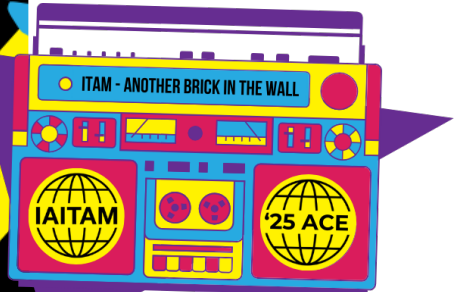


IAITAM ACE 2025

ITAM - Another Brick In The Wall

Proactive Cybersecurity

For SAM & HWAM Practitioners



Agenda

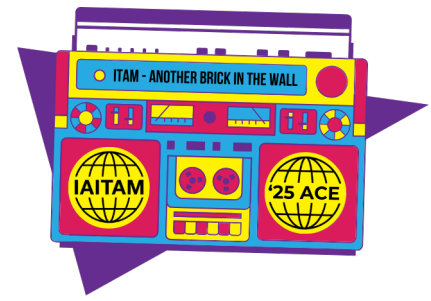
- Basic cybersecurity terms
- Proactive vs reactive cybersecurity
- Defenders can have an advantage
- Does proactive cybersecurity work?
- Case study: US National Security Agency, Center for Internet Security
- How SAM & HWAM can help
- Example controls in action
- Q&A and Lessons Learned from the audience





Basic cybersecurity terms

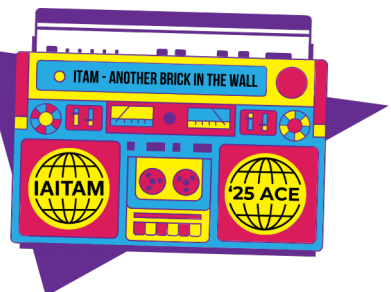
- Attack
 - ▶ Unauthorized attempt to access, change, or destroy data, applications or systems.
 - ▶ Objectives: steal money or data, disrupt business.
- Breach
 - ▶ Successful attack.
 - ▶ Unauthorized access to confidential info, loss of access to IT assets.
- Control
 - ▶ Measure that protects IT assets from cyber attacks becoming breaches.
 - ▶ Technical, Process, Management





Reactive cybersecurity

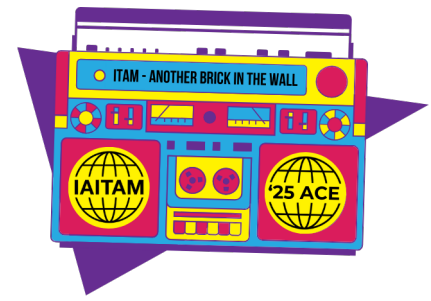
- Identifying breach after the fact.
 - ▶ Endpoint Detection & Response (EDR)
 - Monitors endpoints for suspicious activity
 - CrowdStrike, SolarWinds
 - ▶ Intrusion Detection Systems (IDS)
 - Monitors network traffic for suspicious activity
 - Checkpoint, Fortinet
 - ▶ Log monitoring systems
 - Analyze system logs for suspicious activity
 - Splunk, SolarWinds
- Reactive cybersecurity is often the main focus.
 - ▶ Stopping attackers in their tracks is exciting.





