



Unlocking a New Level of ITAD Value

Circularity & ESG Reporting




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LET'S TALK!

Agenda

1. Introductions & Background
2. ITADs History of Providing Value
3. Changing Corporate Expectations
4. Unlocking a New level of ITAD Value
5. CircleIT Today



Will Cohen,
President, CircleIT

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Who we are

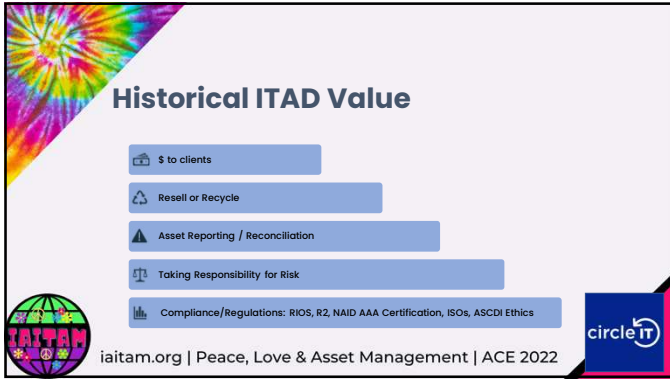
CircleIT delivers secure and sustainable circularity for information technology devices through partnerships with individuals, businesses and governments.

As the largest B Corporation in this emerging industry, CircleIT is committed to enabling its clients to accelerate progress towards their Sustainability and ESG goals/metrics.




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Historical ITAD Value

- \$ to clients
- Resell or Recycle
- Asset Reporting / Reconciliation
- Taking Responsibility for Risk
- Compliance/Regulations: RIOS, R2, NAID AAA Certification, ISOs, ASCDI Ethics

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The Changing Corporate Landscape

Noteworthy news surrounding timing:

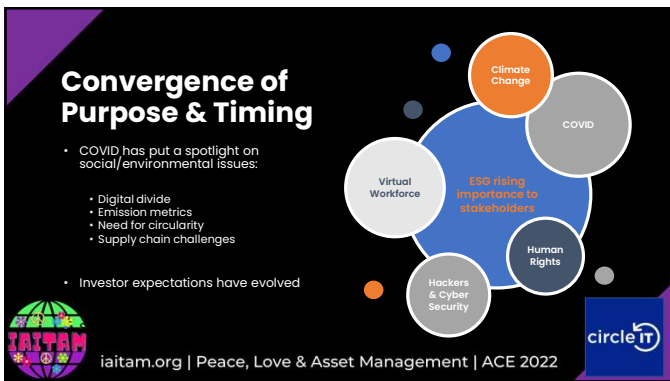
- Blackrock CEO highlighted in annual letter sustainability as the "new standard for investing" – January 2020
- Mckinsey publication on **ESG value creation** for Enterprises – June 2020
- IIRC and SASB announce merge into a unified org, the **Value Reporting Foundation** – November 2020
- US aims to reduce carbon emissions by **52%** by 2030 – April 2021
- PWC publication: "**Are you ready for the ESG revolution?**" – June 2021
- SEC Chairman Gary Gensler is considering **mandating disclosure of climate-change** related risks to investors in 10-K filings – August 2021
- New IPCC Report reveals **grim climate future** absent radical change – August 2021

U.S. SEC set to unveil landmark climate change disclosure rule

FINANCIALS WORLD NOW KNOWS IMPORTANCE OF SUSTAINABILITY

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Convergence of Purpose & Timing

- COVID has put a spotlight on social/environmental issues:
 - Digital divide
 - Emission metrics
 - Need for circularity
 - Supply chain challenges
- Investor expectations have evolved

ESG rising importance to stakeholders

Climate Change, COVID, Human Rights, Hackers & Cyber Security, Virtual Workforce

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“Sustainability is no longer about doing less harm. Its about doing more good.”

Jochen Zeitz and Richard Branson, Founders of B Team



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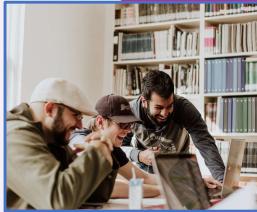


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ITAMs Critical Role

Let's do more good.

- Every department needs to be supporting corporate goals
- ITAMs have a unique role in managing life cycle of corporate infrastructure
- Oversight of ITAD and other tech disposal programs can be used as an accelerator to achieve goals



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Evolving ITAD Value

- \$ to clients
- Resell or Recycle
- Asset Reporting / Reconciliation
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Rethinking the ask of ITADs

- 01.** What report do you provide me that quantifies this impact which I can take to my leadership team?
- 02.** How do you help us meet our scope 3 goals?
- 03.** How do you help advance my social or environmental goals?
- 04.** Can you repurpose devices to support partnerships that are important to my company?
- 05.** How do you minimize your facility footprint?
- 06.** Can you meet remote workforce needs?

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CircleIT ESG

Carbon Neutral Logistics

Partnering with companies whose transportation methods are carbon neutral and/or reduce emissions generated through transportation

Highlighted Partner: OnePak

Aligned with our values as a B Corporation, we continuously seek innovative partnerships to eliminate or reduce our clients' environmental footprint.

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Summary

We all have a role to play in creating a more sustainable future.


ITAMs opportunity is to leverage their ITAD partnerships to unlock an entirely new level of value for their organization.



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Thank you.


Will Cohen
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 protect **IT.**  sustain **IT.**  circle **IT.**

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