



IAITAM ACE

May 7-9, 2024 The M Resort  Las Vegas, NV

Losers Comply, Winners Govern

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Finding your IAITAM Oasis

Losers Comply, Winners Govern

DESCRIPTION:

Learn the differences between compliance and governance, and why governance is superior. We will use ITAD to illustrate the principles of programs along the compliance to governance maturity model, so you leave with tangible examples and immediate steps to evaluate your program, determine where you want it to go, and speed up your journey.



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Agenda

1. Introductions
2. Definitions
3. Comparison
4. Maturity Model
5. Attributes
6. Immediate ITAD Steps
7. Questions



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Telecom Expense Management

Software Asset Management

IT Asset Disposition

Third Party Maintenance

Microsoft Practice

Data Center Services

Hardware Maintenance

License Advisors



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What is a:
Winner
Loser



Definitions



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Definitions

Comply: to conform, submit, or adapt (as to a regulation or to another's wishes) as required or requested

ITAD Compliance: typically refers to conformance to legislation and/or government regulations for environmental and security aspects

Govern: to control, direct, or strongly influence the actions and conduct of

ITIL Governance: the exercise of authority and control over how assets and resources are utilised to achieve enterprise objectives.



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Discussion

What does each mean to you?

ITAD Compliance: typically refers to conformance to legislation and/or government regulations for environmental and security aspects.

ITIL Governance: the exercise of authority and control over how assets and resources are utilised to achieve enterprise objectives.



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Governance & Compliance Comparison



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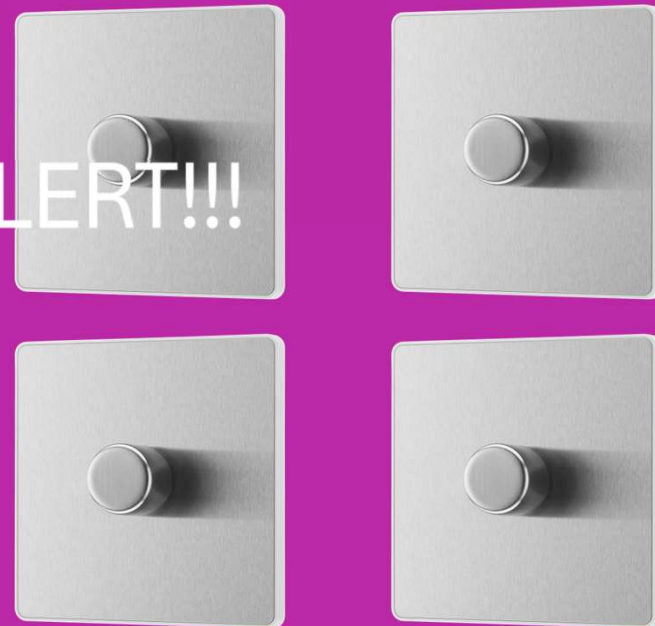


Most important difference first

Compliance is binary



Governance is a series of multivariate dials



SPOILER ALERT!!!



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Characteristic Range

Governance	Compliance
Self-directed	Set by others
Tailored	Standard
Optimal	Minimal
Should	Must
Future	Past
Multi-departmental	Siloed
Lead	Follow
Multivariate	Binary



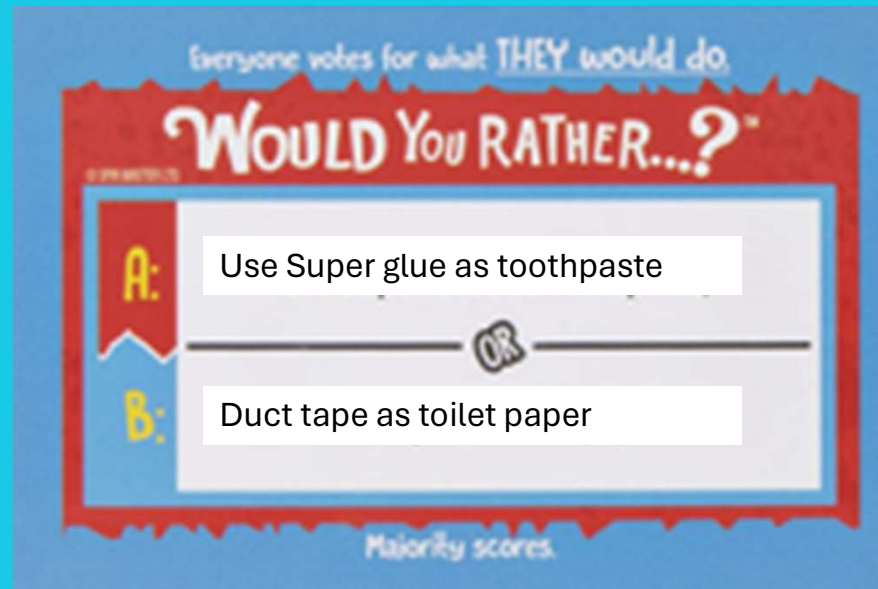
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Another Game

