



IAITAM ACE 2025

ITAM - Another Brick In The Wall

LET THE DATA BE YOUR GUIDE

Why automation is the solution to the new hybrid model



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Introductions

- About your presenters
- Learning Objectives
- Managing Inventory for a Hybrid Model
- Redefining the Asset Lifecycle
- Unified Data Variable
- Conclusion



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Introductions:

- 25 years in the ITAM space
- Founded Boerger Consulting in 2017
- *Rethinking Information Technology Asset Management* (2021)


Jeremy Boerger
"The ITAM Coach"



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Introductions:


Co-founded Workwize in late 2020: Recognized the growing demand for hybrid working models and established Workwize to address the pain points around IT asset management. Today, serving customers worldwide including Revolut, Snapchat and Adyen.

Victor Dik, CCO and Co-Founder
Workwize




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Learning Objectives

- **Problem:** Hybridized workforces present new complications to ITAM inventory management that threatened the veracity and reliability of ITAM data.




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Learning Objectives

- **Problem:** Hybridized workforces present new complications to ITAM inventory management that threatened the veracity and reliability of ITAM data.
- **Proposal:** Combating the complexity of modern ITAM inventory management requires a deeper understanding of inventory management, redefining the ITAM asset lifecycle, and automating data flows between end-points, MDRs, and TSP.




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What is a “Hybrid Workforce”

- Combines both remote and in-office work, allowing employees flexibility in where and when they work, while maintaining the structure and collaboration of an office environment.
- Examples from Pre-Pandemic:
 - Sales teams
 - Home-visit health care (hospice, post-natal, etc.)





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Centralized Depot



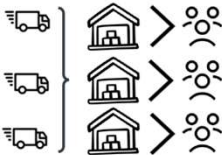



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Decentralized Depot





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The Asset Lifecycle

Procured

Inventoried

Deployed

Recovered

Disposed

	Procured	Inventoried	Deployed	Recovered	Disposed
P.O. / Invoice #					
Bill of Lading					
Discovery Data					
Visual Inspection					
Cert. of Destruction					

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	Procured	Inventoried	Deployed	Recovered	Disposed
P.O. / Invoice #	Y	Y	Y	Y	Y
Bill of Lading	N	Y	Y	Y	Y
Discovery Data	N	N	Y	Y*	Y*
Visual Inspection	N	N	N	Y	Y
Cert. of Destruction	N	N	N	N	Y

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Visual Inspection	N	N	N	Y	Y
Cert. of Destruction	N	N	N	N	Y

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Conclusion

- **Resolution:** By changing the definition of the asset lifecycle phases to focus on data points, it becomes easy to coordinate processes with third-parties, be reasonably sure where assets are physically located while offline, and regain trustworthiness in your inventory reporting.




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Questions?




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