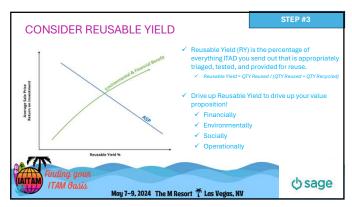
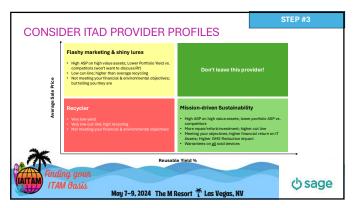




STEP #3: DO YOU HAVE THE RIGHT ITAD PARTNER? ✓ Reusable Yield ✓ Find an ITAD provider who can deliver awesome results to turn your ITAD program into treasure. ✓ Provider Profile ✓ Ask your current provider these questions: ✓ Do you measure Reusable Yield? ✓ Are we mission aligned? ✓ Is your facility designed for Reuse vs. Recycling? Finding your ITAM Gable May 7-9, 2024 The M Resort To Los Vegas, NV





NEXT STEPS & TAKEAWAYS Understand the ITAD stigma issue & want to fix it... Identify the opportunities and drive it 1. Step 1: Get Your Shop In Order - Reframe narrative; be great; gap-to-goal 2. Step 2: Take if on the road - Keep it simple; show the value; partner 3. Step 3: Ensure the right ITAD partner - Reusable Yield is the key leading indicator Turn the perception of your ITAD program from Trash to Treasure! Finding your ITAM BOASS May 7-9, 2024 The M Resort ↑ Las Vegas, NV



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