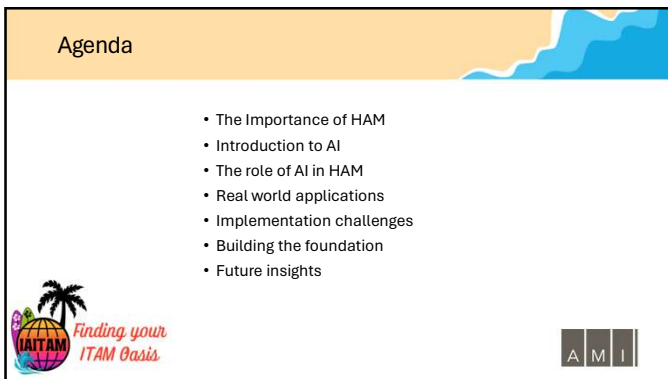




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What's HAM got to do with you?

YOUR GOALS
 Strategy
 Marketing

YOUR FINANCE
 Cost savings
 Compliance

YOUR CUSTOMERS
 Process efficiency
 Productivity
 Satisfaction

YOUR OPERATIONS
 Cost reduction
 Cost cuts
 Security

YOUR RISKS
 Compliance
 Fraud
 Reputation
 Cyber Security

Finding your
 ITAM Basis

A M I

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The value of HAM

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Business value of HAM

- Cost optimization
- Risk management
- Operational efficiency
- Strategic decision making


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Introduction to AI
Machine learning, specifically.

- Pattern recognition
- Predictive analytics
- Natural language processing
- Image and video analysis
- Anomaly detection




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Linear projection of machine learning
Seeing clarity in the shadows.

- Failure data to predict success
- Finding the correct angle
- Distilling intelligence from insights





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The role of AI in HAM

- Automated asset tracking
- Predictive maintenance
- Data normalization






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Real world implementation
Telecommunications case study




- Data integration
- AI model development
- Automated asset tracking
- Predictive maintenance



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Real world outcomes
Telecommunications case study




- Reduced operational costs
- Decreased downtime
- Improved asset data accuracy



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Real world challenges
Telecommunications case study



- Data silos
- Data quality
- Integration
- Data security



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Preparing for the AI revolution



Chaotic No tracking Lack of control High waste	Reactive Spreadsheets Redundancies High maintenance	Proactive Process control Automation Data accuracy Efficiency Compliance	Strategic Data & Analytics History Trends Forecast Value Metering Continuous Improvement
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The future
Making sense of the noise



- Automation
- Data privacy
- New regulations
- Job changes
- Climate impact


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Get in touch!

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