Would You Rather?

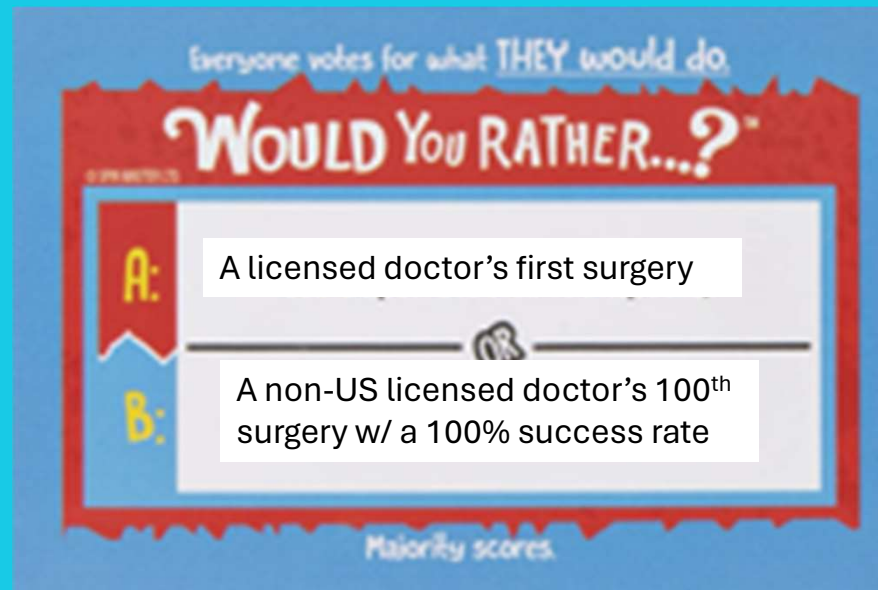


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Another Game

Would You Rather?

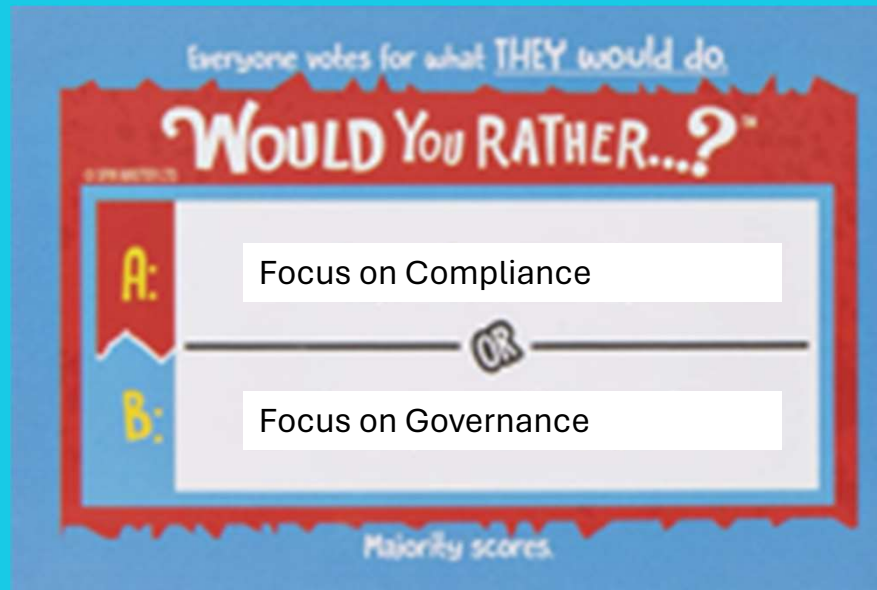


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Another Game

Would You Rather?



