

IAITAM ACE 2025

ITAM - Another Brick In The Wall

Integrating Cybersecurity and Resilience
Into Your ITAM Program





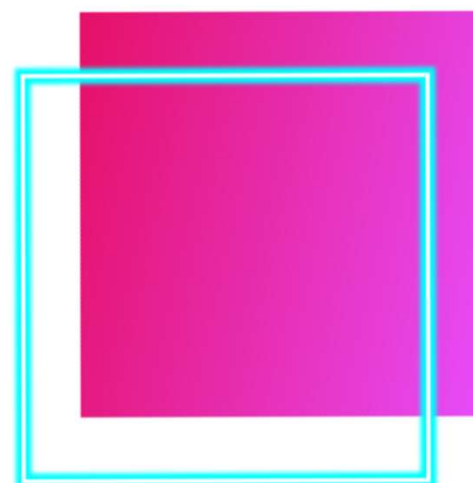
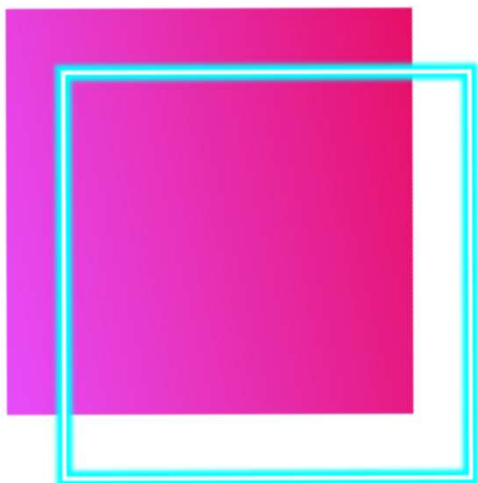
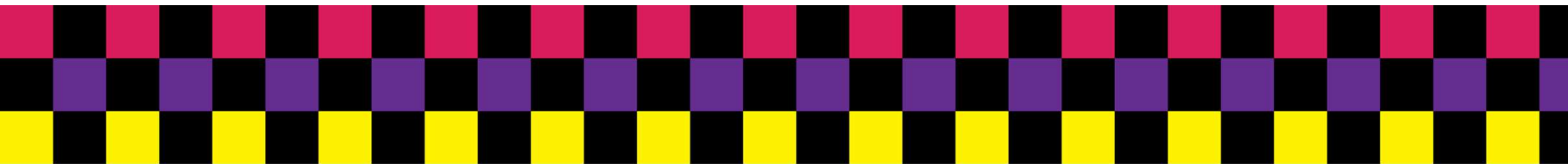
TORSTEN LARSON

- *Proud Member of Gen X geek society*
- *First Computer TI-99-4A*
- *30+ Year Vet of the IT industry*

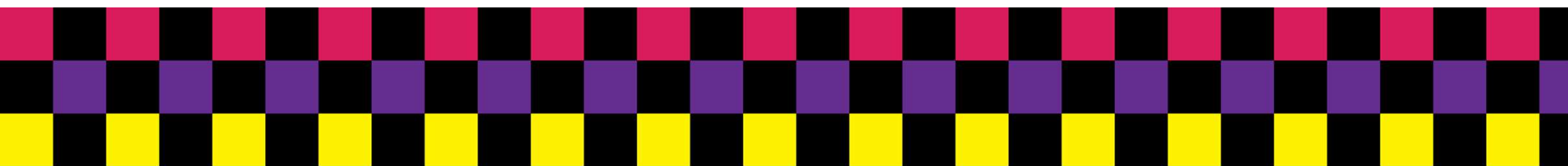


/ABSOLUTE®

April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV



April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV



LET'S DEFINE...

ITAM: the art of managing an organization's IT assets, encompassing hardware, software, and licenses, throughout their lifecycle, from acquisition to disposal.