Proactive cybersecurity

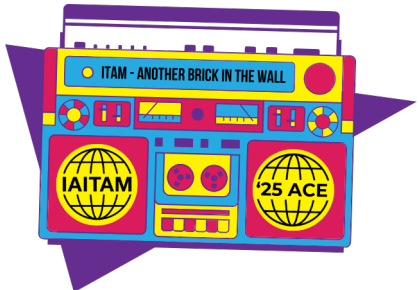
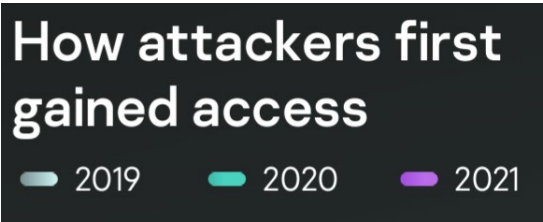
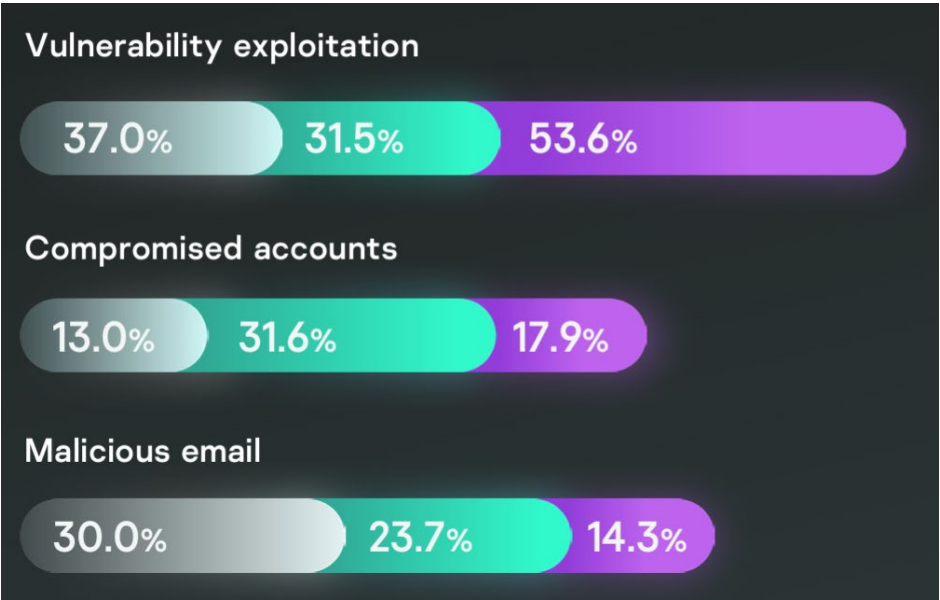
- Security controls that prevent attacks from becoming breaches.
 - ▶ Center for Internet Security (CIS)
 - ▶ NIST 800-53
 - ▶ CMMC requirements – NIST 800-171
- Proactive cybersecurity is often neglected.
 - ▶ Not exciting.
 - ▶ No AI 😊).





Defenders have an advantage - if we implement proactive controls

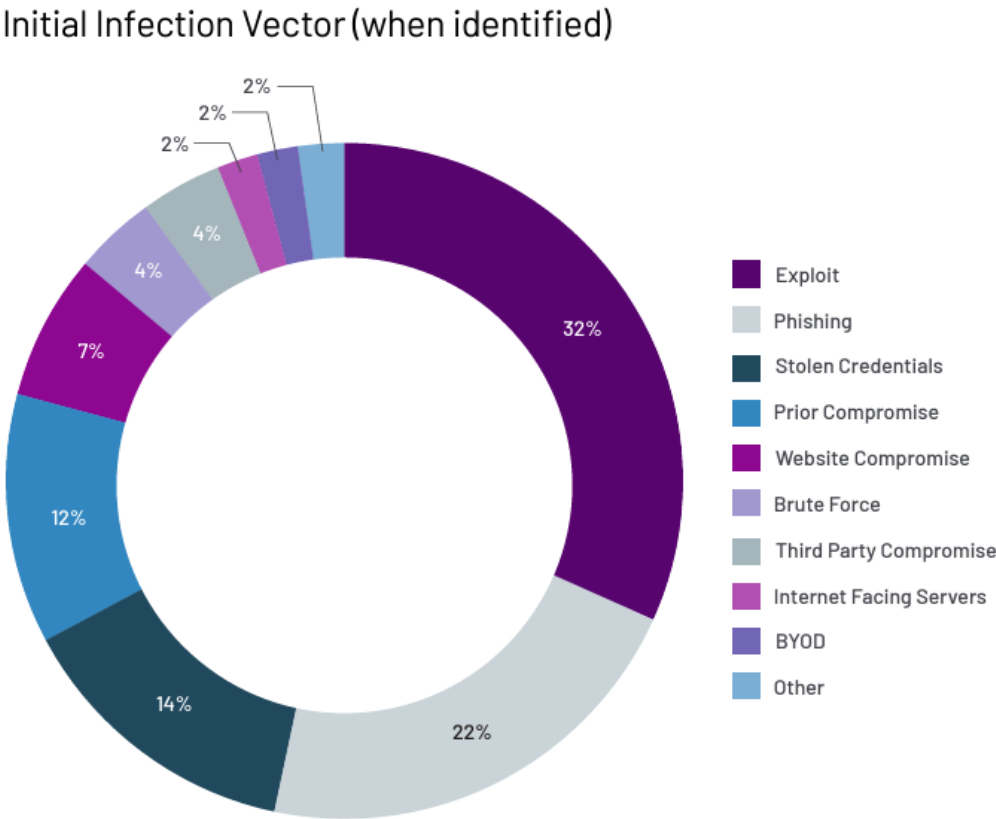
- Kaspersky “The nature of cyber incidents 2022”