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Why is that?



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Why is that?

Choice. Options. Customization.
Allows YOU to Prioritize and Allocate Resources



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ITAD Maturity Model

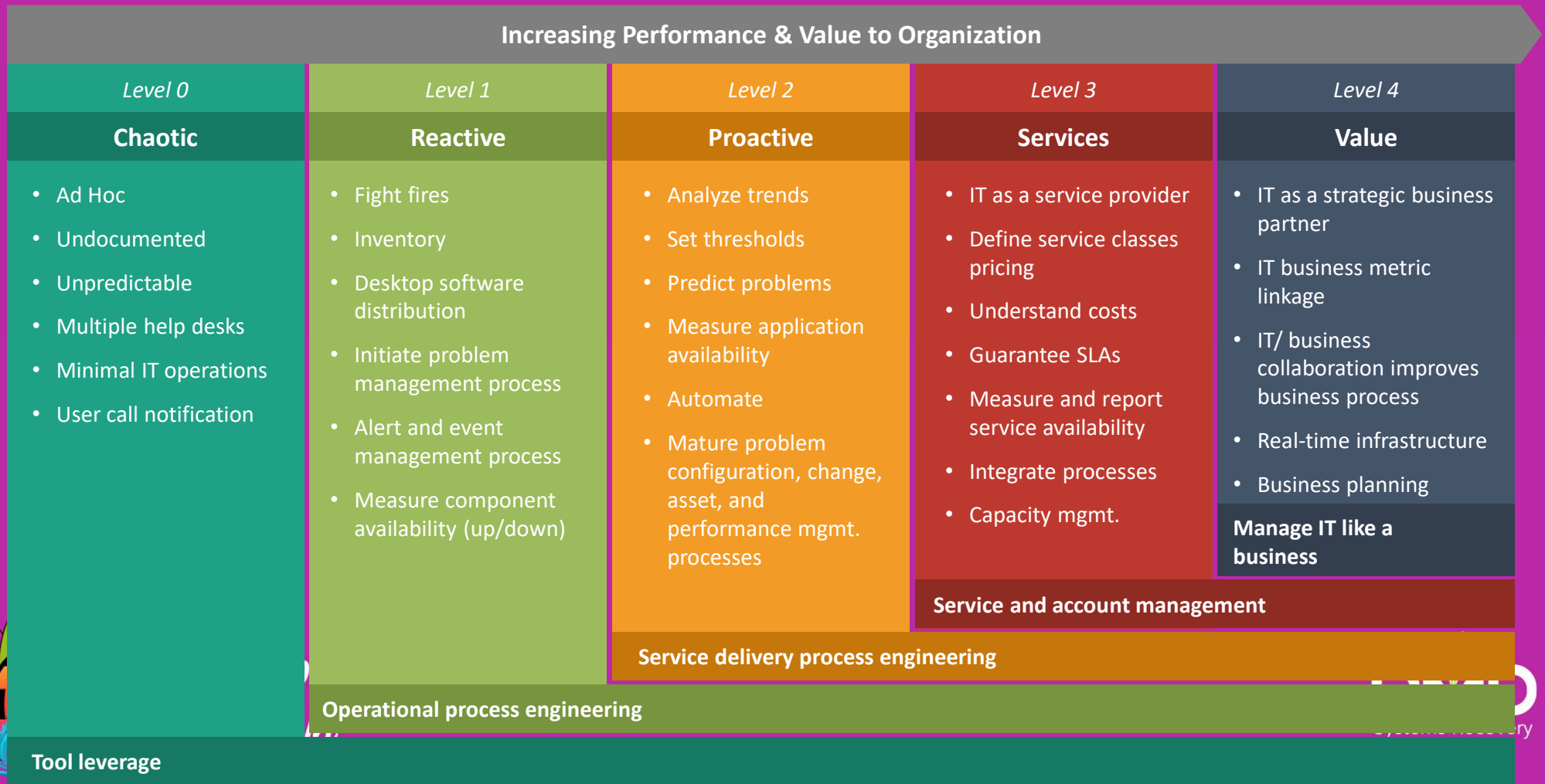


