

KICKIN' ASSETS SINCE 2002



May 9 - 11, 2023

+1.330.628.3012 | info@iaitam.org | ACE.IAITAM.org

ATTENDEE FAQ ACE AT A GLANCE



WHY ATTEND

3 days of live networking,
education and professional
growth

COST

Conference Registration \$1,995
Register now at ace.iaitam.org

LOCATION

Nashville, TN
Gaylord Opryland Resort &
Convention Center
For more booking information
visit ace.iaitam.org

SESSIONS

Over 100 Sessions
Led by Industry Experts

LIVE CERTIFICATION COURSES

CSAM, CHAMP, CAMSE, or
CITAD

LOGISTICS

8.3 Miles North of
Nashville International Airport
(BNA)

FAQs

What is the ACE (Annual Conference and Exhibition)?

The Annual Conference and Exhibition is the only education and networking event in the world that is solely dedicated to IT Asset Management. Held all over the world, IAITAM's ACE events allow ITAM practitioners to connect every year.

What is included with my ACE pass?

Every ACE pass will include access to the educational events and workshops as well as access to industry-leading vendors in our expo hall. IAITAM prides itself on the food we serve at ACE. We offer breakfast, lunch, two food breaks, and heavy hors d'oeuvres (dinner); so, if you participate in all the events, you will never leave hungry. IAITAM's ACE is legendary for its networking opportunities and uniquely themed events. We look forward to seeing you there! Visit IAITAM.org to learn more.

How do I become a speaker for ACE?

IAITAM publishes a Call for Speakers asking experts in the industry to submit a Submission Form. If approved, you will be contacted and welcomed as a speaker for the upcoming ACE. IAITAM loves to work with new speakers who have made an impact on their organization and can bring real-world information to our attendees.

More questions?

Let us know at conference@iaitam.org



IAITAM ACE 2023

- This spring, our ACE event will be held in “Music City” Nashville, Tennessee!
- Join fellow IT Asset Management professionals and the top product/service organizations at the IAITAM Annual Conference and Exhibition (ACE) taking place May 9-11, 2023.
- ACE is a unique global event devoted solely to the support and reinforcement of IT Asset Management professionals and the ITAM industry. ACE is the central destination for ITAM practitioners to grow and discover.



100+
Sessions



1,000+
Attendees



50+
Exhibitors



100+
Speakers



1,000+
Companies



Knowledge Transfer

With the ever-changing future of IT Asset Management, the need for knowledge in the ITAM industry has never been greater. The IAITAM ACE 2023 boasts over 100 sessions to facilitate discussion on current industry hot-button topics.

Each session is meticulously designed to walk you through real-world case studies and program improvement strategies based on best practice education and delivered by the ITAM industry's leading experts and fellow IT Asset Manager from around the world.

Presentations will address your needs based on market segment, management and level of experience - from novice to veteran.



Education Topics

- Data Center
- Software License
- IT Security
- Emerging Tech
- Disposal
- Cloud
- Data
- Tools
- Negotiations
- Case Study
- Outsourcing
- Best Practices

Amazing experience! Phenomenal opportunity for ITAM learning, networking and all things IT Assets.

- R.J. E, 2019 ACE Attendee





Destination Nashville, TN

Located in Nashville, the Gaylord Opryland Resort & Convention Center boasts luxurious amenities and convenient proximity to the regions' most famous attractions. With more than 700,000 sq. feet of flexible meeting, convention and exhibit space. The Gaylord Opryland Resort & Convention Center is just 10 minutes from Nashville International Airport. Visit the on-site spa, restaurants, shopping or the indoor/outdoor waterpark!



May 9 - 11
2023



Book early and enjoy the beautiful city of Nashville. Here are some exciting things to do!



The Parthenon (14 Miles)

The Parthenon is a full-scale replica of the original Parthenon in Athens. It was designed by architect William Crawford Smith and built in 1897 as part of the Tennessee Centennial Exposition.



SOUNDWAVES WATER PARK (0.1 mile)

Recreation zones for adults, young children and families include looping drop and body slides, 4-lane mat racer, a multi-level kids play structure, wave pool and more.

