

The background is a vibrant tropical beach scene. In the foreground, a large, stylized globe with a grid pattern sits on a sandy beach. The globe is colored with a gradient from orange at the top to purple at the bottom. The word "IAITAM" is written in bold, black, sans-serif capital letters across the center of the globe. To the left of the globe are two surfboards: one purple with white hibiscus flowers and one green with a black palm tree. Behind the globe is a black silhouette of a palm tree. To the right of the globe is a large, detailed palm tree with green fronds and a brown trunk. The ocean is a bright blue with white-capped waves. The sky is light blue with soft white clouds. The overall style is colorful and tropical.

IAITAM ACE 2024 LAS VEGAS, NV

May 7-9

+1.330.628.3012 | info@iaitam.org | ACE.IAITAM.org

ATTENDEE FAQ ACE AT A GLANCE



WHY ATTEND

3 days of live networking,
education and professional
growth

COST

Conference Registration \$1,995
Register now at ace.iaitam.org

LOCATION

Las Vegas, NV
The M Resort Spa Casino
For more booking information
visit ace.iaitam.org

SESSIONS

Over 100 Sessions
Led by Industry Experts

LIVE CERTIFICATION COURSES

CSAM, CHAMP, CAMSE, CMAM
or CITAD

LOGISTICS

10 Miles South of
Harry Reid International Airport
(LAS)

FAQs

What is the ACE (Annual Conference and Exhibition)?

The Annual Conference and Exhibition is the only education and networking event in the world that is solely dedicated to IT Asset Management. Held all over the world, IAITAM's ACE events allow ITAM practitioners to connect every year.

What is included with my ACE pass?

Every ACE pass will include access to the educational events and workshops as well as access to industry-leading vendors in our expo hall. IAITAM prides itself on the food we serve at ACE. We offer breakfast, lunch, two food breaks, and heavy hors d'oeuvres (dinner); so, if you participate in all the events, you will never leave hungry. IAITAM's ACE is legendary for its networking opportunities and uniquely themed events. We look forward to seeing you there! Visit IAITAM.org to learn more.

How do I become a speaker for ACE?

IAITAM publishes a Call for Speakers asking experts in the industry to submit a Submission Form. If approved, you will be contacted and welcomed as a speaker for the upcoming ACE. IAITAM loves to work with new speakers who have made an impact on their organization and can bring real-world information to our attendees.

More questions?

Let us know at conference@iaitam.org



IAITAM ACE 2024

- This spring, our ACE event will be held in Las Vegas, Nevada!
- Join fellow IT Asset Management professionals and the top product/service organizations at the IAITAM Annual Conference and Exhibition (ACE) taking place May 7-9, 2024.
- ACE is a unique global event devoted solely to the support and reinforcement of IT Asset Management professionals and the ITAM industry. ACE is the central destination for ITAM practitioners to grow and discover.



100+
Sessions



1,000+
Attendees



50+
Exhibitors



100+
Speakers



1,000+
Companies



Knowledge Transfer

With the ever-changing future of IT Asset Management, the need for knowledge in the ITAM industry has never been greater. The IAITAM ACE 2024 boasts over 100 sessions to facilitate discussion on current industry hot-button topics.

Each session is meticulously designed to walk you through real-world case studies and program improvement strategies based on best practice education and delivered by the ITAM industry's leading experts and fellow IT Asset Manager from around the world.

Presentations will address your needs based on market segment, management and level of experience - from novice to veteran.



Education Topics

- Data Center
- Software License
- IT Security
- Emerging Tech
- Disposal
- Cloud
- Data
- Tools
- Negotiations
- Case Study
- Outsourcing
- Best Practices
- Contract
- SAM
- Financial
- BYOD
- Workshops
- And more...

IAITAM is always one of my favorite events because of the great “family”, food, people, focused schedule, very creative atmosphere, and the charity component.

- Nasrin 2023 ACE Attendee

A photograph of the M Resort Spa Casino building, a modern structure with a glass facade and a large 'M' logo. In the foreground, there is a swimming pool with lounge chairs and palm trees. The image is used as a background for a promotional text box.