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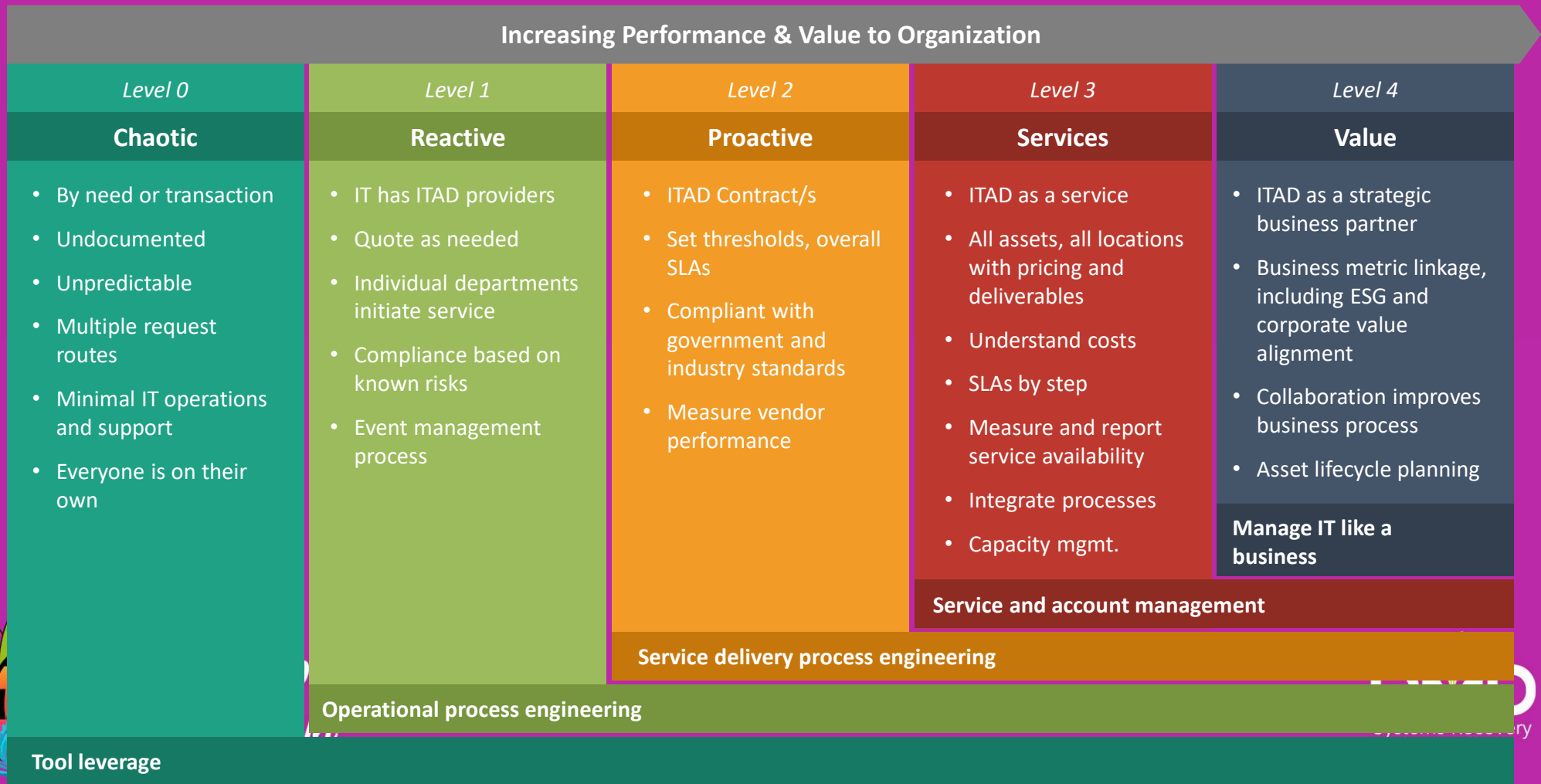
ITSM MATURITY

IT Service Management Maturity Model



ITAD MATURITY

IT Asset Management Maturity Model



Governance Attributes



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Dials you can turn



Strategy



Risk



Cost



Complexity



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Resulting in Differences with



