



# IAITAM ACE 2023

## SPONSOR & EXHIBITOR

## DELIVERABLES

<b>Name of company &amp; Logo:</b>	<b>Upon signing of contract</b>
Please provide full name that you want used in all marketing materials in high resolution	
<b>Company Description:</b>	<b>Upon signing of contract</b>
Please provide company description to be included in marketing & ACE materials as needed.	
100-150 words MAX	
<b>Social Handles &amp; Website URL;</b>	<b>Upon signing of contract</b>
Please provide social handles and website URL for inclusion in marketing and ACE materials and needed.	
<b>Banner Ad:</b>	<b>As soon as possible for maximum exposure based on sponsorship level</b>
This can be used on any of IAITAM's websites including but not limited to: ITAK, IAITAM.org, Education Center, Industry Directory, etc.	
For a Landscape use 728 pixels by 90 pixels	
For a Skyscraper use 160 pixels by 600 pixels	
<b>Booth Representatives:</b>	<b>2 Weeks prior to event</b>
These are the names of who will be using your passes for the event. Each level of sponsorship has a set number of passes to use. It is up to the sponsor on how they use the passes.	
<b>Vendor Raffle:</b>	<b>2 Weeks prior to event</b>
Please provide name of item and person presenting the item for the vendor raffle. This is done on the last day of the exhibit hall during our annual vendor raffle.	
<b>Attendee Bag Insert:</b>	<b>6 Weeks prior to event</b>
This is limited to two pieces of marketing collateral and must be received by IAITAM 4848 Munson St. NW Canton Oh. 44718 by deadline in order to be placed in attendee bags.	
No exceptions can be made.	
<b>Event Program Ad:</b>	<b>6 Weeks prior to event</b>
Depending on sponsorship level, abide by specs below and provide a high-res graphic for inclusion in our event program.	
Full Page Ad: 7.125 x 9.25 inches	
1/2 Page Ad: 7.125 x 4.625 inches	
Please keep submission word count within the provided guidelines. Submission deadlines are strictly adhered to with no exceptions for the benefit of all involved in ACE. IAITAM reserves the right to shorten submitted titles, descriptions and display names to fit the provided parameters. Sponsors/Exhibitors missing deadlines are subject to exclusion from those items.	