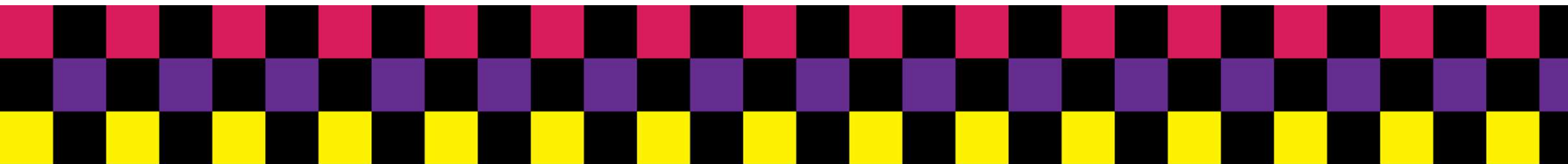
Cybersecurity: the art of protecting networks, devices, and data from unauthorized access or criminal use

Resilience: an organization's capacity to continue delivering critical services and maintaining normal operations despite the occurrence of cyber incidents, ensuring systems, processes, and data remain functional and secure, even during or after an attack



/ABSOLUTE®

April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV

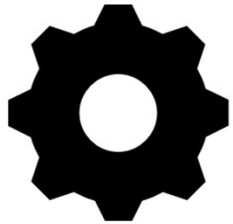
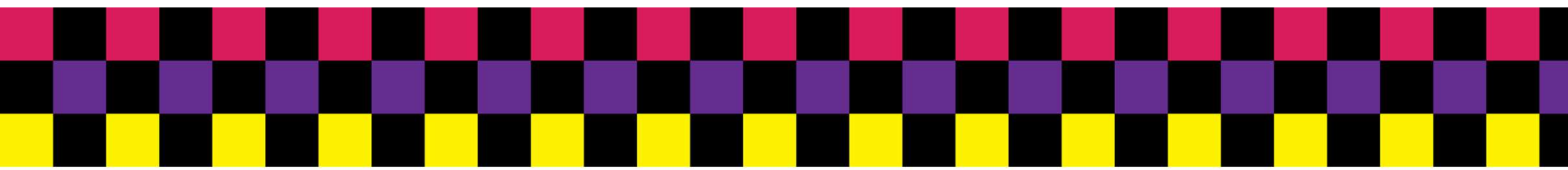


WHY?

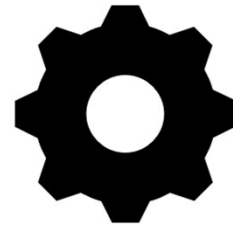
ABSOLUTE®

April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV

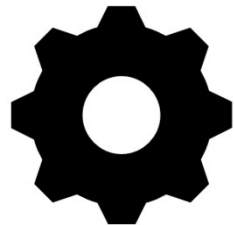




Technical



Operational

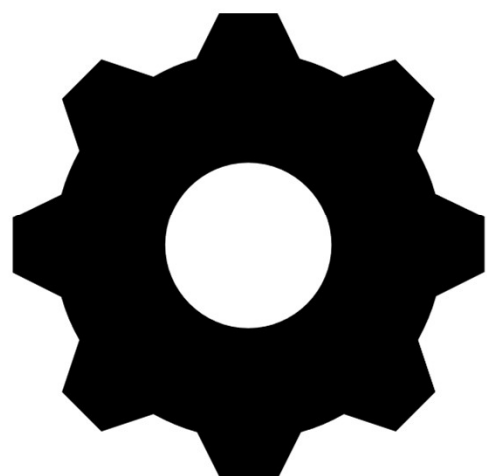
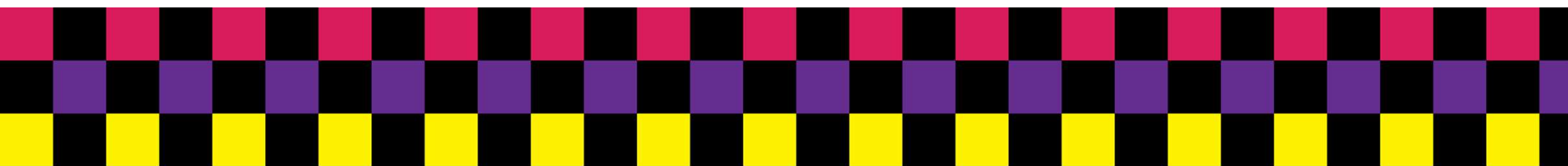