Policy



Processes



Risk



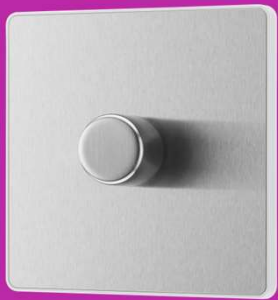
Reporting



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Generating Benefits



Goal
Alignment



Increased
Accountability



Risk
Reduction



Lower
Cost



Improved
Performance



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Progressive ITAD Steps



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Step 0

Get compliant

The risks of not being compliant are too great



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Step 1

Determine where you are across the three IT asset attributes



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IT Asset



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IT Asset Components



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IT Asset EOL by Component



PHYSICAL RETIREMENT

- Need: Decommission, resale, recycle
- Risk: Improper disposal, unauthorized use, downstream integrity



DATA RETIREMENT

- Need: Data erasure, drive destruction
- Risk: Data breach, data escape



VIRTUAL RETIREMENT

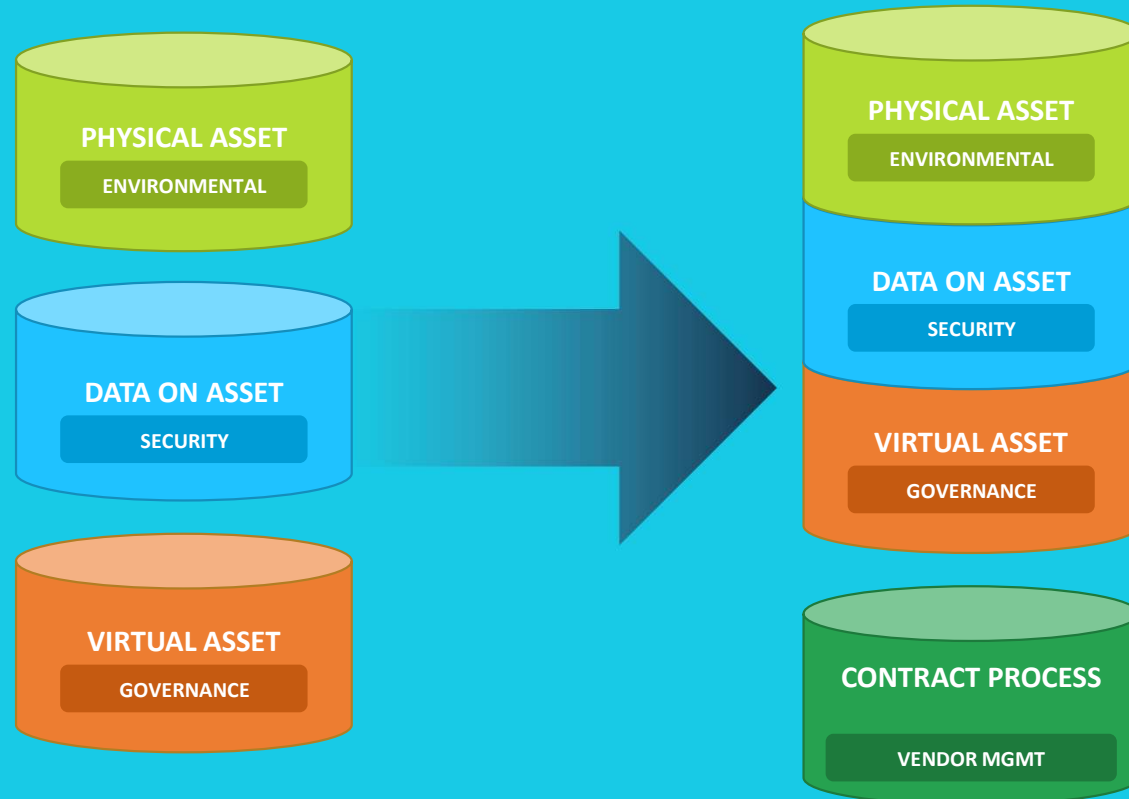
- Need: ITSM processing, accounting, verified retirement
- Risk: Unaccounted, chargeback gaps, missing records, tax gaps