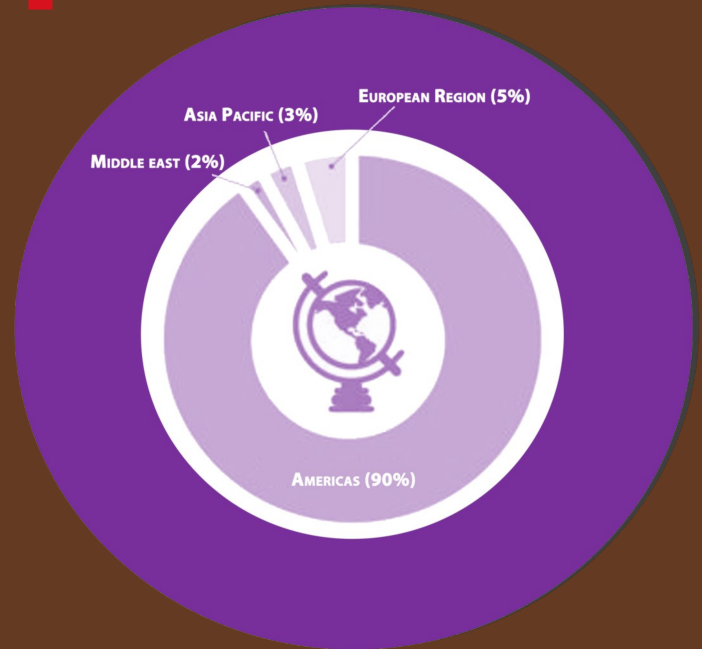


GENERAL JACKSON SHOWBOAT (0.6 mile)

Your cruise lets you experience Nashville as it can best be seen from the beautiful Cumberland River. While “rollin’ down the river,” you’ll enjoy stunning views, a delicious meal freshly prepared by our chefs and toe-tapping entertainment in our two-story Victorian Theater in the center of the boat.

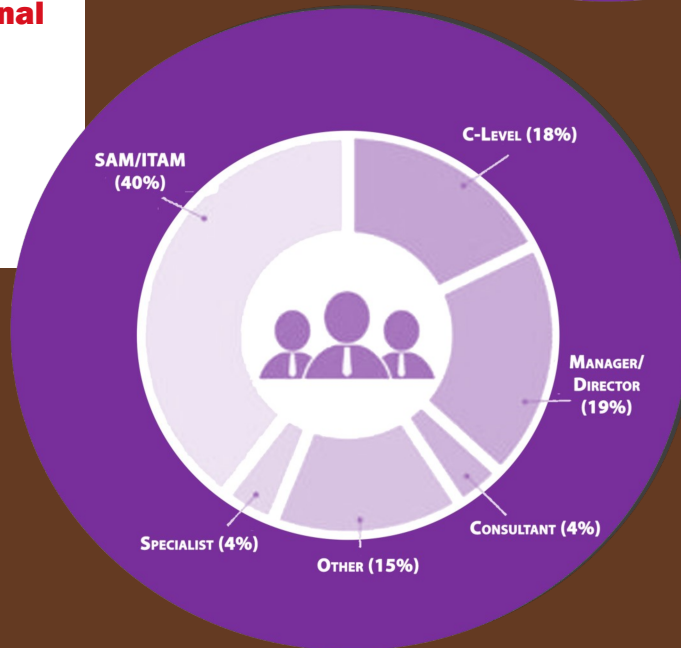
Who Attends?

C-level Executives, VPs, and Directors from every business pillar along with Asset Management professionals who specialize in Hardware, Software, ITAM Program, IT Procurement, IT Finance, IT Contracts, IT Security and more...



Amazing experience! Phenomenal opportunity for ITAM learning, networking and all things IT Assets.