Destination

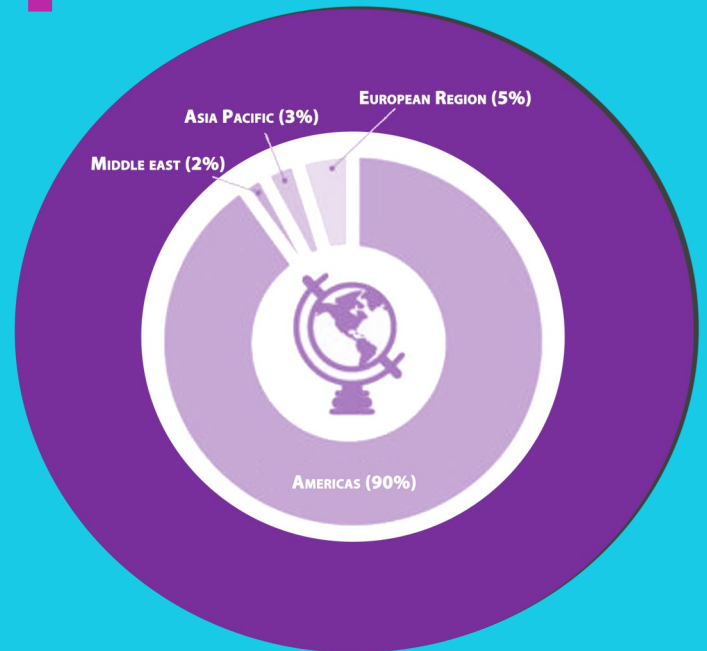
Las Vegas, NV

M Resort Spa Casino is a boutique hotel, spa, and casino. Enjoy panoramic views of the Las Vegas Strip and surrounding mountains through floor-to-ceiling windows that invite the outside in! Kick back by the pool with an ice-cold pineapple soft serve and soak in the sun. Dine on everything from stadium favorites to homemade pasta, burgers, prime steaks, and seafood! Make time for yourself with a workout or a spa day at the full-service salon and fitness center.

May 7 - 9
2024

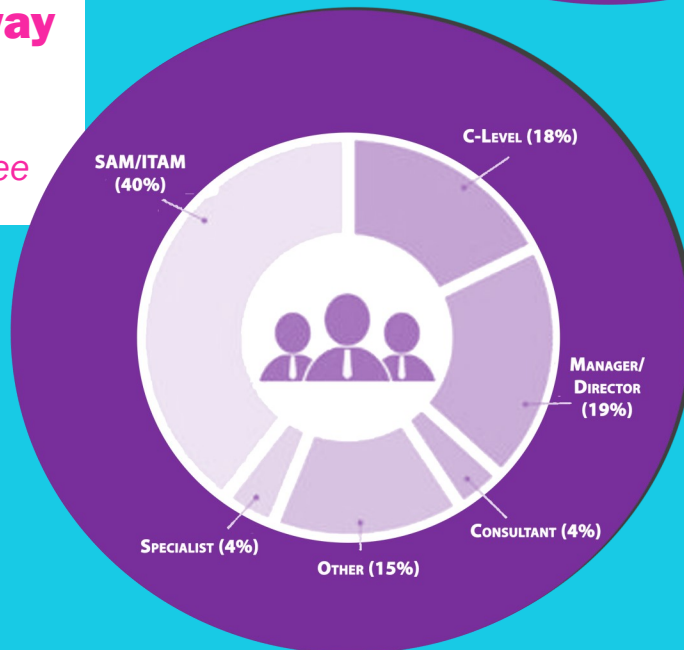
Who Attends?

C-level Executives, VPs, and Directors from every business pillar along with Asset Management professionals who specialize in Hardware, Software, ITAM Program, IT Procurement, IT Finance, IT Contracts, IT Security and more...



This will change the way I work.

- Jessica W. , 2023 ACE Attendee





How to Make the Most of Your Networking Time

- Be Prepared - Have Clear Goals and Objectives
- Send an Email, Tweet, or other Social Post Prior to the Event to Schedule Time with Peers
- Be Ready with Conversation Starters:
 - “Where are you from?”
 - “What interested you in (Fill In The Blank) conference?”
 - “How long have you been with (Fill In The Blank) company?”
 - “What has been your favorite sessions/speakers so far?”
 - “What are you hoping to get out of this conference?”
 - “I’m trying to improve (Fill In The Blank) — what are you doing, any tips?”
 - “What sessions/speakers are you looking forward to?”
- Create a Schedule
- Check the Nametag
- Stay In The Same Hotel as the Conference and Enjoy the Hotel and Area
- Connect Socially and Use Social Media during the event - #IAITAMACE, #IAITAM





PAST ACE ATTENDEE SAMPLING

- Abbott Laboratories
- Abu Dhabi Investment Authority
- Adobe Systems, Inc.
- AirFranceKLM
- Allianz
- Amazon.com, Inc.
- Anthem, Inc.
- Apple, Inc.
- AT&T Services, Inc.
- Bank of Montreal
- BlueCross BlueShield Association
- Booz Allen Hamilton, Inc.
- California National Guard
- Campbell Soup Company
- Canadian National Railway
- Chevron Corporation
- Cisco Systems, Inc.
- Citizenship and Immigration Canada
- Cleveland Clinic
- Columbia Sportswear Company
- Costco Wholesale Corporation
- Dallas/Fort Worth International Airport
- Dell Technologies
- Department of National Defense (Canada)
- DHL Information Services (Europe)
- EBay, Inc.
- Ernst & Young LLP
- Facebook, Inc.
- Fannie Mae
- Farmers Insurance Group

- FDIC - Federal Deposit Insurance Corporation
- Federal Trade Commission
- FedEx Services
- First Energy Corporation
- First National Bank
- Food and Drug Administration
- Ford Motor Company
- GE Corporation
- General Electric
- Google
- GSA - General Services Administration
- Halliburton Company
- Harley-Davidson Motor Company
- HBO - Home Box Office Inc
- Hewlett-Packard Enterprise Company
- Hulu
- IBM Corporation
- Intel Corporation
- Intuit, Inc.
- Johnson and Johnson Corporation
- Liberty Mutual Insurance Company
- Lockheed Martin
- Massachusetts Institute of Technology (MIT)
- Microsoft Corporation
- NASA
- NATO Communication and Information Agency
- Nike, Inc.
- Norfolk Southern Corporation

