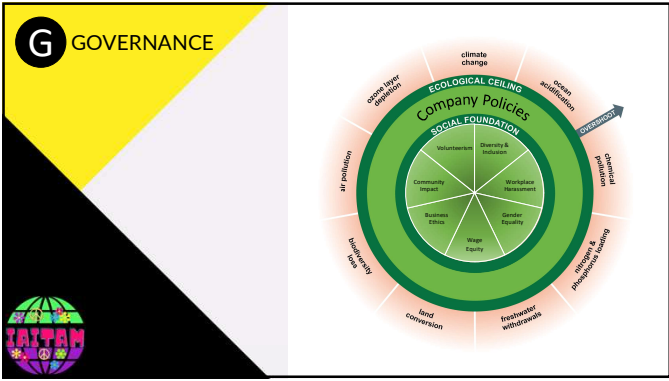
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E ENVIRONMENT Reduce and offset emissions, transition to reusable packaging

S SOCIAL Educate staff and practice ethics, diversity and inclusion, social equality; support these values in our communities

G GOVERNANCE Enact policies that ensure fair and equal pay, equal treatment of all employees, whistle-blower rules, management accountability

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Consumers Care


About companies that support social or environmental issues...

- 87% view more positive image
- 88% will be more loyal
- 92% will be more likely to trust

Nielson InsightsIQ: Sustainability Imperative

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What's an ITAM to do?

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Change of Perspective


The Social Contract

"Each Member of the Community gives himself to it, at the moment of its foundation."

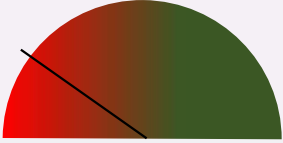
Jean Jacques Rousseau, France 1762

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Change of Perspective



Consumer Citizen

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Change of Perspective

Hippocratic Oath

- Do no harm
- Respect privacy
- Consider the community
- Treat the disease, not the symptom
- Ask for help from experts

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Change of Perspective

Hippocratic Oath *for ITAMs*


- Strive for carbon-neutrality
- Wipe the data
- Support your community
- Work within your company
- Call me!

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Change of Perspective



Consumer Citizen

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S



Change of Perspective




\$ Back ≠ Bridging the Digital Divide


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Change of Perspective




The butterfly effect ... in which a small change in one state can result in large differences in a later state.


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Consider Natural Resources




316 KG CO₂ EMISSIONS



190,000 LITRES OF WATER



1,200 KG OF EARTH'S RESOURCES



1 Laptop =

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Mining IT Assets

- **Gold** - Printed Circuit Boards, Computer Chips (CPU), connectors / fingers
- **Silver** - Printed Circuit Boards, Computer Chips, keyboard membranes, some capacitors
- **Platinum** - Hard Drives, Circuit board components
- **Palladium** - Hard Drives, Circuit board components (capacitors)
- **Copper** - CPU heat sinks, wiring and cables, Printed Circuit Boards, Computer Chips
- **Nickel** - Circuit board components
- **Tantalum** - Circuit board components (some capacitors)
- **Cobalt** - Hard Drives
- **Aluminum** - Printed Circuit Boards, Computer Chips, Hard Drives, CPU heat sinks
- **Tin** - Printed Circuit Boards, Computer Chips
- **Zinc** - Printed Circuit Boards
- **Neodymium** - Hard Drives (magnets)



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Mining IT Assets

For every 1 million cell phones recycled...
35,274 pounds of copper
772 pounds of silver
75 pounds of gold
33 pounds of palladium

One metric tonne of circuit boards vs. ore...
40 to 800 times more gold
30 to 40 times more copper



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Hold Partners Accountable



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Unbundle Logistics

Logistics = ESG Destiny

Consistent onsite experience

Total flexibility for disposition options

Minimize, track and offset carbon footprint

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Why Take Control of Your Logistics?




Tomorrow
2:15:00 PM

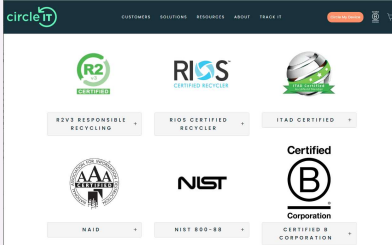
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Certifications




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B Impact Assessment



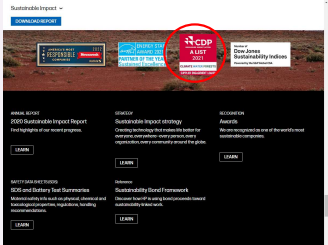
Overall B Impact Score: 80 / 103

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ESG Standards

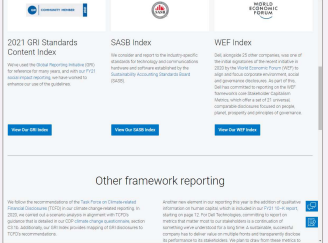


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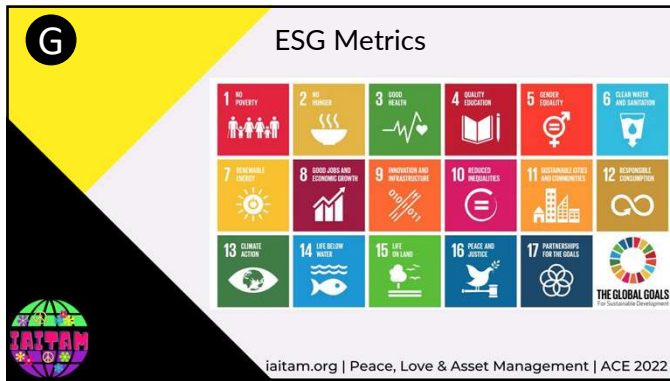


