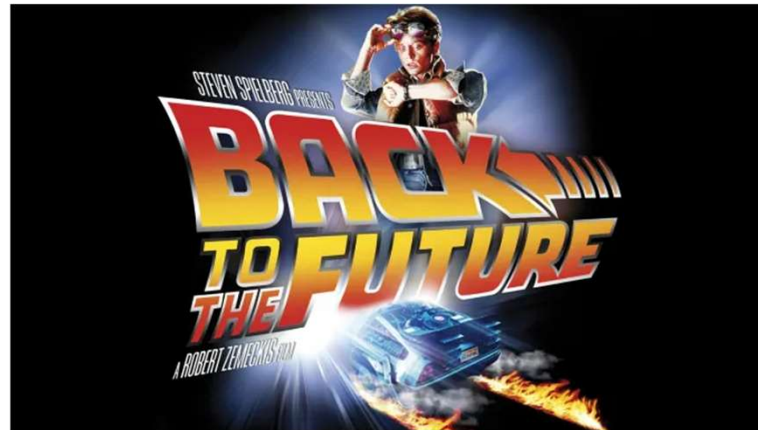


IAITAM ACE 2025

ITAM - Another Brick In The Wall





Back to the Future – ITAM has come a long way, what's next?



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Bo Guilbeault: IT Asset Management Evangelist & Practitioner.

Individual IAITAM Member

IAITAM Certifications: CAMP, CHAMP, CSAM, CAMSE, CMAM, CITAD & CAIAM

Disclaimer:

All content and statements (Verbal & Written) throughout my session are solely my own opinions and are derived from my professional experiences as an ITAM practitioner. **I AM NOT REPRESENTING MY EMPLOYER IN ANY DIRECT OR IMPLIED MANNER.** I am strictly representing myself to share my knowledge with IT Asset Management industry professionals.



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Today's agenda: Let's Have FUN!!

- Take a step back in time.
- Things change but do they really?
- The Future is “now!”



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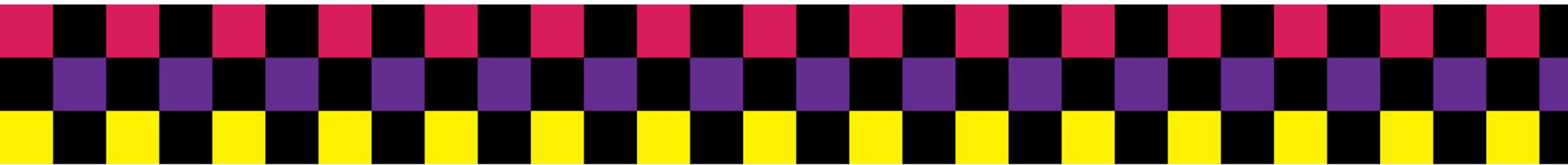


80's Top TV Shows

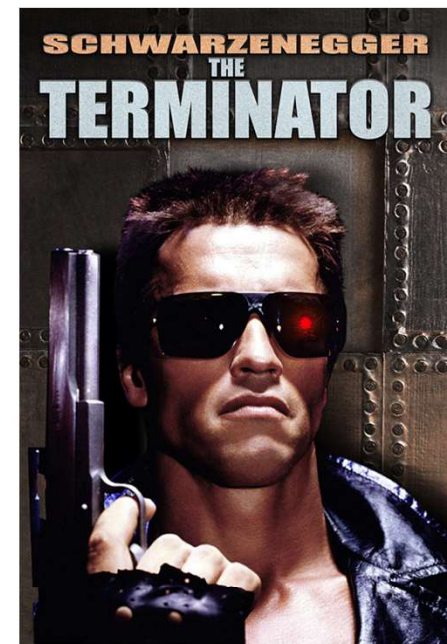
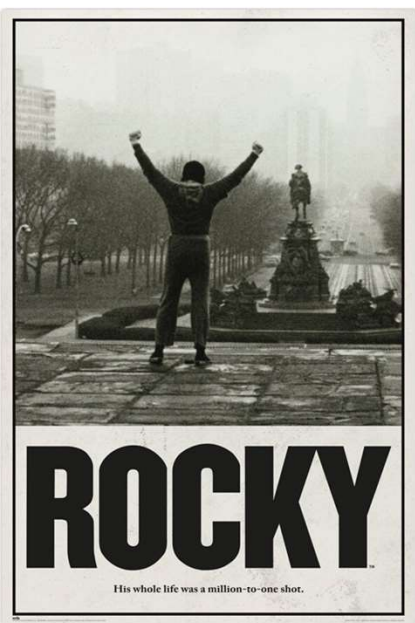


