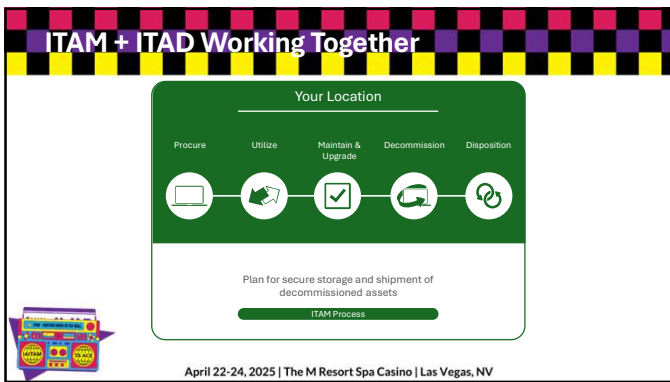
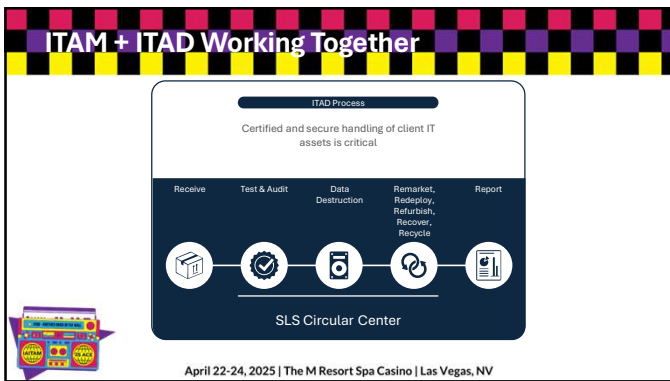





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2



3




“ITAD too often becomes an (unbudgeted) **afterthought** that carries significant **risk**...”



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- ITAD is not formally budgeted
- It's no one's job
- Asset tracking is fragmented
- No executive sponsorship
- Different offices follow different processes
- No defined processes are in place

➔

- Risk creeps in
- Assets pile up
- Decreased resale value from unmanaged assets
- No global oversight
- Data security becomes a risk
- Lost value recovery opportunity
- Sustainability goals are overlooked



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What happened to those hard drives?

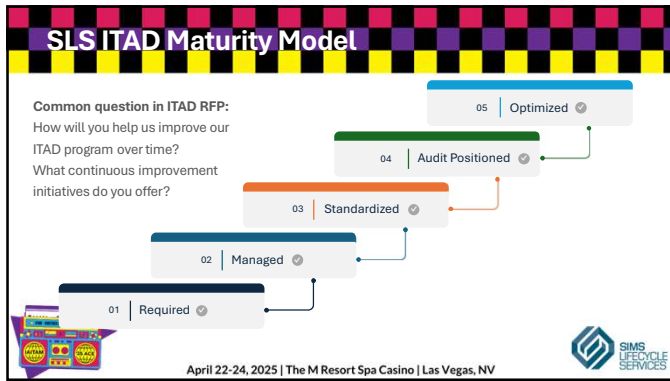
Why did we fail that audit?

Can we prove we are compliant?



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Pillars of a Successful ITAD Program

Control These Factors	Benefits
1. Asset Tracking	• ITAD becomes a strategic advantage, not a risk
2. Geographic Scope	• You improve the financial performance of your program.
3. Process	• You gain clear audit trails.
4. Data Destruction	• You meet data privacy and environmental regulations.
5. Budget	• You turn waste into measurable sustainability wins.
6. Sustainability	• Scope 3 metrics feed directly into sustainability reporting
7. Evaluate Vendors	

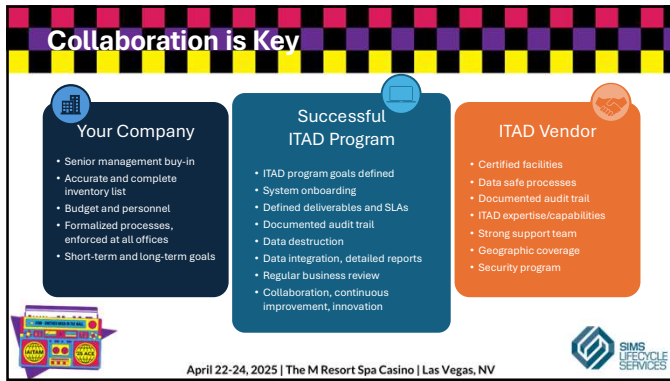
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SIMS
LIFE CYCLE
SERVICES

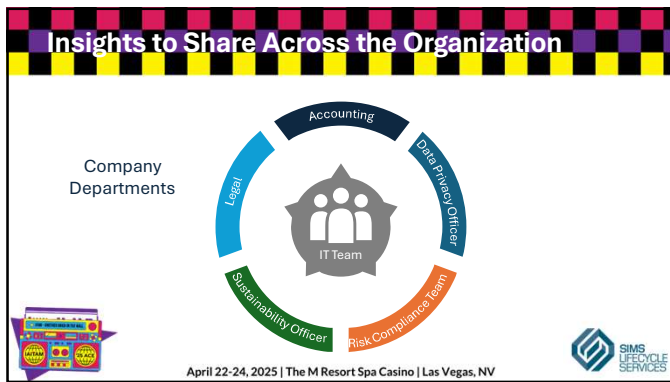
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12

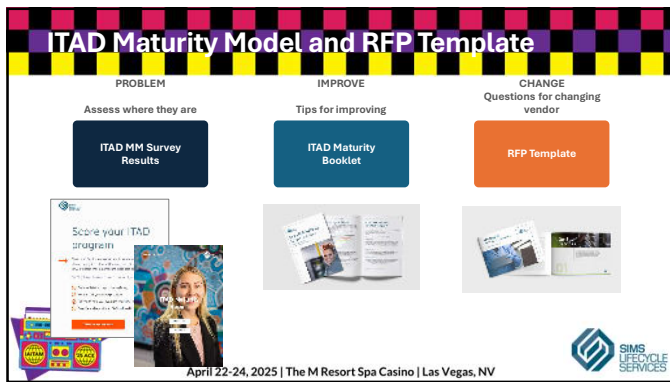


“ A recent study by Gartner revealed that over 75 percent of its projects fail, with **failed vendor transitions** given as a major reason why... ”



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ITAD Maturity Model and RFP Template

PROBLEM	IMPROVE	CHANGE
Assess where they are	Tips for improving	Questions for changing vendor
ITAD MM Survey Results	ITAD Maturity Booklet	RFP Template

Score your ITAD program

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How to Get Access

Visit Sims Lifecycle Services at booth 33



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