Cultural



/ABSOLUTE®

April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV



Cultural



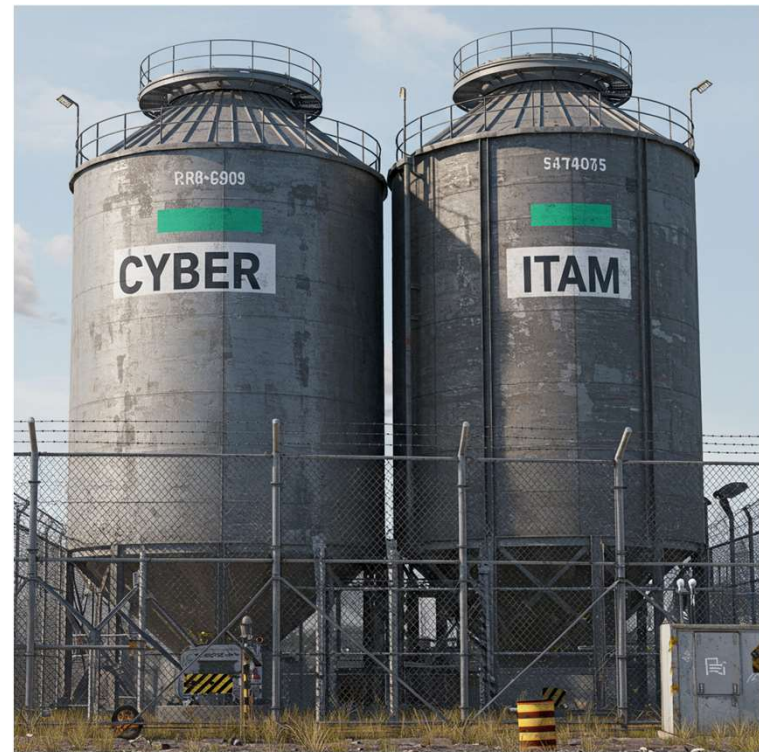
April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV

/ABSOLUTE®



Cultural

1. Siloed Mindsets and Boundaries



ABSOLUTE®

April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV





Cultural

1. Siloed Mindsets and Boundaries
2. Resistance to Change



ABSOLUTE®

April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV



Cultural

1. Siloed Mindsets and Boundaries
2. Resistance to Change
3. Conflicting Priorities



ABSOLUTE®

April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV





Cultural

1. Siloed Mindsets and Boundaries
2. Resistance to Change
3. Conflicting Priorities
4. Communication Gaps



ABSOLUTE®

April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV





Cultural

1. Siloed Mindsets and Boundaries
2. Resistance to Change
3. Conflicting Priorities
4. Communication Gaps
5. Reactive vs. Proactive Response



ABSOLUTE®

April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV





Cultural

1. Siloed Mindsets and Boundaries
2. Resistance to Change
3. Conflicting Priorities
4. Communication Gaps
5. Reactive vs. Proactive Response

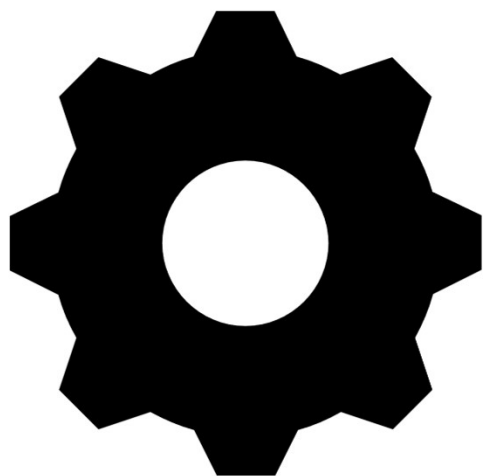
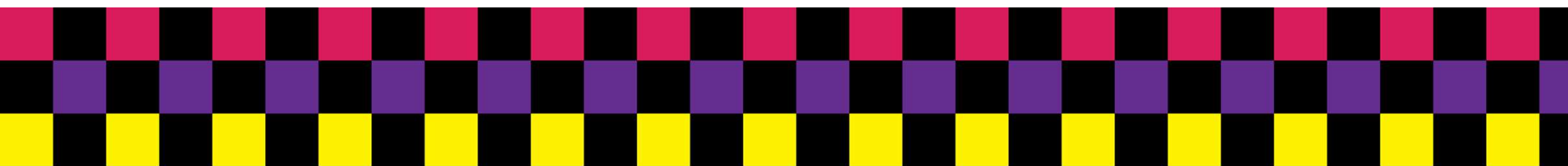
INTEGRATION

1. Encourage Joint meetings, dashboards, integrated workflows
2. Align Goals
3. Executive Support
4. Cross Train
5. Make cybersecurity a standard



