

May 7-9, 2024 • The “M” Resort • Las Vegas, NV

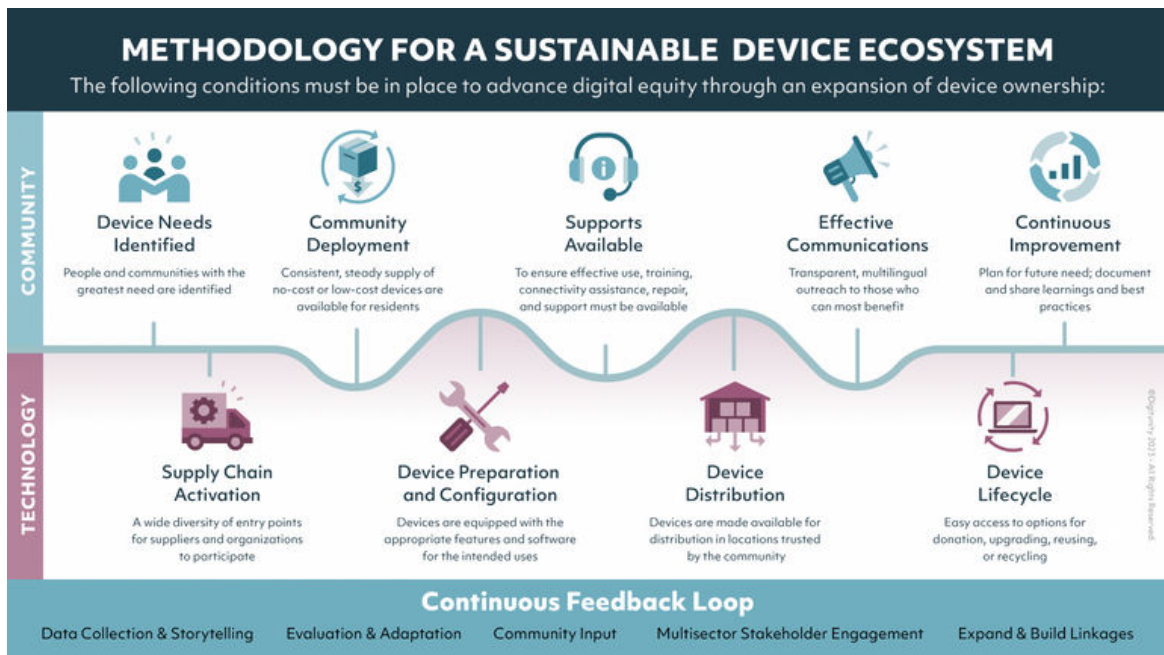
WORKSHOP-MAXIMIZING DIGITAL EQUITY: LEVERAGING ITAD IN THE FEDERAL \$65 BILLION “INTERNET FOR ALL” INITIATIVE

COMPANION WORKBOOK

NAME: _____

Achieving digital equity requires the activation and connection of local, state, regional, and national assets and stakeholders to benefit local communities with the goal of sustainable, efficient pathways to device ownership for people in need.

A robust, reliable supply of free or low cost devices is required to fill this nationwide need, as well as effective community-level systems of distribution and the provision of related services such as training, connectivity, and support.



Digitunity’s Methodology for a Sustainable Device Ecosystem outlines the key elements and conditions that need to be in place to ensure affordable devices and related supports are available to those who need them.

SECTION 1: EXPLORING THE ISSUE

OBJECTIVE: To understand the depth and breadth of the digital divide and grasp the concept of digital equity in the context of state and regional challenges.

KEY TAKEAWAYS

1

2

3

REFLECTION

QUESTION #1: REFLECT ON A RECENT EXPERIENCE WHEN YOU FACED CONNECTIVITY ISSUES. HOW DID IT IMPACT YOUR ACTIVITIES, AND HOW MIGHT THAT EXPERIENCE BE AMPLIFIED FOR SOMEONE WITHOUT A RELIABLE INTERNET-CONNECTED DEVICE?

QUESTION #2: IN UNDERSTANDING DIGITAL EQUITY, WHAT IS ONE ASPECT OF THIS CHALLENGE THAT YOU HADN'T CONSIDERED BEFORE? HOW DOES IT CHANGE YOUR PERSPECTIVE?

QUESTION #3: LOOKING AT THE MAP OF DIGITAL INEQUITY, WHICH REGIONS OR STATES SURPRISED YOU THE MOST IN TERMS OF THEIR DIGITAL DIVIDE, AND WHY?

SECTION 2: THE IIJA AND DEA ACT

OBJECTIVE: To gain a deeper understanding of the Infrastructure Investment and Jobs Act (IIJA) and the Digital Equity Act (DEA) and how these integrate with ITAD processes.

KEY TAKEAWAYS

1

2

3

REFLECTION

QUESTION #1: REFLECT ON HOW THE ITAD PROCESS CAN BE PIVOTAL IN THE IMPLEMENTATION OF THESE ACTS. HOW DOES THIS CHANGE OR ENHANCE THE ROLE OF ITAD PROVIDERS?

QUESTION #2: WHAT ROLE CAN MY ITAD ORGANIZATION PLAY IN MY STATE OR COMMUNITY? HOW CAN REFURBISHING, REUSE AND RECYCLING CONTRIBUTE TO THE SUSTAINABILITY OF THE DEVICE ECOSYSTEM?

QUESTION #3: WHAT STEPS CAN YOU TAKE TO ALIGN YOUR ORGANIZATION'S STRATEGY WITH THE NOFO PROCESS AND THE TIMELINE FOR FUNDING?

SECTION 3: ALIGNING ITAD EXPERTISE WITH DIGITAL EQUITY

OBJECTIVE: To understand how ITAD expertise contributes to achieving digital equity through proper device provision and the implementation of a sustainable device ecosystem.

KEY TAKEAWAYS

1

2

3

REFLECTION

QUESTION #1: HOW DO THE DEVICE ESSENTIALS OUTLINED INFLUENCE YOUR PERCEPTION OF WHAT CONSTITUTES ADEQUATE TECHNOLOGY PROVISION FOR DIGITAL EQUITY?

QUESTION #2: CONSIDERING THE SUSTAINABLE DEVICE ECOSYSTEM METHODOLOGY, WHERE DO YOU SEE THE MOST SIGNIFICANT ROLE FOR ITAD EXPERTISE?

QUESTION #3: HOW DO THE CRITICAL ROLES IDENTIFIED FOR ITAD PROVIDERS INTERSECT WITH POTENTIAL BUSINESS OPPORTUNITIES?

SECTION 4: THE DEA OPPORTUNITY: A GLIMPSE AHEAD

OBJECTIVE: To explore the scope of opportunities presented by the DEA, including market potential, value-added activities, workforce development, relationship building, and strategic market advantages.

KEY TAKEAWAYS

1

2

3

REFLECTION

QUESTION #1: IN WHAT WAYS CAN YOUR ITAD SERVICES CONTRIBUTE TO BROADER ESG AND CORPORATE SOCIAL RESPONSIBILITY OBJECTIVES?

QUESTION #2: REFLECT ON THE POTENTIAL FOR RELATIONSHIP BUILDING WITHIN THE PUBLIC SECTOR. HOW MIGHT THE DEA AFFECT YOUR BUSINESS STRATEGY AND DRIVE COMMUNITY IMPACT?

QUESTION #3: HOW CAN IMPLEMENTING A SOCIAL IMPACT POLICY AS PART OF YOUR ITAD SERVICES OFFER A GO-TO-MARKET ADVANTAGE FOR YOUR COMPANY?

SECTION 5: CAPITALIZING ON THE OPPORTUNITY

OBJECTIVE: To synthesize the information presented, highlight actionable steps moving forward, and prepare for collaborative strategies to engage effectively with the opportunities presented by the Digital Equity Act.

KEY TAKEAWAYS

1

2

3

REFLECTION

QUESTION #1: REFLECTING ON THE DIGITAL EQUITY ACT'S GOALS, WHICH RESONATED MOST WITH YOU AND HOW DOES THAT INFORM YOUR NEXT STEPS?

QUESTION #2: OF THE EIGHT STEPS OUTLINED, WHICH DO YOU SEE AS THE MOST IMMEDIATE FOR YOUR ORGANIZATION, AND WHAT WILL BE YOUR APPROACH?

QUESTION #3: WHAT ACTIONS WILL YOU TAKE POST-WORKSHOP TO INFLUENCE ORGANIZATIONAL POLICY CHANGE, ADAPT YOUR BUSINESS STRATEGIES, AND FOSTER RELATIONSHIPS TO ENSURE YOUR ENGAGEMENT WITH DIGITAL EQUITY IS SUCCESSFUL AND MEASURABLE?

[hint: Contact Digitunity]