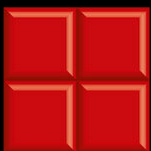
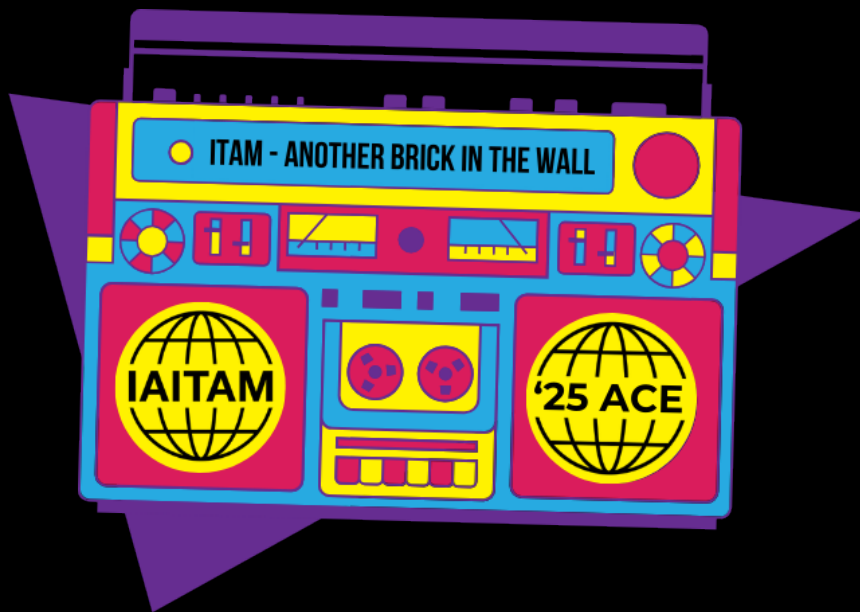




# IAITAM ACE 2025

LAS VEGAS, NV

APRIL 22-24, 2025



# ATTENDEE FAQ ACE AT A GLANCE



## WHY ATTEND

3 days of live networking,  
education and professional  
growth

## COST

Conference Registration \$2,200  
Register now at [ace.iaitam.org](http://ace.iaitam.org)

## LOCATION

Las Vegas, NV  
The M Resort Spa Casino  
For more booking information  
visit [ace.iaitam.org](http://ace.iaitam.org)

## SESSIONS

Over 100 Sessions  
Led by Industry Experts

## LIVE CERTIFICATION COURSES

CHAMP, CSAM and CAIAM

## LOGISTICS

10 Miles South of  
Harry Reid International Airport  
(LAS)

# FAQs

## What is the ACE (Annual Conference and Exhibition)?

The Annual Conference and Exhibition is the only education and networking event in the world that is solely dedicated to IT Asset Management. Held all over the world, IAITAM's ACE events allow ITAM practitioners to connect every year.

## What is included with my ACE pass?

Every ACE pass will include access to the educational events and workshops as well as access to industry-leading vendors in our expo hall. IAITAM prides itself on the food we serve at ACE. We offer breakfast, lunch, two food breaks, and heavy hors d'oeuvres (dinner); so, if you participate in all the events, you will never leave hungry. IAITAM's ACE is legendary for its networking opportunities and uniquely themed events. We look forward to seeing you there! Visit [IAITAM.org](http://IAITAM.org) to learn more.

## How do I become a speaker for ACE?

IAITAM publishes a Call for Speakers asking experts in the industry to submit a Submission Form. If approved, you will be contacted and welcomed as a speaker for the upcoming ACE. IAITAM loves to work with new speakers who have made an impact on their organization and can bring real-world information to our attendees.

**More questions?**

Let us know at [conference@iaitam.org](mailto:conference@iaitam.org)



## IAITAM ACE 2025

- This spring, our ACE event will be held in Las Vegas, Nevada!
- Join fellow IT Asset Management professionals and the top product/service organizations at the IAITAM Annual Conference and Exhibition (ACE) taking place April 22-24, 2025.
- ACE is a unique global event devoted solely to the support and reinforcement of IT Asset Management professionals and the ITAM industry. ACE is the central destination for ITAM practitioners to grow and discover.