/ABSOLUTE®

April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV



OPERATIONAL



/ABSOLUTE®

April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV

operational

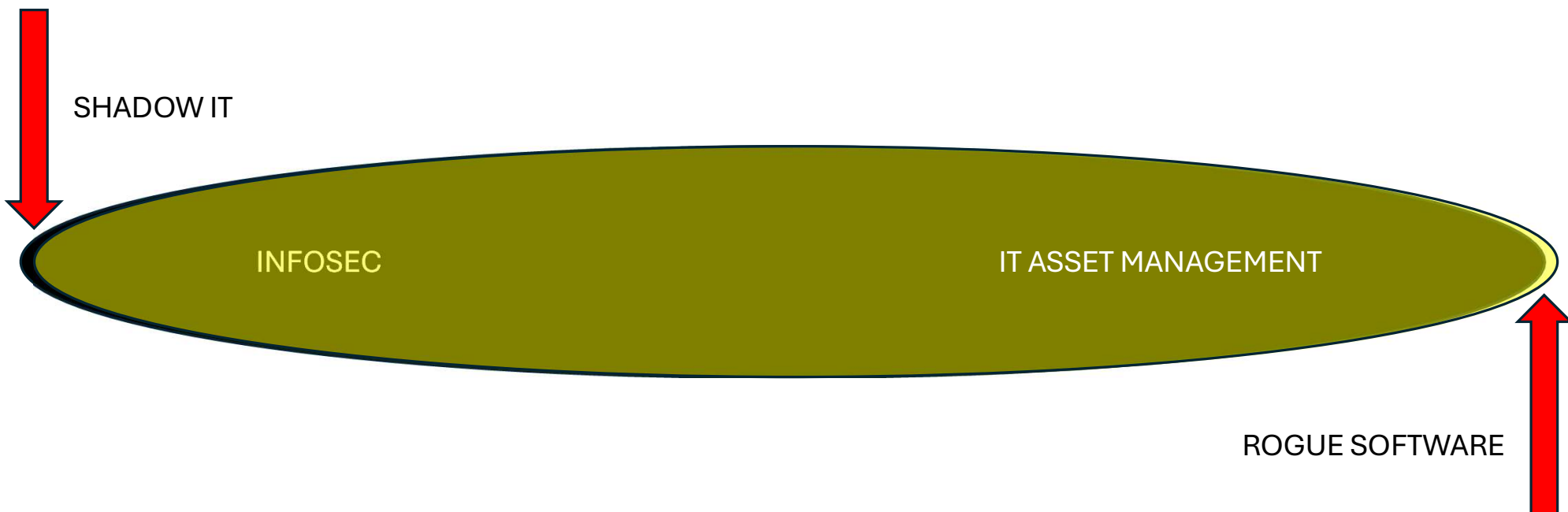
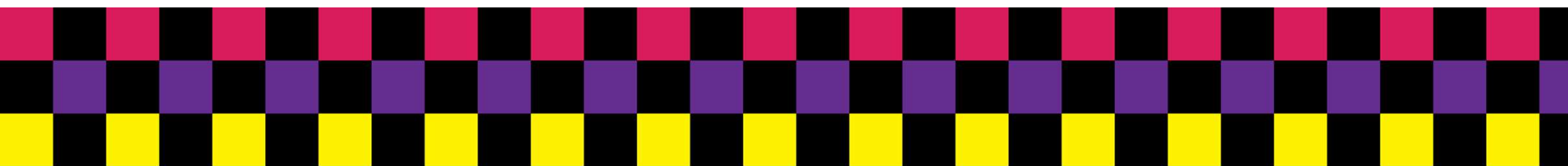
1. Lack of real time visibility and inventory



ABSOLUTE®

April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV



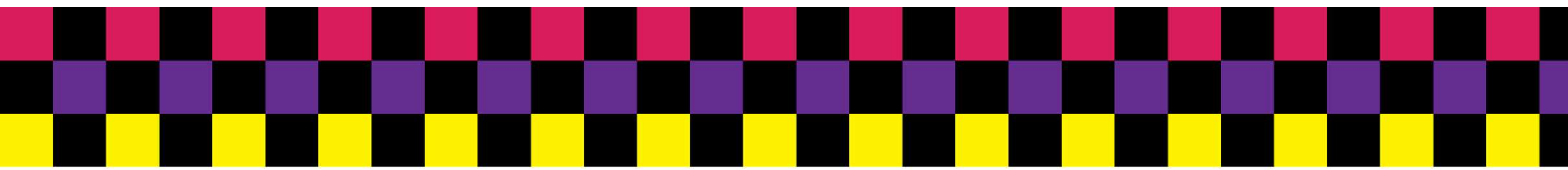


"You Cannot Protect What You Don't Know You Have"