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ITAD Program Consideration

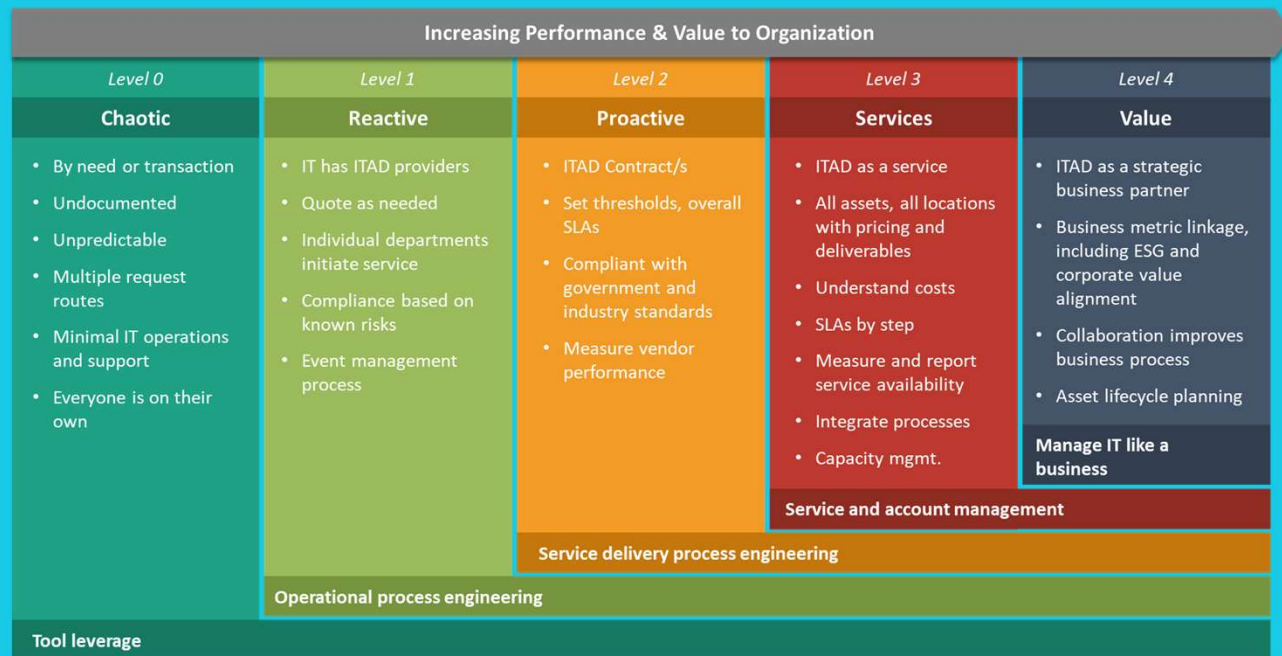


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Step 2

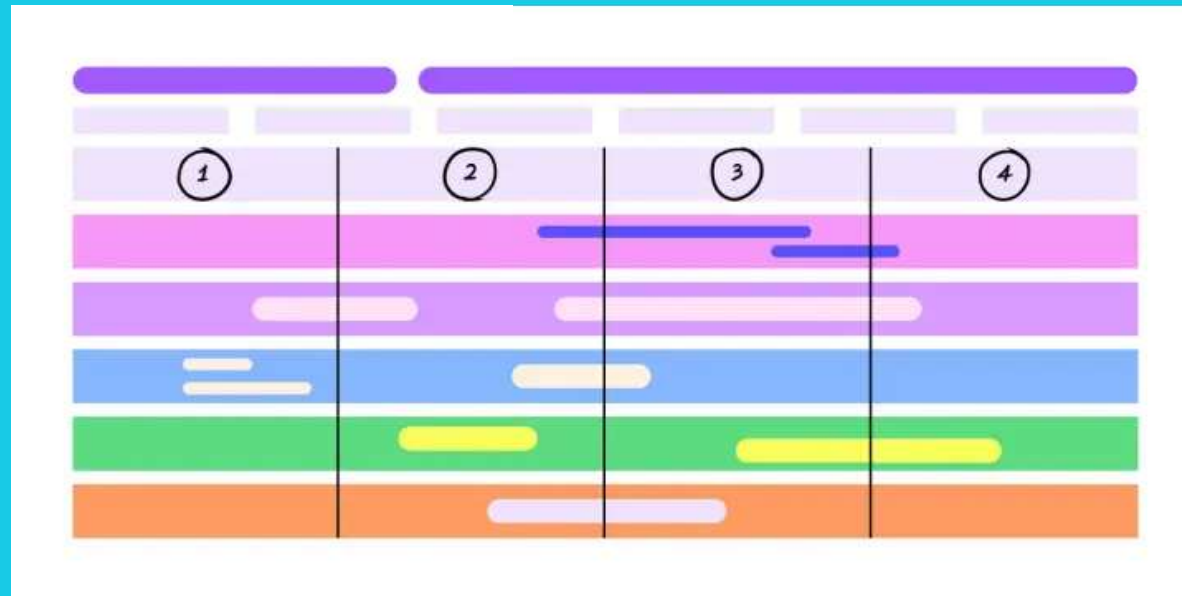
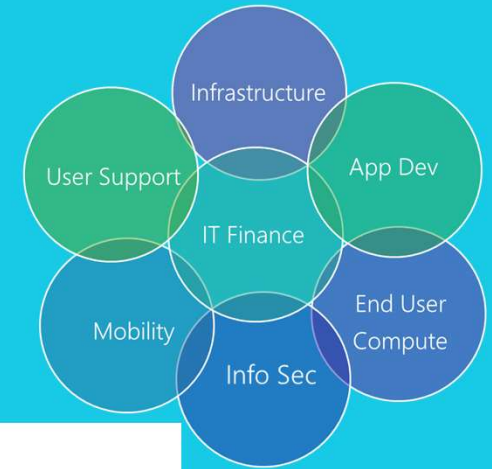
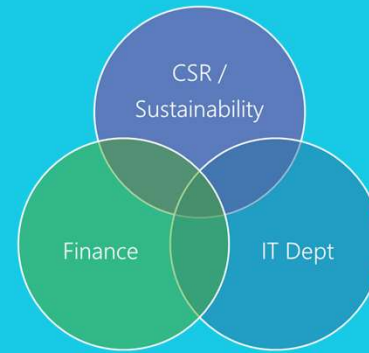
Determine where you want to be and by when.
YOU set your own Priority