100+  
Sessions



1,000+  
Attendees



50+  
Exhibitors



100+  
Speakers



1,000+  
Companies



## Knowledge Transfer

With the ever-changing future of IT Asset Management, the need for knowledge in the ITAM industry has never been greater. The IAITAM ACE 2025 boasts over 100 sessions to facilitate discussion on current industry hot-button topics.

Each session is meticulously designed to walk you through real-world case studies and program improvement strategies based on best practice education and delivered by the ITAM industry's leading experts and fellow IT Asset Manager from around the world.

Presentations will address your needs based on market segment, management and level of experience - from novice to veteran.



## Education Topics

- Data Center
- Software License
- IT Security
- Emerging Tech
- Disposal
- Cloud
- Data
- Tools
- Negotiations
- Case Study
- Outsourcing
- Best Practices
- Contract
- SAM
- Financial
- BYOD
- Workshops
- And more...

**“Attending IAITAM ACE 2024 was an incredible experience! The conference offered a perfect blend of insightful presentations, hands-on workshops, and great networking opportunities. The sessions were packed with valuable content on the latest trends in ITAM! I walked away with actionable strategies to implement right away!”**

*- Mike 2024 ACE Attendee*



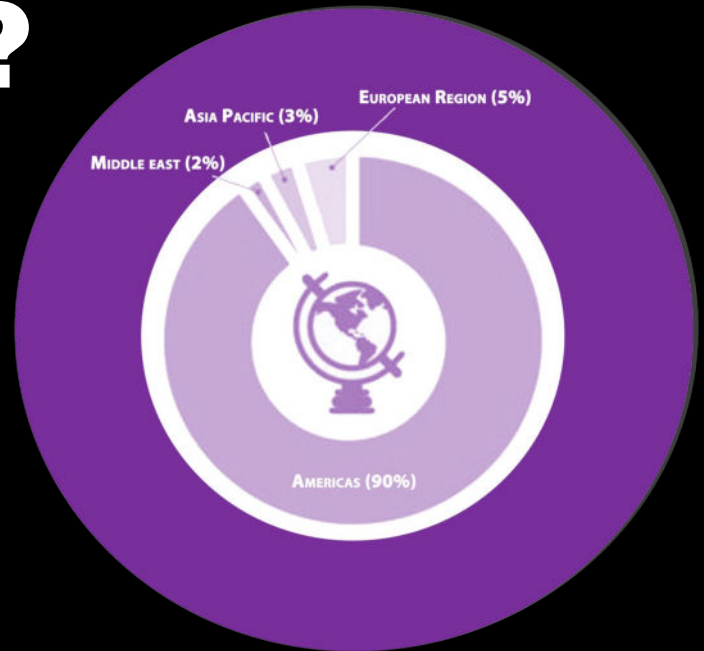
## **Destination** **Las Vegas, NV**

M Resort Spa Casino is a boutique hotel, spa, and casino. Enjoy panoramic views of the Las Vegas Strip and surrounding mountains through floor-to-ceiling windows that invite the outside in! Kick back by the pool with an ice-cold pineapple soft serve and soak in the sun. Dine on everything from stadium favorites to homemade pasta, burgers, prime steaks, and seafood! Make time for yourself with a workout or a spa day at the full-service salon and fitness center.

**April 22 - 24**  
**2025**

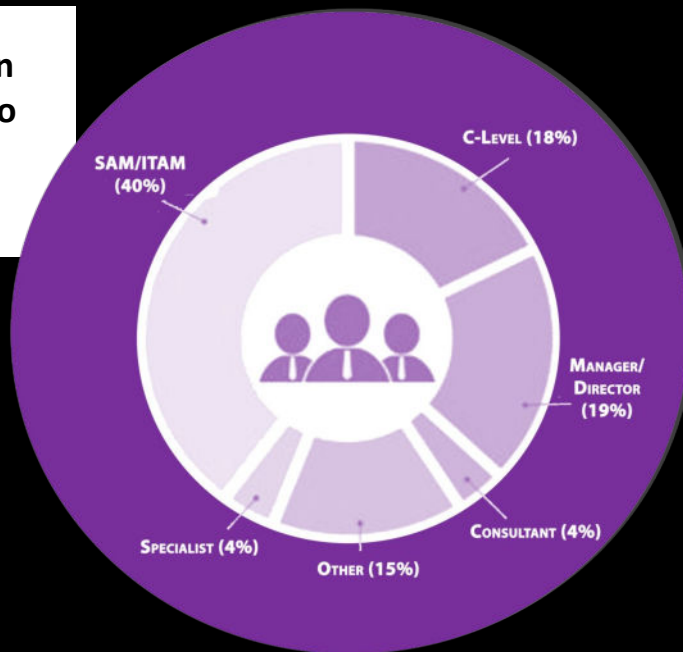
# Who Attends?