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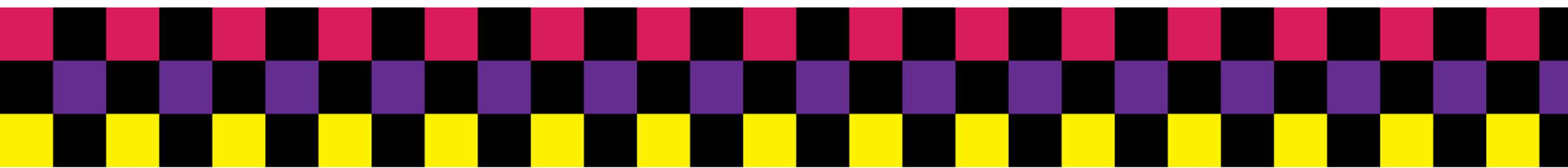


80's Top Box-Office Movies

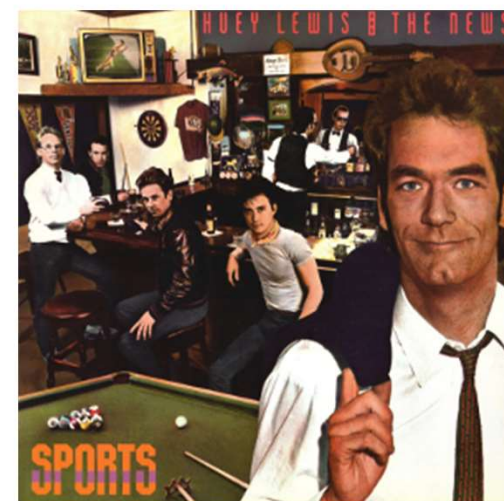
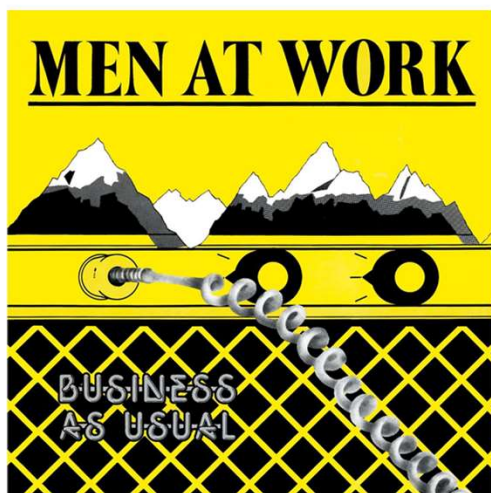


