

IAITAM ACE 2025

ITAM - Another Brick In The Wall

Using AI To
Improve IT
Asset
Management





How Many People Use ServiceNow for IT Asset Tracking?

Other System?

Excel?



April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV




Raise your hand if you scan asset tags?

Raise your hand if you scan serial numbers?



April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV



Has your organization ever experienced inaccuracies when scanning serial numbers of IT assets either by employees or third-party contractors?



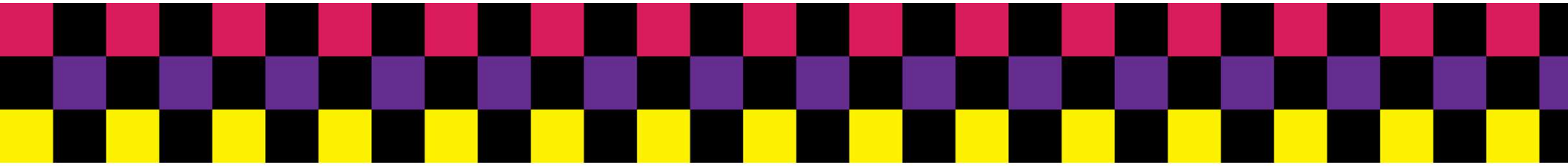
April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV

Label Complexity

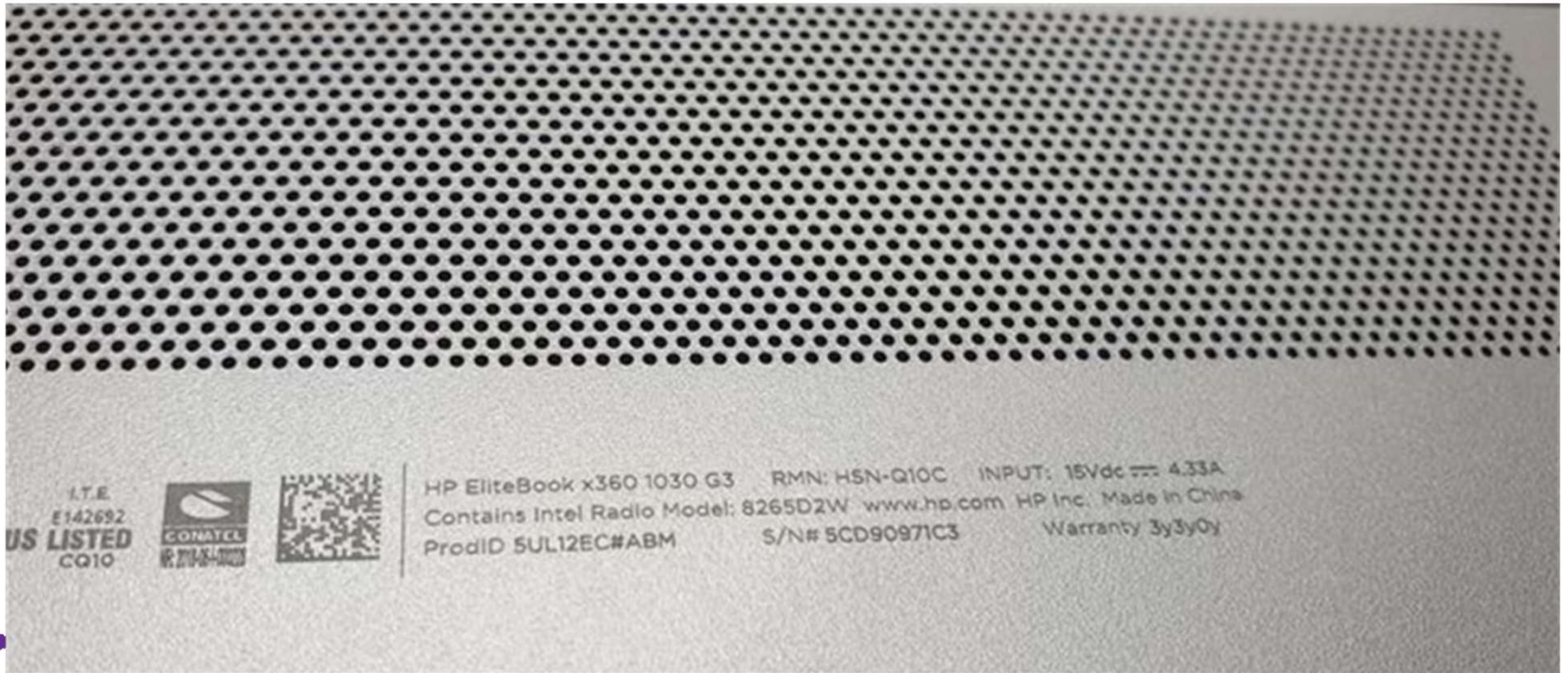
- Bar Code Scanning is Error Prone
- Paper with hole cut in it
- Model numbers, part numbers, and sometimes duplicate serial numbers