- Northrop Grumman Corporation
- Oracle Corporation
- Pixar
- PNC
- PriceWaterhouseCoopers LLP
- Procter & Gamble
- Raytheon Technologies
- Royal Bank of Canada
- SAAB AB
- SAIC, Inc.
- Shell Petroleum, Inc.
- Sherwin-Williams
- Sony Entertainment
- Southwest Airlines Company
- Starbucks Corporation
- The Boeing Company
- The Federal Reserve System
- The LDS Church
- Toyota Motor Sales, Inc.
- U.S. House of Representatives
- United Airlines, Inc.
- United Parcel Service
- United States Marine Corps
- University Health System
- US Department of Agriculture
- US Department of Veterans Affairs
- USAA
- Visa, Inc.
- Wells Fargo and Company
- Yahoo!, Inc.
- YUM! Brands, Inc.
- And thousands more



Live Certification Courses

Every year, IAITAM offers a select number of live certification courses at ACE. These courses are offered both pre and post-conference. These courses can include CMAM, CSAM, CHAMP, CAMSE, and CITAD. A complete list of offered courses for ACE 2024 will be available during Q1 of 2024.



Kickoff Event

IAITAM is known for our ACE Kickoff event that began in 2006. This year, we are full of surprises with our Hawaiian Luau Kickoff Event. Join us for our pre-conference gathering to network and enjoy the live entertainment, food and drinks on May 6th, 2024!



Sample Menu

Breakfast

- Assorted Individual Yogurts
- Fruits & Berries
- Sausage Breakfast Burrito
- Ham, Egg and Cheese Croissant
- Freshly Baked Pastries

Lunch

- Grilled Flat Iron Steak
- Pan Roasted Salmon Filet
- Steak Fajitas
- Cobb Salad
- Assorted French Pastries

Food Breaks

- Granola & Energy Bars
- Wrapped Cheese Sticks
- Seasonal Fruit
- Gourmet Cookies
- Warm Churros

Hors D'oeuvres

(Dinner)

- Hickory Smoked Pulled Pork
- Lettuce Chicken Wraps
- Porcini Mushroom Ravioli
- Cheese Tortellini
- Chocolate Fountain

Event Fees

Regular Rate: \$1,995

- ✓ Save up to 40% using your Member Promo Code
- ✓ Corporate Members receive four half-price passes per team
- ✓ Group rates available



Reserve your seat now!

- ✓ Online: ace.iaitam.org
- ✓ By Phone: +1.330.628.3012
- ✓ By email: info@iaitam.org

**Unsure of your membership status?
Contact IAITAM Member Services today!**

	Monday 6-May	Tuesday 7-May	Wednesday 8-May	Thursday 9-May	
7:00am		Breakfast	Breakfast	Breakfast	7:00am
7:30am	Training	7:00 - 7:45	7:00 - 7:45	8:00 - 9:30	7:30am
8:00am	CSAM CHAMP CAMSE CMAM CITAD Certification 8:00 - 3:00	Opening	Opening	Opening	8:00am
8:30am		Keynote 8:15 - 9:30	Keynote 8:15 - 9:30	Announcements 9:15 - 9:30	8:30am
9:00am		Break	Break	Break	9:00am
9:30am		Sessions 10:00 - 12:15	Sessions 10:00 - 12:15	Sessions 10:00 - 11:00	9:30am
10:00am		Food Break	Food Break	Food Break	10:00am
10:30am					10:30am
11:00am		Lunch 12:15 - 2:15	Lunch 12:15 - 2:15		11:00am
11:30am		Sessions 2:15 - 3:15	Sessions 2:15 - 3:15	Sessions 11:15 - 1:30	11:30am
12:00pm		Food Break	Food Break		12:00pm
12:30pm					12:30pm
1:00pm					1:00pm
1:30pm				Lunch Closing & Passport Raffle 1:30 - 3:00pm	1:30pm
2:00pm					2:00pm
2:30pm					2:30pm
3:00pm					3:00pm
3:30pm					3:30pm
4:00pm					4:00pm
4:30pm					4:30pm
5:00pm					5:00pm
5:30pm					5:30pm
6:00pm	Pre-Conference Gathering	Exhibit Fair & Reception 6:00 - 9:00pm	Exhibit Fair & Reception		6:00pm
6:30pm			Exhibitor Raffle 6:00 - 9:00pm		6:30pm
7:00pm	IAITAM ACE Kick-off				7:00pm
7:30pm					7:30pm
8:00pm					8:00pm
8:30pm	<u>Monday Only</u> 6:00 - 9:00pm				8:30pm
9:00pm					9:00pm

PLEASE NOTE: Registration will close during Keynote presentations then re-open immediately following

-  Conference Registration
-  Speaker / Media Room