



#IAITAMACE



⚡ Targeted Networking

⚡ Interactive Sessions

⚡ Educational Lectures

⚡ Vendor Expo

ITAM - Another Brick in the Wall

IAITAM ACE Marketing Opportunities Guide

Visit ace.aitam.org/sponsor/ for full conference details and final due dates

Suggested Activity	Date	✓	Instructions
Submit Logo	Immediately upon signing		https://iaitam.org/sponsor-and-exhibitor-form/
Submit Organization Description	Immediately upon signing		https://iaitam.org/sponsor-and-exhibitor-form/
Submit Speaker Proposal form	Immediately upon signing		https://iaitam.org/speaker-call/
Submit Ad for ITAK (Platinum & Gold)	Immediately upon signing		https://iaitam.org/sponsor-and-exhibitor-form/
Submit Booth Representatives	April 7th, 2025		https://iaitam.org/sponsor-and-exhibitor-form/
Book Hotel Rooms	March 28th, 2025		https://ace.aitam.org/venue/
Ship attendee bag inserts to IAITAM HQ Attn: IAITAM ACE 2024 4848 Munson Street NW, Canton, Ohio 44718 USA	March 3rd, 2025		Ship 1,000 attendee bag inserts
Conference Program Ad (Platinum, Gold & Silver)	March 10th, 2025		https://iaitam.org/sponsor-and-exhibitor-form/
Write an ITAK article	March 17th, 2025		https://iaitam.org/itak-article-submission/
Social media post	February 28th, 2025		See Hash Tag list
Upload ACE logo to your website	February 28th, 2025		Contact conference@iaitam.org for the logo
Schedule webinar with IAITAM	February 28th, 2025		https://iaitam.org/speaker-call/
Invite your best customers	February 28th, 2025		Contact conference@iaitam.org for your unique customer code
Social media post	March 5th, 2025		See Hash Tag list
Email announcement to your database	March 5th, 2025		
Invite your best customers	March 24th, 2025		Contact conference@iaitam.org for your unique customer code
Social media post	March 24th, 2025		See Hash Tag list
Announce any raffle giveaways	March 24th, 2025		
Announce booth location and number	March 24th, 2025		
Social media post	March 24th, 2025		See Hash Tag list
Social media post	April 4th, 2025		See Hash Tag list
Social media post	April 16th, 2025		See Hash Tag list
Social media post	During Event		See Hash Tag list
Send out thank you email	May 1st, 2025		
Social media post	May 1st, 2025		See Hash Tag list
Announce participation at next IAITAM ACE	May 14th, 2025		
Hashtags for social media	#IAITAMACE #IAITAM #ITAM #ITIL #SAM #ITSM #ITAD		