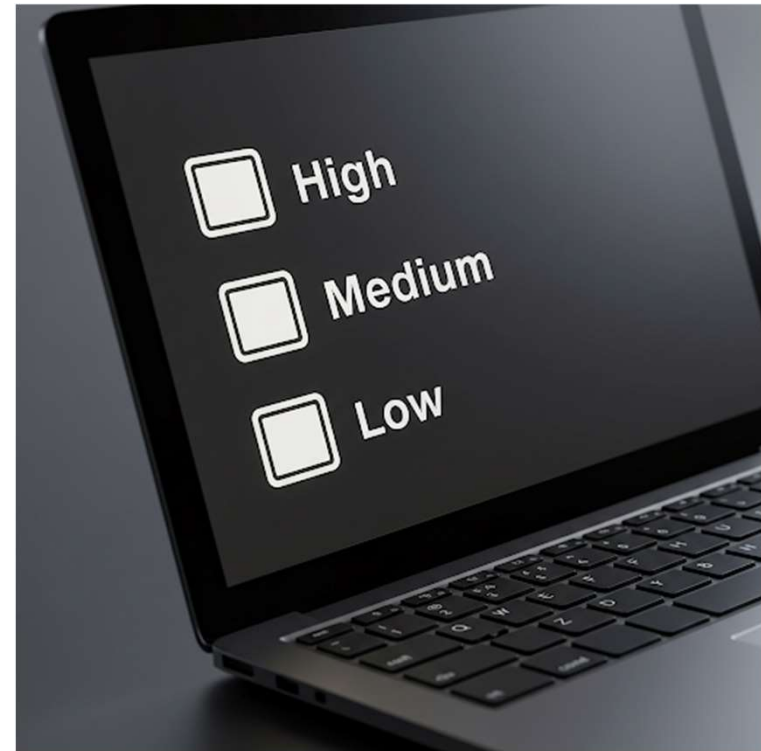
/ABSOLUTE®

April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV



operational

1. real time asset visibility and inventory
2. standard asset classification



ABSOLUTE®

April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV





operational

1. real time asset visibility and inventory
2. standard asset classification
3. Delayed patching and vulnerability management



ABSOLUTE®

April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV



operational

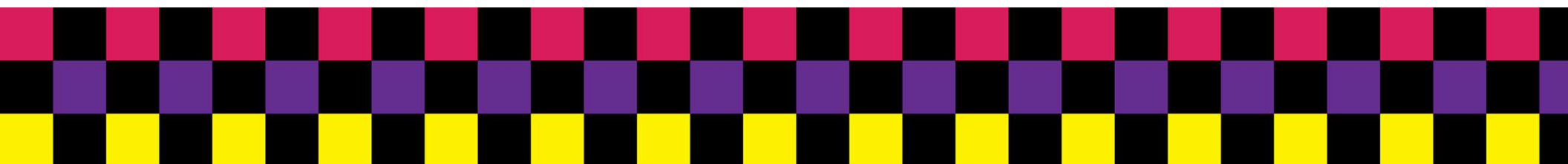
1. real time asset visibility and inventory
2. standard asset classification
3. Delayed patching and vulnerability management
4. Compliance and regulatory challenges



ABSOLUTE®

April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV





operational

1. real time asset visibility and inventory
2. standard asset classification
3. Delayed patching and vulnerability management
4. Compliance and regulatory challenges

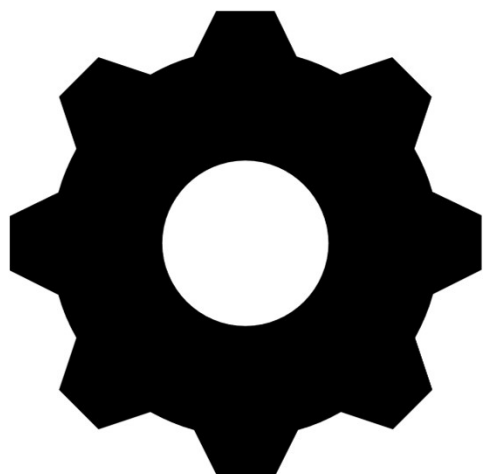
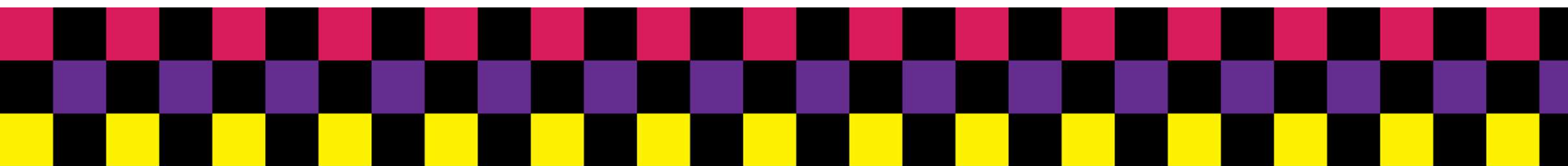
INTEGRATION