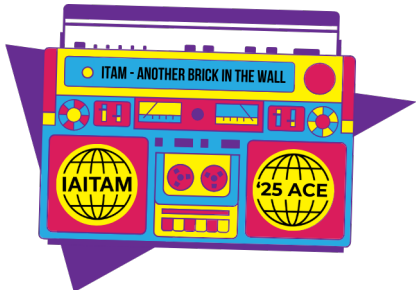
Defenders have an advantage

- Mandiant M-Trends 2023

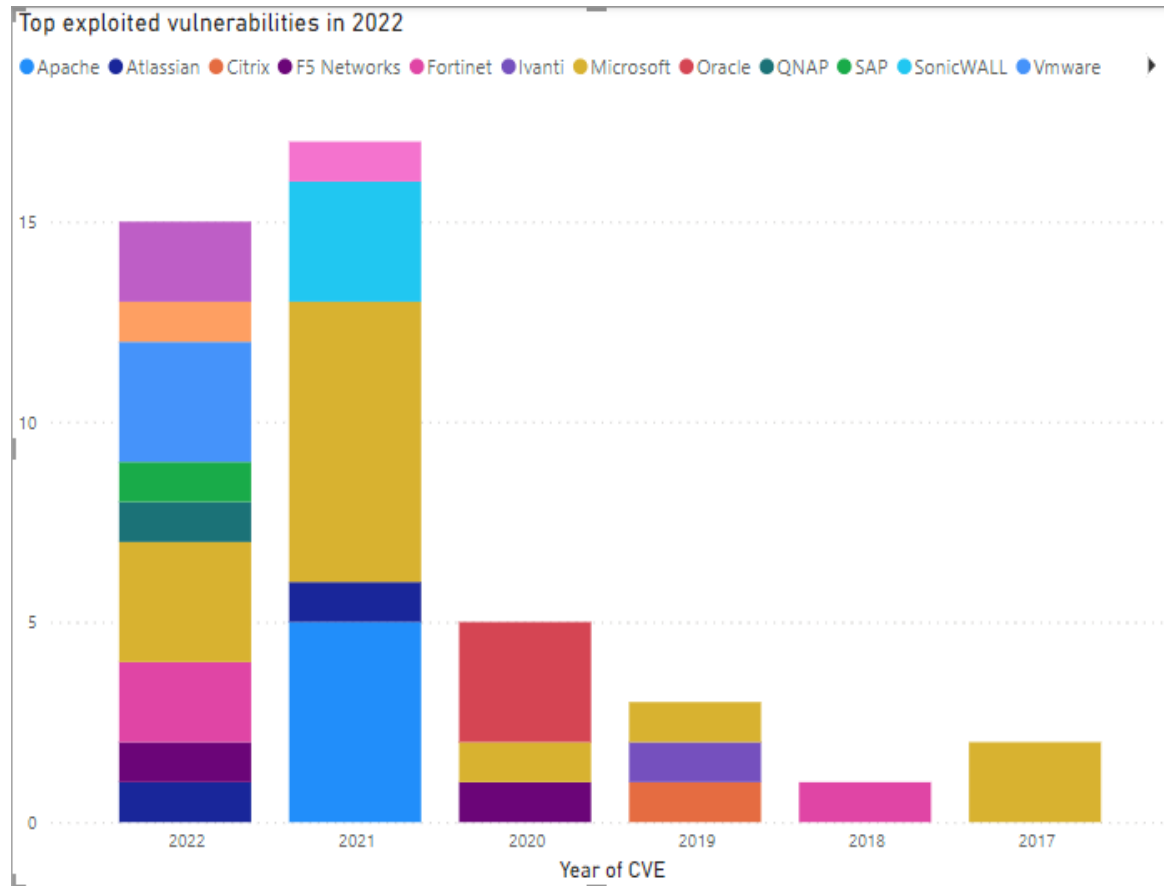


7

April 22-24, 2025 | The M Resort Spa Casino | Las Vegas, NV