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80's Top Music Albums



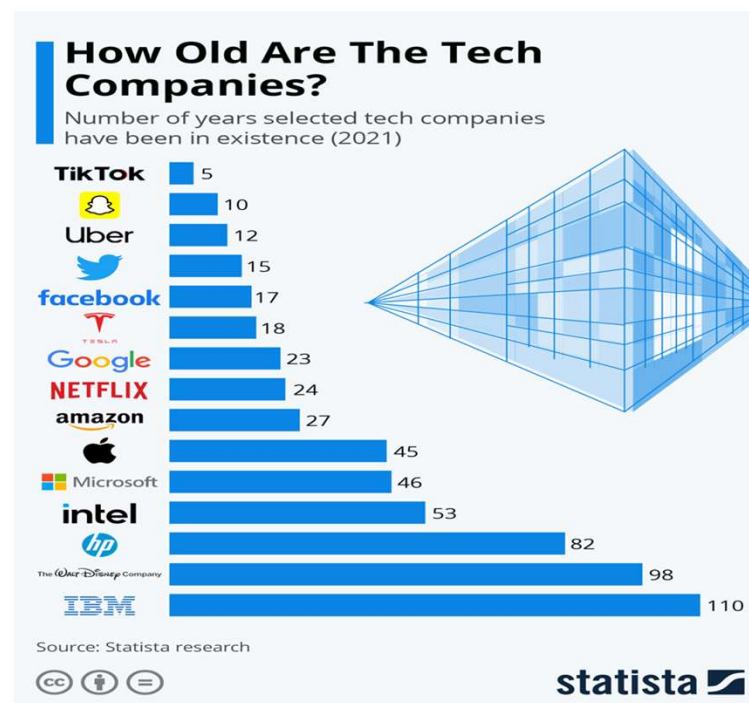
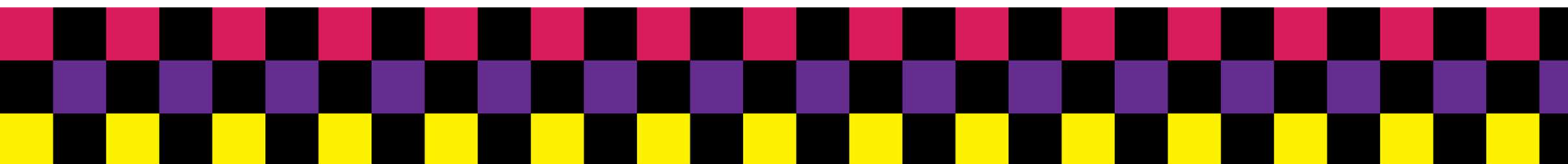
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80's Leading Technologies

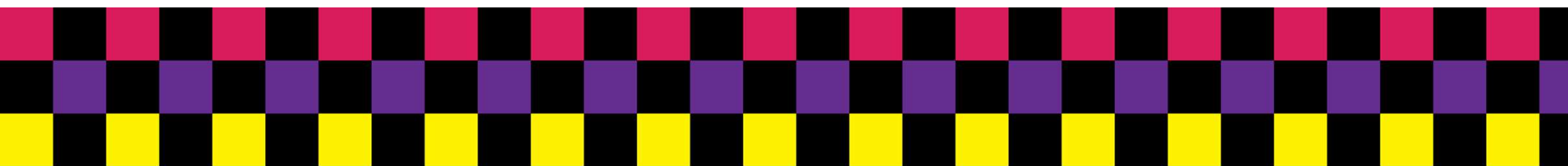


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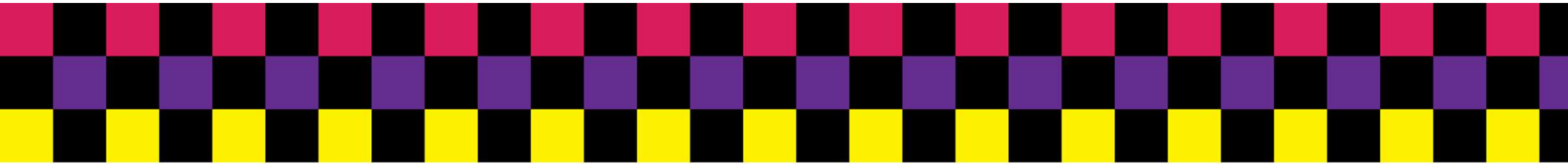
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"The more things change, the more they are the same"



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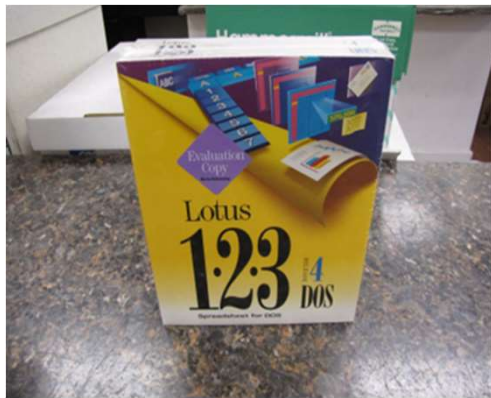


THE 80'S MAINFRAMES (2-TIER) MIGRATING FROM TERMINALS to DESKTOP AND PORTABLE PC'S



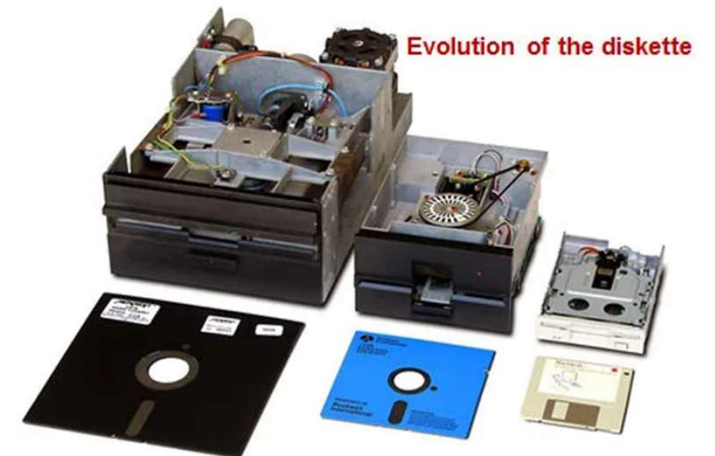
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THE 80'S PACKAGED SOFTWARE WAS THE NORM



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DATA in the 1980's



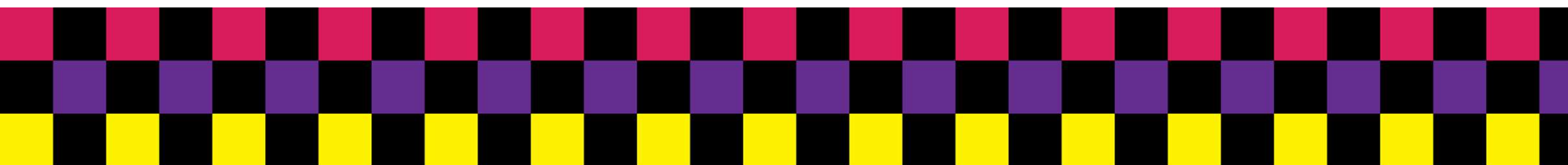
8-inch "floppy"
100k
IBM - 1971

5 1/4-inch
100k - 1.2MB
Shugart - 1976

3 1/2-inch
400k - 1.4 MB
Sony - 1980



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When you grow old and
don't understand the future technology



Guess the future is now

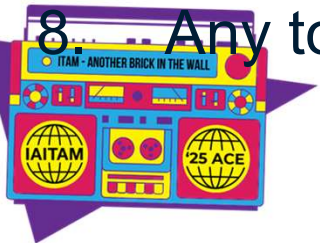


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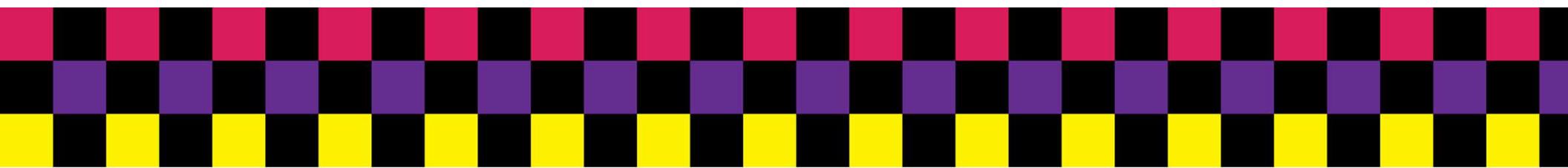


What do “we” want to talk about?

1. Will Artificial Intelligence replace me?
2. Does ITAM require a rebranding effort?
3. Data, Data and more Data.....Why it's important to collect and own it!
4. Do we want to own anything? “Everything” as-a-service?
5. ESG relevance?
6. Suppliers and their role in IT Asset Management
7. Roller Coaster complex of the ITAM practioners
8. Any topic I missed and is important to “you!”



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THANK YOU



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