- R.J. Everitt , 2019 ACE Attendee





How to Make the Most of Your Networking Time

- Be Prepared - Have Clear Goals and Objectives
- Send an Email, Tweet, or other Social Post Prior to the Event to Schedule Time with Peers
- Be Ready with Conversation Starters:
 - “Where are you from?”
 - “What interested you in (Fill In The Blank) conference?”
 - “How long have you been with (Fill In The Blank) company?”
 - “What has been your favorite sessions/speakers so far?”
 - “What are you hoping to get out of this conference?”
 - “I’m trying to improve (Fill In The Blank) — what are you doing, any tips?”
 - “What sessions/speakers are you looking forward to?”
- Create a Schedule
- Check the Nametag
- Stay In The Same Hotel as the Conference and Enjoy the Hotel and Area
- Connect Socially and Use Social Media during the event - #IAITAMACE, #IAITAM





PAST ACE ATTENDEE SAMPLING

- Abbott Laboratories
- Abu Dhabi Investment Authority
- Adobe Systems, Inc.
- AirFranceKLM
- Allianz
- Amazon.com, Inc.
- Anthem, Inc.
- Apple, Inc.
- AT&T Services, Inc.
- Bank of Montreal
- BlueCross BlueShield Association
- Booz Allen Hamilton, Inc.
- California National Guard
- Campbell Soup Company
- Canadian National Railway
- Chevron Corporation
- Cisco Systems, Inc.
- Citizenship and Immigration Canada
- Cleveland Clinic
- Columbia Sportswear Company
- Costco Wholesale Corporation
- Dallas/Fort Worth International Airport
- Dell Technologies
- Department of National Defense (Canada)
- DHL Information Services (Europe)
- EBay, Inc.
- Ernst & Young LLP
- Facebook, Inc.
- Fannie Mae
- Farmers Insurance Group

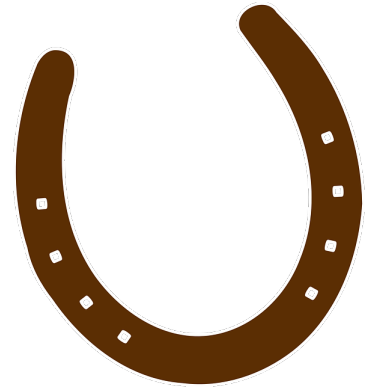
- FDIC - Federal Deposit Insurance Corporation
- Federal Trade Commission
- FedEx Services
- First Energy Corporation
- First National Bank
- Food and Drug Administration
- Ford Motor Company
- GE Corporation
- General Electric
- Google
- GSA - General Services Administration
- Halliburton Company
- Harley-Davidson Motor Company
- HBO - Home Box Office Inc
- Hewlett-Packard Enterprise Company
- Hulu
- IBM Corporation
- Intel Corporation
- Intuit, Inc.
- Johnson and Johnson Corporation
- Liberty Mutual Insurance Company
- Lockheed Martin
- Massachusetts Institute of Technology (MIT)
- Microsoft Corporation
- NASA
- NATO Communication and Information Agency
- Nike, Inc.
- Norfolk Southern Corporation

- Northrop Grumman Corporation
- Oracle Corporation
- Pixar
- PNC
- PriceWaterhouseCoopers LLP
- Procter & Gamble
- Raytheon Technologies
- Royal Bank of Canada
- SAAB AB
- SAIC, Inc.
- Shell Petroleum, Inc.
- Sherwin-Williams
- Sony Entertainment
- Southwest Airlines Company
- Starbucks Corporation
- The Boeing Company
- The Federal Reserve System
- The LDS Church
- Toyota Motor Sales, Inc.
- U.S. House of Representatives
- United Airlines, Inc.
- United Parcel Service
- United States Marine Corps
- University Health System
- US Department of Agriculture
- US Department of Veterans Affairs
- USAA
- Visa, Inc.
- Wells Fargo and Company
- Yahoo!, Inc.
- YUM! Brands, Inc.
- And thousands more

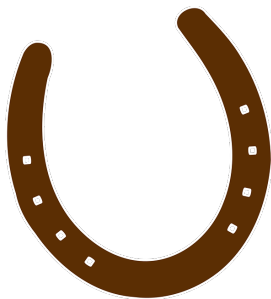


Live Certification Courses

Every year, IAITAM offers a select number of live certification courses at ACE. These courses are offered both pre and post-conference. These courses can include CMAM, CSAM, CHAMP, CAMSE, and CITAD. A complete list of offered courses for ACE 2023 will be available during Q1 of 2023.



Kickoff Event



IAITAM is known for our ACE Kickoff event that began in 2006. This year, we are full of surprises with our Classic Country Kickoff Event. Join us for our pre-conference gathering to network and enjoy the live music, food, and drinks on May 8th, 2023!



Sample Menu

Breakfast

- Assorted Individual Yogurts
- Fruits & Berries
- Sausage Breakfast Burrito
- Ham, Egg and Cheese Croissant
- Freshly Baked Pastries

Lunch

- Grilled Flat Iron Steak
- Pan Roasted Salmon Filet
- Steak Fajitas
- Cobb Salad
- Assorted French Pastries

Food Breaks

- Granola & Energy Bars
- Wrapped Cheese Sticks
- Seasonal Fruit
- Gourmet Cookies
- Warm Churros

Hors D'oeuvres

(Dinner)

- Hickory Smoked Pulled Pork
- Lettuce Chicken Wraps
- Porcini Mushroom Ravioli
- Cheese Tortellini
- Chocolate Fountain

Event Fees

Regular Rate: \$1,995

- ✓ Save up to 40% using your Member Promo Code
- ✓ Corporate Members receive four half-price passes per team
- ✓ Group rates available

Reserve your seat now!

- ✓ Online: ace.iaitam.org
- ✓ By Phone: +1.330.628.3012
- ✓ By email: info@iaitam.org

**Unsure of your membership status?
Contact IAITAM Member Services today!**

	Monday 8-May	Tuesday 9-May	Wednesday 10-May	Thursday 11-May	Friday 12-May	
7:00am		Breakfast 7:00 - 7:45	Breakfast 7:00 - 7:45	Breakfast 8:00 - 9:30		7:00am
7:30am	Training Check-In					7:30am
8:00am	Pre-Conference Certification Courses 8:00 - 3:00	Opening	Opening	Opening	Post-Conference Certification Courses 8:00 - 3:00	8:00am
8:30am		Keynote 8:15 - 9:30	Keynote 8:15 - 9:30	Announcements 9:15 - 9:30		8:30am
9:00am		Break + Refreshments	Break + Refreshments	Break + Refreshments		9:00am
9:30am		Sessions 10:00 - 12:15	Sessions 10:00 - 12:15	Sessions 10:00 - 11:00		9:30am
10:00am				Break		10:00am
10:30am		Lunch 12:15 - 2:15	Lunch 12:15 - 2:15	Sessions 11:15 - 1:30		10:30am
11:00am				Lunch Closing & Passport Raffle 1:30 - 3:00pm		11:00am
11:30am		Sessions 2:15 - 3:15	Sessions 2:15 - 3:15			11:30am
12:00pm		Break + Refreshments	Break + Refreshments			12:00pm
12:30pm		Sessions 3:30 - 4:30	Sessions 3:30 - 4:30			12:30pm
1:00pm		Break	Break			1:00pm
1:30pm		IMUG 4:45 - 5:45	Workshop 4:45 - 5:45			1:30pm
2:00pm		Exhibit Fair & Reception 6:00 - 9:00pm	Exhibit Fair & Reception Exhibitor Raffle 6:00 - 9:00pm			2:00pm
2:30pm						2:30pm
3:00pm						3:00pm
3:30pm						3:30pm
4:00pm						4:00pm
4:30pm						4:30pm
5:00pm						5:00pm
5:30pm						5:30pm
6:00pm	Pre-Conference Gathering IAITAM ACE Kick-off Monday Only 6:00 - 9:00pm					6:00pm
6:30pm						6:30pm
7:00pm						7:00pm
7:30pm						7:30pm
8:00pm						8:00pm
8:30pm						8:30pm
9:00pm						9:00pm

PLEASE NOTE: Registration will close during Keynote presentations then re-open immediately following

- Conference
- Registration Open
- Speaker / Media Room
- Open