April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV



HP Laptop (reddit request for help)



April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV

Solid State Drives

- Size of SSDs
- Serial Number Difficult to Read
- No Barcode



April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV



How AI Helps

- More Accurate than Humans
- Photo as a backup



April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV



SnapDrive AI Technology

- Cloud Based AI Software
- Scanning Software
- New Scanners (better cameras ~\$1,300 ea.)
- Securis Proprietary Inventory System
- Middleware (Client Portal, Integrations)



April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV

Why Use AI?

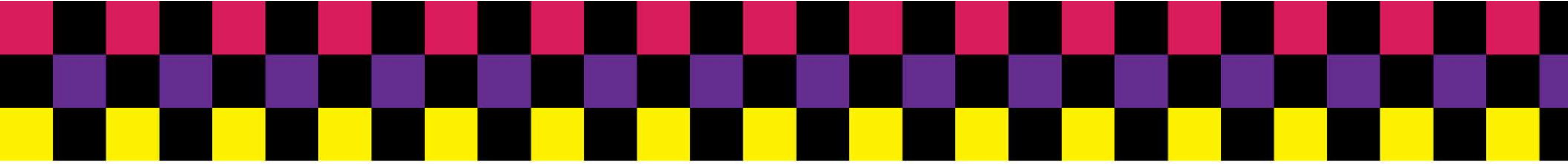
- Avoid Fines
- Accurate Record Keeping (85% vs 99%+)
- Save Time
- Keep the Auditors Happy



April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV

Job Line Item Entries (10+)

JLI-E3349	Type:	Date
	Value:	2006-01
	Confidence:	1.000
JLI-E3350	Type:	Firmware
	Value:	HPB1
	Confidence:	1.000
JLI-E3351	Type:	Manufacture
	Value:	hp
	Confidence:	0.998
JLI-E3352	Type:	Model
	Value:	MAW3073NC
	Confidence:	0.902
JLI-E3353	Type:	Model
	Value:	BD07289BB8
	Confidence:	1.000
JLI-E3354	Type:	Part_Number
	Value:	365695-007
	Confidence:	1.000
JLI-E3355	Type:	Part_Number
	Value:	CA06550-B10100DC
	Confidence:	1.000
JLI-E3356	Type:	Serial_Number
	Value:	DAL1P6104341
	Confidence:	0.543
JLI-E3357	Type:	Serial_Number
	Value:	PHH606B7VU
	Confidence:	1.000
JLI-E3358	Type:	Size
	Value:	72.8GB



After the presentation, who plans to investigate AI or another method to improve the accuracy of IT asset scanning? Feel free to tag me on LinkedIn with your ideas.



April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV



Connect with Me!



ku.greening@securis.com



<https://www.linkedin.com/in/kurtgreening/>



April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV

