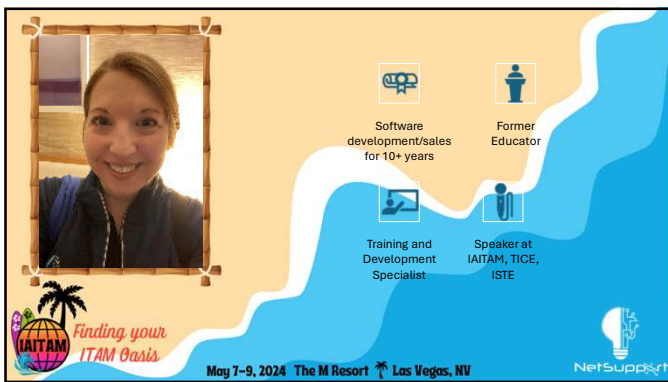
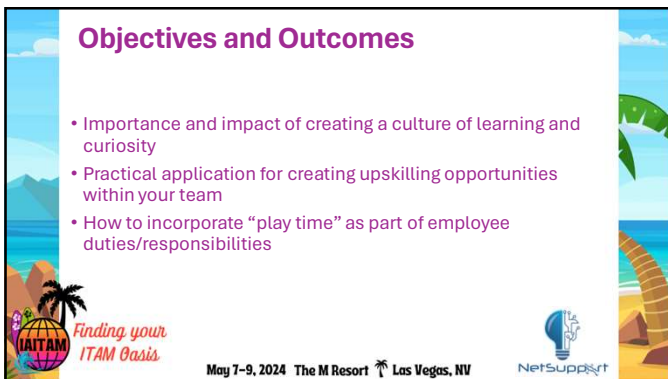


1





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Mind the Gap

- Rapid evolution of tech can outpace the skills of IT professionals (Indeed)
- 80% of IT/Business Execs reported moderate to extreme challenges in finding candidates with the right skills/expertise (CompTIA)
- Tech sector has 13% turnover rate (LinkedIn)
- Increased competition for talent



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4


What is "Play Time"?

Time dedicated to the upskilling and growth of employees which encourages them to branch out from their wheelhouse and develop new or more advanced knowledge



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5

What's holding you back?

Time
SLAs
Productivity




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6

85% of workers believe it is "extremely important" for their employers to help them develop new skills. It **helps employees feel valued** at their jobs and **keeps them engaged**.



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7


Positive Outcomes from Play

- Increased engagement and motivation
- Improved problem-solving skills and adaptability
- Innovation and development of new solutions
- Stronger competitive edge and leadership



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8



Getting Started

- Clear expectations and guidelines
- Mentorship and collaboration
- Dedicated time vs flexible hours
- Progress tracking and measured impact
- Variety of resources and support



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What does it look like?


Sending IT team members to a sales/marketing event

Physical/virtual demo rooms for software or company products

Team member-led trainings/workshops on areas they are the SME

Interactive LMS with curated content specific to products or skills

Access to 3rd party training (Google Certs, LinkedIn Courses, Etc)




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10


Add Some Fun!

- Earn badges for completing new skills training
- Team rewards for:
 - Hours logged
 - Courses completed
 - Highest level achieved
 - Leading workshops/webinars
- Gamification through quizzes/competitions/simulations
- Host Lunch and Learns
- Recognize achievement on LinkedIn or internal platforms
- "Snap Chat"



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11

"Play time" is an investment in their future... and yours

Cultures o



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12

Connect with Me

Name & Company
Maggie Layfield
NetSupport Inc

Email & Phone
m.layfield@netsupport-inc.com
770-205-4453

Social
X: @LayfieldMaggie, @NetSupportInc
Insta: @NetSupportGroup

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