C-level Executives, VPs, and Directors from every business pillar along with Asset Management professionals who specialize in Hardware, Software, ITAM Program, IT Procurement, IT Finance, IT Contracts, IT Security and more...



**"If you're looking to stay ahead in the ITAM field, this is the event to be at. Can't wait for next year!"**

*- Amy, 2024 ACE Attendee*





## How to Make the Most of Your Networking Time

- Be Prepared - Have Clear Goals and Objectives
- Send an Email, Tweet, or other Social Post Prior to the Event to Schedule Time with Peers
- Be Ready with Conversation Starters:
  - “Where are you from?”
  - “What interested you in (Fill In The Blank) conference?”
  - “How long have you been with (Fill In The Blank) company?”
  - “What has been your favorite sessions/speakers so far?”
  - “What are you hoping to get out of this conference?”
  - “I’m trying to improve (Fill In The Blank) — what are you doing, any tips?”
  - “What sessions/speakers are you looking forward to?”
- Create a Schedule
- Check the Nametag
- Stay In The Same Hotel as the Conference and Enjoy the Hotel and Area
- Connect Socially and Use Social Media during the event - #IAITAMACE, #IAITAM







# PAST ACE ATTENDEE SAMPLING

- Abbott Laboratories
- Abu Dhabi Investment Authority
- Adobe Systems, Inc.
- AirFranceKLM
- Allianz
- Amazon.com, Inc.
- Anthem, Inc.
- Apple, Inc.
- AT&T Services, Inc.
- Bank of Montreal
- BlueCross BlueShield Association
- Booz Allen Hamilton, Inc.
- California National Guard
- Campbell Soup Company
- Canadian National Railway
- Chevron Corporation
- Cisco Systems, Inc.
- Citizenship and Immigration Canada
- Cleveland Clinic
- Columbia Sportswear Company
- Costco Wholesale Corporation
- Dallas/Fort Worth International Airport
- Dell Technologies
- Department of National Defense (Canada)
- DHL Information Services (Europe)
- EBay, Inc.
- Ernst & Young LLP
- Facebook, Inc.
- Fannie Mae
- Farmers Insurance Group

- FDIC - Federal Deposit Insurance Corporation
- Federal Trade Commission
- FedEx Services
- First Energy Corporation
- First National Bank
- Food and Drug Administration
- Ford Motor Company
- GE Corporation
- General Electric
- Google
- GSA - General Services Administration
- Halliburton Company
- Harley-Davidson Motor Company
- HBO - Home Box Office Inc
- Hewlett-Packard Enterprise Company
- Hulu
- IBM Corporation
- Intel Corporation
- Intuit, Inc.
- Johnson and Johnson Corporation
- Liberty Mutual Insurance Company
- Lockheed Martin
- Massachusetts Institute of Technology (MIT)
- Microsoft Corporation
- NASA
- NATO Communication and Information Agency
- Nike, Inc.
- Norfolk Southern Corporation

- Northrop Grumman Corporation
- Oracle Corporation
- Pixar
- PNC
- PriceWaterhouseCoopers LLP
- Procter & Gamble
- Raytheon Technologies
- Royal Bank of Canada
- SAAB AB
- SAIC, Inc.
- Shell Petroleum, Inc.
- Sherwin-Williams
- Sony Entertainment
- Southwest Airlines Company
- Starbucks Corporation
- The Boeing Company
- The Federal Reserve System
- The LDS Church
- Toyota Motor Sales, Inc.
- U.S. House of Representatives
- United Airlines, Inc.
- United Parcel Service
- United States Marine Corps
- University Health System
- US Department of Agriculture
- US Department of Veterans Affairs
- USAA
- Visa, Inc.
- Wells Fargo and Company
- Yahoo!, Inc.
- YUM! Brands, Inc.
- And thousands more

## Live Certification Courses

Every year, IAITAM offers a select number of live certification courses at ACE. These courses are offered both pre and post-conference. These courses can include CMAM, CSAM, CHAMP, CAMSE, CITAM and CAIAM. A complete list of offered courses for ACE 2025 will be available during Q1 of 2025.