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Step 3

Assemble the stakeholders
Define tangible steps
Create a plan



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Step 4

Execute

Do it manually

The first rule of any technology used in a business is that automation applied to an efficient operation will magnify the efficiency. The second is that automation applied to an inefficient operation will magnify the inefficiency

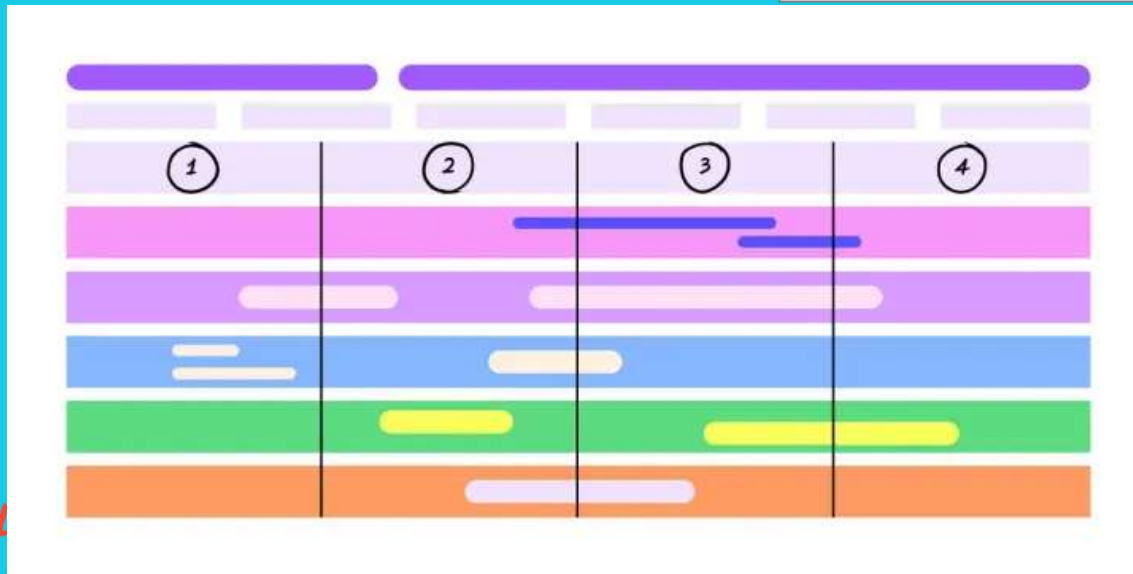
~ Bill Gates ~



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Step 5

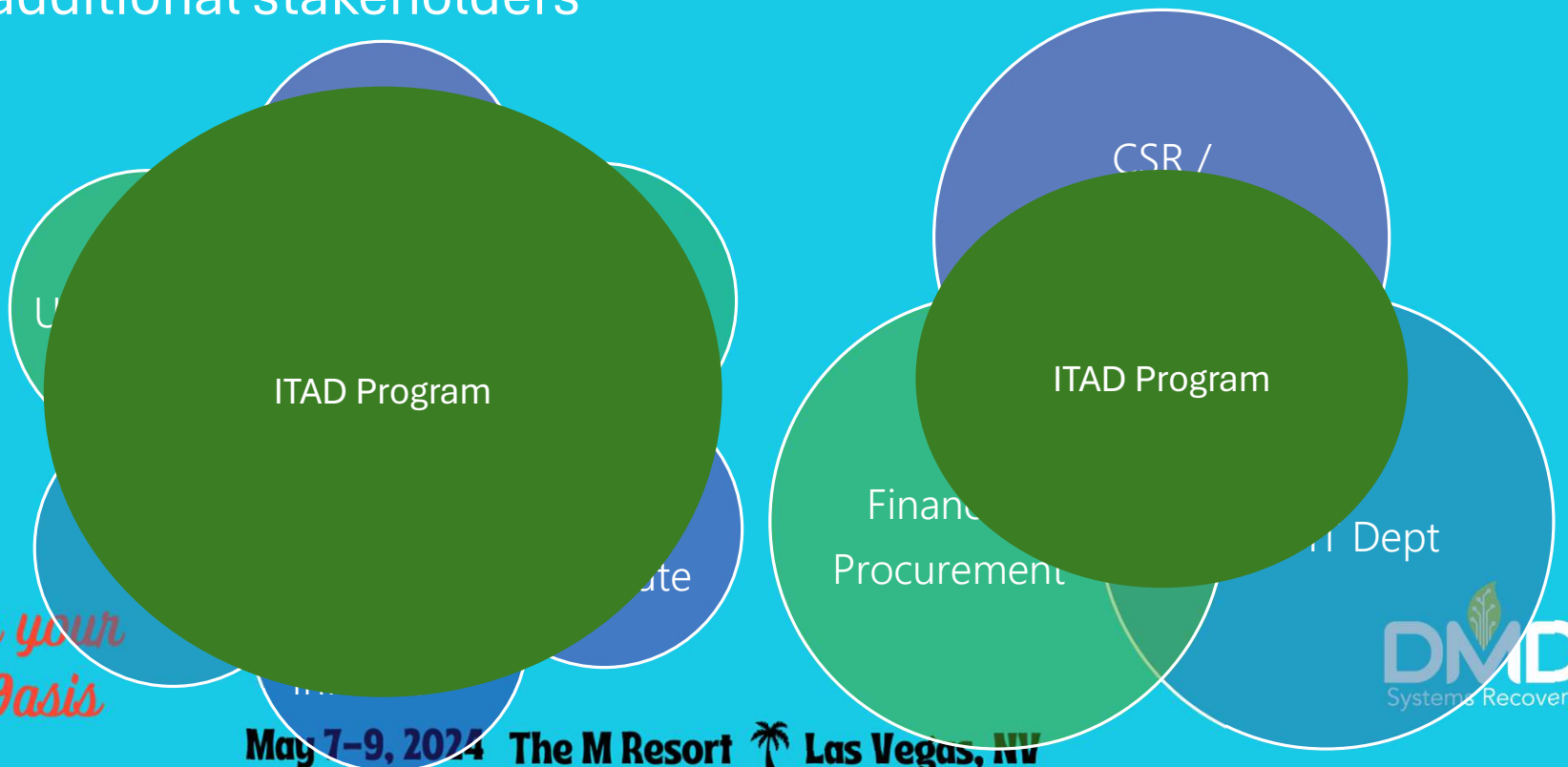
Reassemble stakeholders
Review metrics, progress & adherence
Calibrate roadmap



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Step 6

Repeat, adapt, and grow
Include additional stakeholders



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Optional Step – at any time

Involve providers

Solicit feedback from providers

Evaluate providers



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Step Recap

1. Determine maturity starting point
2. Choose future state
3. Assemble stakeholders and create an action plan
4. Execute actions
5. Review progress
6. Expand program and stakeholders
7. Repeat



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Who are the:
Winners
Losers





Today's governance is
tomorrow's compliance

Connect with Me



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