


IAITAM ACE 2025


ITAM - Another Brick In The Wall

Title: Federated or Centralized? The Great ITAM Program Debate


- Comparing Methods for Building an Impactful ITAM Program
- Jason Owens, ITAM Program Owner, Netflix, Inc.



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- Welcome and Introduction
- Importance of Thoughtful IT Asset Management (ITAM) Program Design
- Objective: Compare centralized and federated ITAM program designs




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Purposeful ITAM Program Location

- Definition and Importance
- Security vs IT vs Sourcing vs Finance
- Bury the Lede: Neither is Better Overall



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Comparative Analysis / Conclusion

- Unique Perspective of Leading Two Enterprise ITAM Programs
- Strengths and Weaknesses
- Summary of Key Points
- Final Thoughts



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Q&A / Open Discussion



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