## Kickoff Event

IAITAM is known for our ACE Kickoff event that began in 2006. This year, we are full of surprises with our 80's themed Kickoff Event. Join us for our pre-conference gathering to network and enjoy the live entertainment, food and drinks on April 21st, 2025!



# Sample Menu

## Breakfast

- Assorted Individual Yogurts
- Fruits & Berries
- Sausage Breakfast Burrito
- Ham, Egg and Cheese Croissant
- Freshly Baked Pastries

## Lunch

- Grilled Flat Iron Steak
- Pan Roasted Salmon Filet
- Steak Fajitas
- Cobb Salad
- Assorted French Pastries

## Food Breaks

- Granola & Energy Bars
- Wrapped Cheese Sticks
- Seasonal Fruit
- Gourmet Cookies
- Warm Churros

## Hors D'oeuvres (Dinner)

- Hickory Smoked Pulled Pork
- Lettuce Chicken Wraps
- Porcini Mushroom Ravioli
- Cheese Tortellini
- Chocolate Fountain



# Event Fees

Regular Rate: \$2,200

- ✓ Save up to 40% using your Member Promo Code
- ✓ Corporate Members receive four half-price passes per team
- ✓ Group rates available



Reserve your seat now!

- ✓ Online: [ace.iaitam.org](http://ace.iaitam.org)
- ✓ By Phone: +1.330.628.3012
- ✓ By Email: [info@iaitam.org](mailto:info@iaitam.org)

Unsure of your membership status?  
Contact IAITAM Member Services today!

	Monday 21-Apr	Tuesday 22-Apr	Wednesday 23-Apr	Thursday 24-Apr	
7:00am		Breakfast	Breakfast	Breakfast	7:00am
7:30am	Training	7:00 - 7:45	7:00 - 7:45	8:00 - 9:15	7:30am
8:00am	CSAM CHAMP  Certification 8:00 - 3:00	Opening		Opening	8:00am
8:30am		Keynote 8:15 - 9:30		Keynote 8:15 - 9:30	8:30am
9:00am		Break		Break	9:00am
9:30am		Sessions 10:00 -		Sessions 10:00 - 11:00	9:30am
10:00am		Food Break		Food Break	10:00am
10:30am		Sessions 11:15 - 12:15		Sessions 11:15 - 12:15	10:30am
11:00am		Lunch 12:15 - 2:15		Lunch in Exhibit 12:15 - 2:15	11:00am
11:30am		Sessions 2:15 - 3:15		Sessions 2:15 - 3:15	11:30am
12:00pm		Food Break		Food Break	12:00pm
12:30pm		Sessions 3:30 - 4:30		Sessions 3:30 - 4:30	12:30pm
1:00pm		IMUG 4:45 - 5:45	Workshop 4:45 - 5:45	Lunch Closing & Passport Raffle 1:30 - 3:00pm	1:00pm
1:30pm		Exhibit Fair & 6:00 - 9:00pm			1:30pm
2:00pm		Exhibit Fair & Reception Exhibitor Raffle 6:00 - 9:00pm			2:00pm
2:30pm					2:30pm
3:00pm					3:00pm
3:30pm					3:30pm
4:00pm					4:00pm
4:30pm					4:30pm
5:00pm					5:00pm
5:30pm					5:30pm
6:00pm	IAITAM ACE Kick-off Monday Only 6:00 - 9:00pm				6:00pm
6:30pm					6:30pm
7:00pm					7:00pm
7:30pm					7:30pm
8:00pm					8:00pm
8:30pm					8:30pm
9:00pm					9:00pm

PLEASE NOTE: Registration will close during Keynote presentations then re-open immediately following

-  Conference Registration
-  Speaker / Media Room