ESG Standards

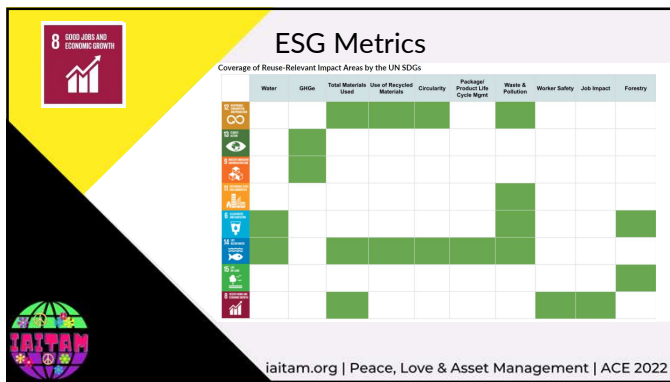


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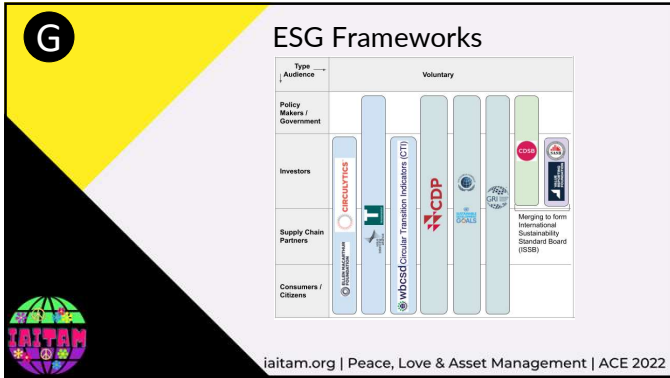
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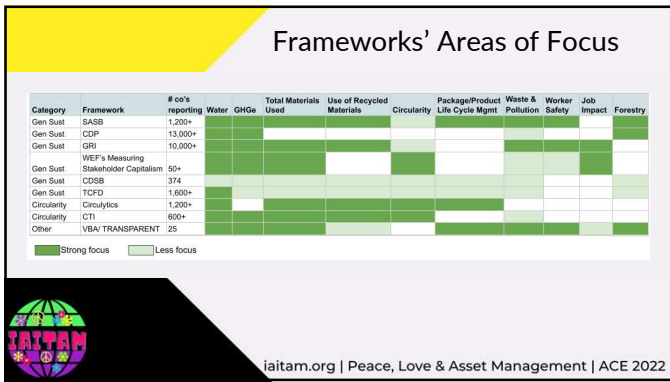
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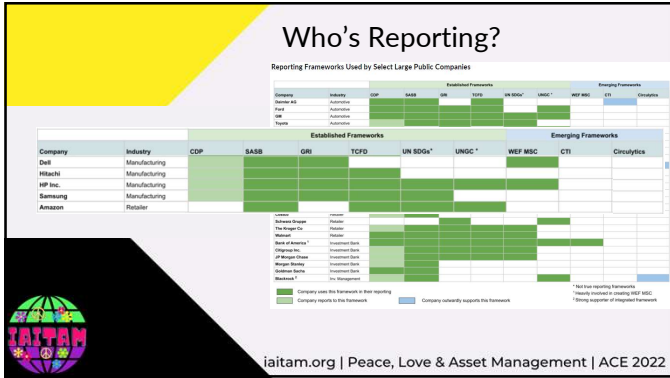
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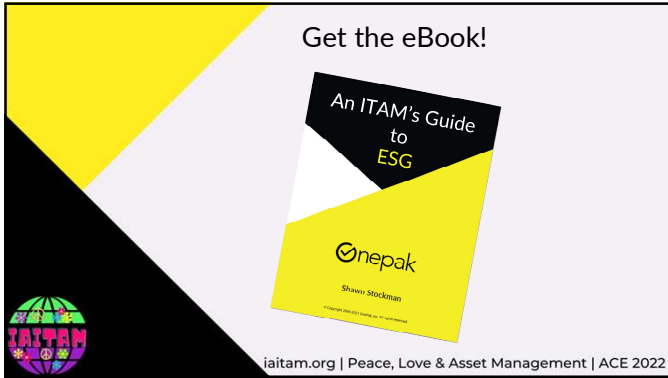
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