1. Automate Asset discovery and centralize results
2. Adopt risk-based asset classification
3. Combine real-time data
4. Hold joint audits
5. Adopt a framework that mandates itam and Security integration



/ABSOLUTE®

April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV



TECHNICAL



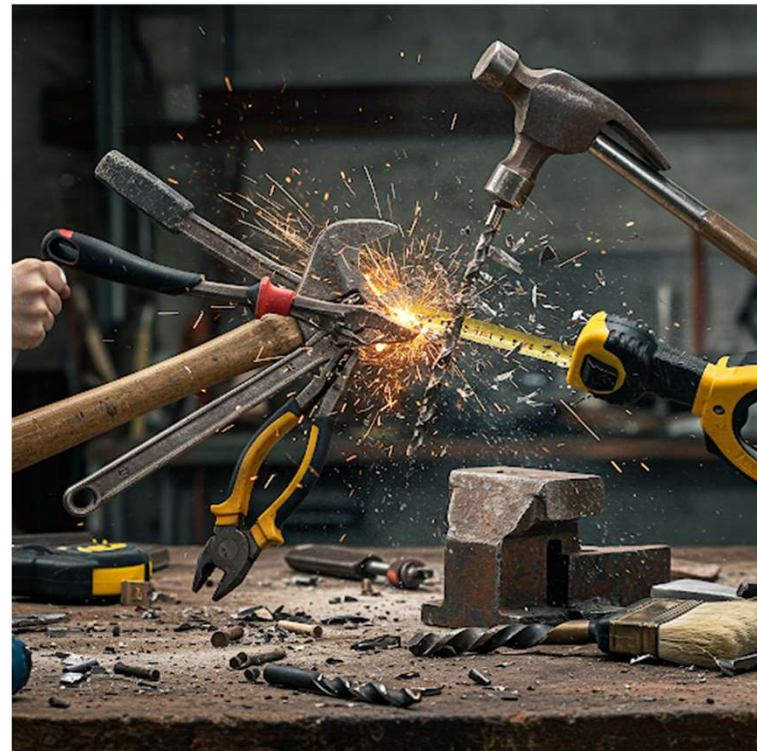
/ABSOLUTE®

April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV



Technical

1. Tools and Platforms that do not work together



ABSOLUTE®

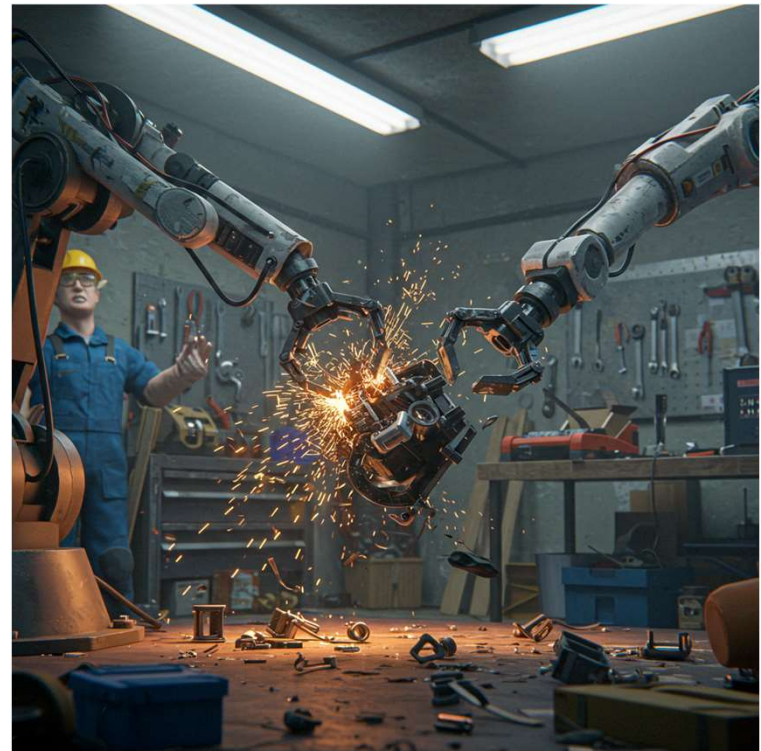
April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV





Technical

1. Tools and Platforms that do not work together
2. Difficulty in automation



ABSOLUTE®

April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV





Technical

1. Tools and Platforms that do not work together
2. Difficulty in automation
3. Asset Management Lifecycle Gaps



ABSOLUTE®

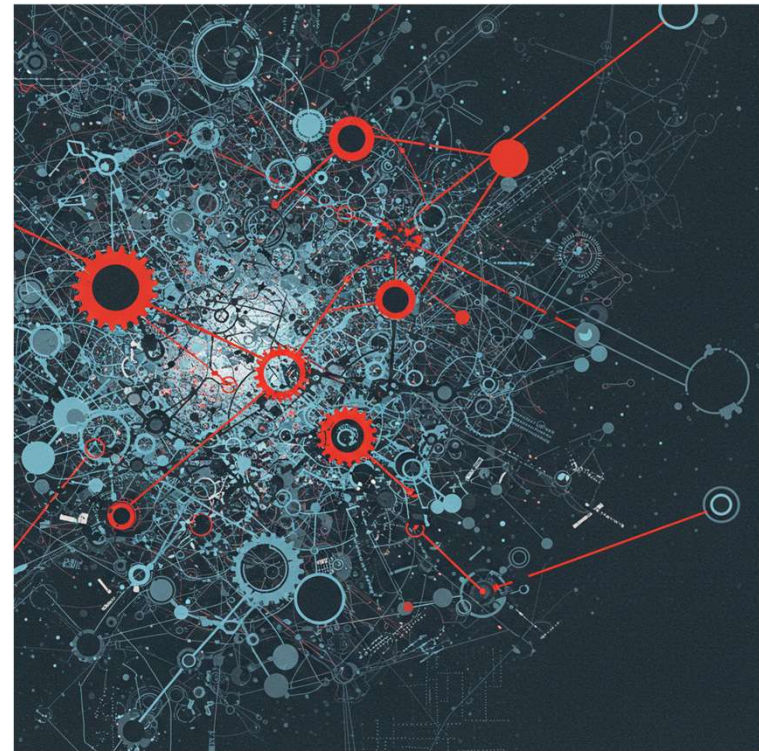
April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV





Technical

1. Tools and Platforms that do not work together
2. Difficulty in automation
3. Asset Management Lifecycle Gaps
4. Scalability and Performance



ABSOLUTE®

April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV





Technical

1. Tools and Platforms that do not work together
2. Difficulty in automation
3. Asset Management Lifecycle Gaps
4. Scalability and Performance

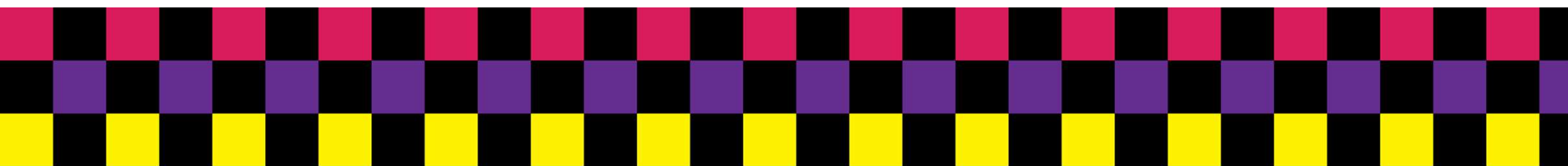
INTEGRATION

1. Ensure ITAM and Security Tool integration
2. Automate what you can, what you cannot have hardened documented process
3. ITAM and security must align



/ABSOLUTE®

April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV



*Be Excellent to each
other*

Party on Dudes!

Any Questions?

ABSOLUTE®

April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV





Connect with Me!



801-580-8328



tlarson@absolute.com



www.linkedin.com/in/torstenlarson



/ABSOLUTE®

April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV