


IAITAM ACE 2025


ITAM - Another Brick In The Wall

THE 50% COMPREHENSION

What happens when you say 100% of what needs to be said but they only acknowledge half.




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AGENDA

- Stakeholders Say
- The landscape
 - In the software world
 - In the hardware world
- The Challenges
- The Options
- Questions



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Tech Debt? Really?

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The slide features a decorative border at the top consisting of a row of black, purple, and yellow squares. The main content area is white with the title "The Challenges" centered in a large, black, sans-serif font. In the bottom left corner, there is a small, colorful icon of a slot machine with reels showing various symbols. In the bottom right corner, the "CGI" logo is displayed in a bold, red, sans-serif font.

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Scenario A

- You communicate the requirement to have a certified ITAD vendor. Then you meet "new" members of your team –
 - Team member "who said so", team member "we've never had to do that before", & team member "why"?
 - Leadership says, "Is this an audit requirement? Prove it?"

Scenario B

- There is a licensing model change, you've communicated up and out that the organization should plan to move away from that technology (think Broadcom revamp of VMWARE)
 - Leadership says, "We're so invested we're never going to move off this platform" and then "A 30-50% price increase, we've got to get off this software"







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Scenario C


- You communicate the requirement to have the asset lifecycle updated through change gates (ordered -> received -> deployed/installed -> EOL)
 - You run into resistance from those same team members
 - Team member "who said so", team member "we've never had to do that before", & team member "why"?

Scenario D

- The business really wants to put an IT Asset Management program in place but is so overwhelmed by the sheer amount of information and things they think need to be done. They suffer from analysis paralysis









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The Options





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Team up with Cybersecurity to support their efforts in knowing what assets you have corporately, report on the lifecycle, and disposition. The programs are tightly aligned.


You could speak regulatory and compliance to drive development and implementation of policies, procedures, processes (and other needed controls).

- ❑ SOX (Sarbanes-Oxley): Financial asset tracking & internal controls.
- ❑ HIPAA: PHI device/inventory protection.
- ❑ GLBA / FTC Safeguards Rule: Customer data asset inventory.
- ❑ RCRA + State E-Waste Laws: Secure and documented asset disposal.



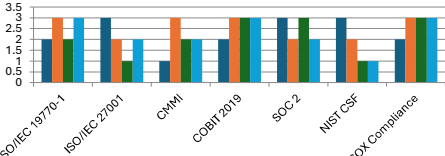

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Certification Landscape: Cybersecurity, Risk, and Financial Reporting

Certification Alignment with ITAM, Cybersecurity, Risk & Financial Reporting



Certification	Cybersecurity Alignment	Risk Management	Financial Reporting Alignment	ITAM Dependency
ISO/IEC 19770-1	2.5	2.5	2.5	2.5
ISO/IEC 27001	2.5	2.5	2.5	2.5
CMMI	2.5	2.5	2.5	2.5
COBIT 2019	2.5	2.5	2.5	2.5
SOC 2	2.5	2.5	2.5	2.5
NIST CSF	2.5	2.5	2.5	2.5
SOX Compliance	2.5	2.5	2.5	2.5



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Training + Communication = Understanding

Pair policy changes with **brief training** modules.

- Provide self-service knowledge bases.
- Promote ITAM literacy across business units.

 Potential Outcomes: Fewer compliance gaps, More empowered end users ->Overtime it creates more accuracy

 What's Next:

- Launch ITAM Lunch and Learns (Partner with IT Service Management teams to show the connection)
- Track knowledge engagement analytics




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Connect with Me!



Not likely!!



Crystal.McLeod@cgi.com
Crystal.McLeod@gmail.com



www.linkedin.com/in/crystal-mcleod-3466617





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