



**IAITAM ACE**  
May 7-9, 2024 The M Resort Las Vegas, NV

**Financial Operations and IT Asset Management**

Frank Venezia  
Managing Director, IT Asset Management Leader  
Ernst & Young LLP

*Finding your IAITAM Oasis*

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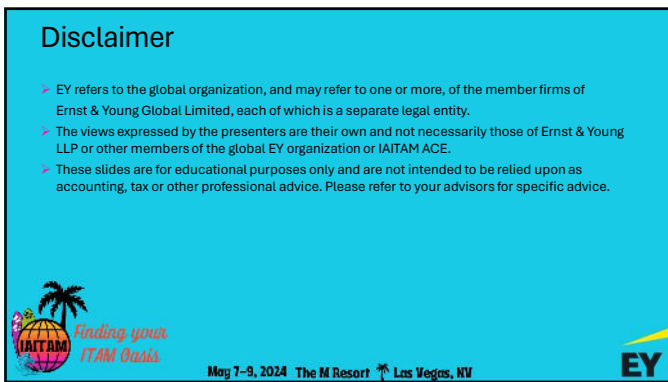
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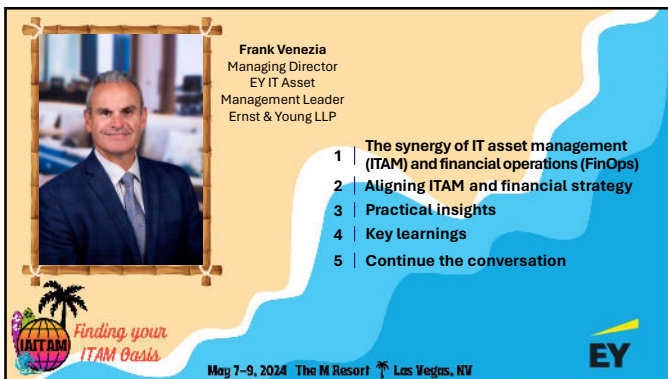
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- 1 | The synergy of IT asset management (ITAM) and financial operations (FinOps)
- 2 | Aligning ITAM and financial strategy
- 3 | Practical insights
- 4 | Key learnings
- 5 | Continue the conversation

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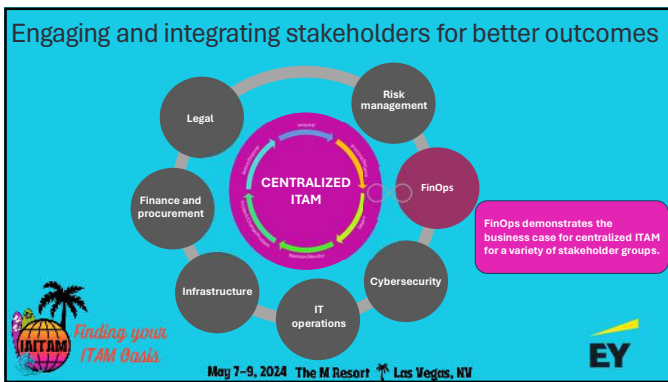
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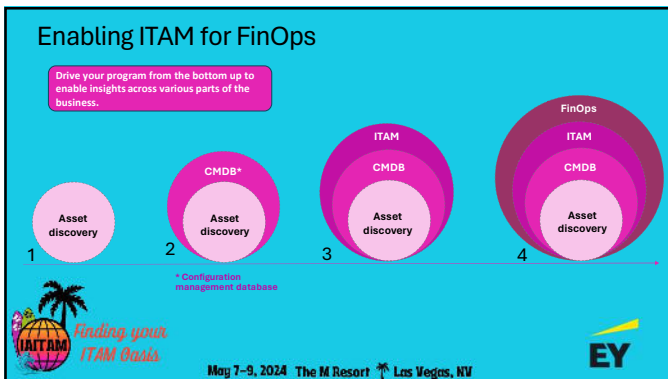
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### Getting started on your ITAM + FinOps maturity journey

<p><b>Crawl</b> Visibility</p> <p><b>See your estate</b></p> <ul style="list-style-type: none"> <li>Develop an asset data strategy.</li> <li>Establish a baseline in the single source of truth.</li> </ul>	<p><b>Walk</b> Process and automation</p> <p><b>Enable sustainability</b></p> <ul style="list-style-type: none"> <li>Develop an operating model.</li> <li>Allocate resources and skills.</li> <li>Implement the model.</li> </ul>	<p><b>Run</b> Operate</p> <p><b>Ongoing service excellence</b></p> <ul style="list-style-type: none"> <li>Monitor and optimize in real time.</li> <li>Ensure compliance and maintain data quality.</li> <li>Drive data insights for supplier negotiations and business decisions.</li> </ul>
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### Reflections on this session

- Managing a tight linkage between ITAM and FinOps improves cost and risk control.
- With timely and accurate data, ITAM and FinOps evolve the financial management of IT assets from reactive to proactive.
- ITAM enables FinOps with visibility into real-time costs and usage, which is essential to manage the cloud-based IT spend.
- By building your ITAM program from the bottom up, you pave the way for operational excellence and accelerate your strategic agenda.

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### Continue the conversation

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