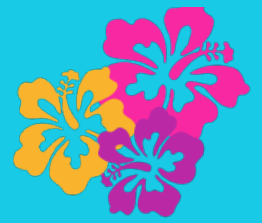# #IAITAMACE

- Targeted Networking
- Educational Lectures
- Interactive Sessions
- Vendor Expo

Finding Your ITAM Oasis!

IAITAM ACE Marketing Opportunities Guide

Visit ace.iaitam.org/sponsor/ for full conference details and final due dates

Suggested Activity	Date	✓	Instructions
Submit Logo	Immediately upon signing		https://iaitam.org/sponsor-and-exhibitor-form/
Submit Organization Description	Immediately upon signing		https://iaitam.org/sponsor-and-exhibitor-form/
Submit Speaker Proposal form	Immediately upon signing		https://iaitam.org/speaker-call/
Submit Ad for ITAK (Platinum & Gold)	Immediately upon signing		https://iaitam.org/sponsor-and-exhibitor-form/
Submit Booth Representatives	~~April 15th, 2024~~ **ASAP**		https://iaitam.org/sponsor-and-exhibitor-form/
Book Hotel Rooms	~~April 12th, 2024~~ **ASAP**		https://ace.iaitam.org/venue/
Ship attendee bag inserts to IAITAM HQ Attn: IAITAM ACE 2024 4848 Munson Street NW, Canton, Ohio 44718 USA	March 18th, 2024		Ship 1,000 attendee bag inserts
Conference Program Ad (Platinum, Gold & Silver)	March 25th, 2024		https://iaitam.org/sponsor-and-exhibitor-form/
Write an ITAK article	March 31st, 2024		https://iaitam.org/itak-article-submission/
Social media post	March 31st, 2024		See Hash Tag list
Upload ACE logo to your website	March 31st, 2024		Contact conference@iaitam.org for the logo
Schedule webinar with IAITAM	March 31st, 2024		https://iaitam.org/speaker-call/
Invite your best customers	March 31st, 2024		Contact conference@iaitam.org for your unique customer code
Social media post	April 5th, 2024		See Hash Tag list
Email announcement to your database	April 5th, 2024		
Invite your best customers	April 22nd, 2024		Contact conference@iaitam.org for your unique customer code
Social media post	April 22nd, 2024		See Hash Tag list
Announce any raffle giveaways	April 22nd, 2024		
Announce booth location and number	April 22nd, 2024		
Social media post	April 24th, 2024		See Hash Tag list
Social media post	April 29th, 2024		See Hash Tag list
Social media post	May 3rd, 2024		See Hash Tag list
Social media post	During Event		See Hash Tag list
Send out thank you email	June 5th, 2024		
Social media post	June 5th, 2024		See Hash Tag list
Announce participation at next IAITAM ACE	June 12th, 2024		
Hashtags for social media	#IAITAMACE #IAITAM #ITAM #ITIL #SAM #ITSM #ITAD		