Top exploited vulnerabilities in 2022



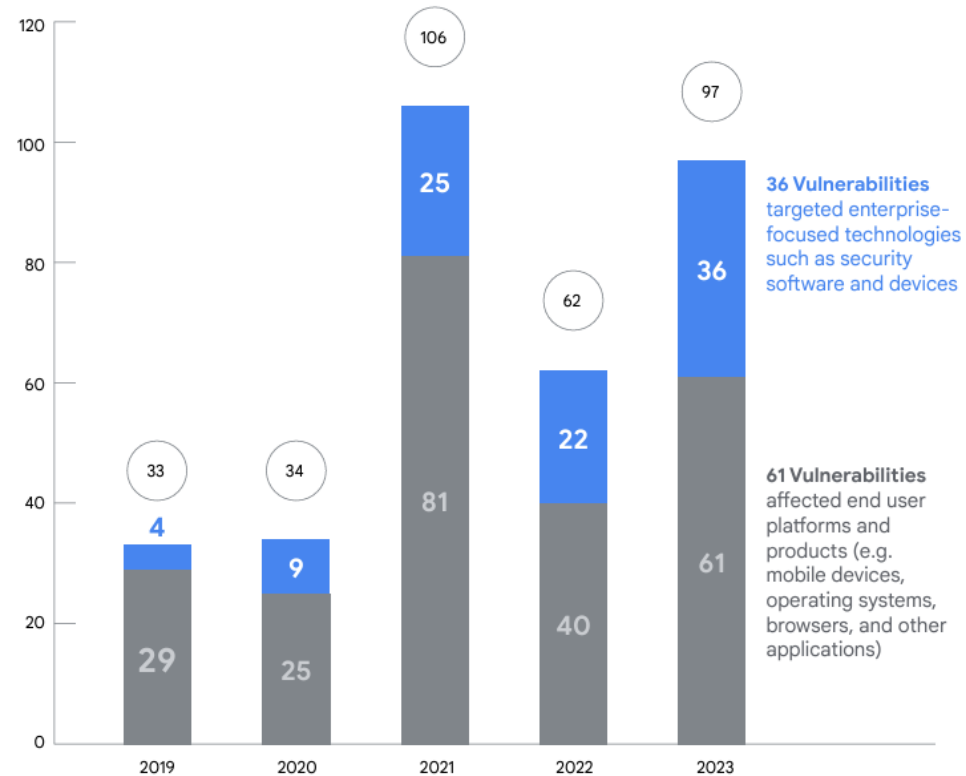
Year	Total CVEs	Percent
2022	15	34.88
2021	17	39.53
2020	5	11.63
2019	3	6.98
2018	1	2.33
2017	2	4.65
Total	43	100.00



What about zero days?

Zero-Days Exploited In-The-Wild by Year

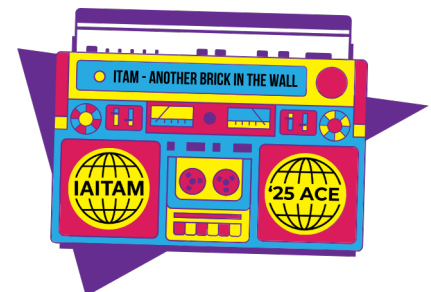
ENTERPRISE vs. END USER





Does proactive cybersecurity work?

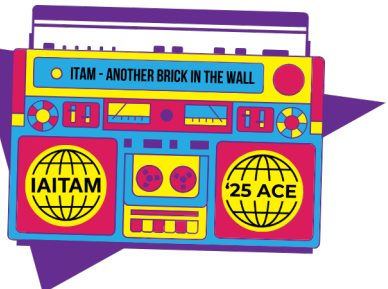
- NSA IAD under Tony Sager and Curt Dukes.
 - ▶ Responsible to defend US DoD from cyber attacks.
 - ▶ Red Team and Blue Team lessons learned.
 - Same attack vectors successful time after time.
 - ▶ Result: Defined cyber security controls within DoD
 - ▶ DoD and its contractors have gotten much better
 - Since the SecDef's Exchange Server breach and F-35 design data loss.
 - Cybersecurity Maturity Model Certification (CMMC).





Does proactive cybersecurity work?

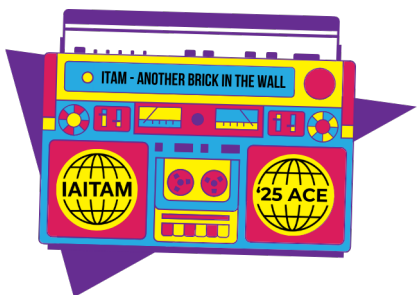
- Center for Internet Security
 - ▶ Initially funded by NSA to impart lessons learned to industry.
 - CIS Controls. Now v8.1
 - ▶ SAM can help with Implementation Group 1 (IG1), or basic controls.
 - ▶ Basic controls (IG1) successfully defends against
 - 77% of top 5 attack types
 - 74% all attack types
 - Based on analysis of actual breaches.





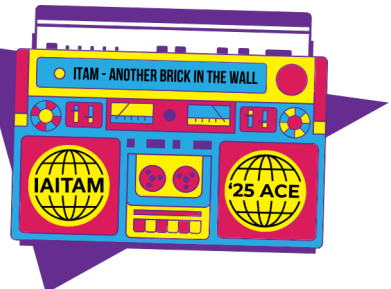
CIS analysis of attacks and breaches

Top 5 Attacks	IG1 CIS Safeguards IG1 can defend against XX% of ATT&CK (Sub-)Techniques	All CIS Safeguards CIS Safeguards can defend against XX% of ATT&CK (Sub-)Techniques
Malware	77%	94%
Ransomware	78%	92%
Web Application Hacking	86%	98%
Insider and Privilege Misuse	86%	90%
Targeted Intrusions	83%	95%



Where SAM and HWAM can help

- CIS Critical Security Controls v8.1 – August 2024 (Top 7)
 - ▶ 1-Inventory and Control of Enterprise Assets (hardware & devices)*
 - ▶ 2-Inventory and Control of Software Assets*
 - ▶ 3-Data Protection*
 - ▶ 4-Secure Configurations of Enterprise Assets and Software*
 - ▶ 5-Account Management (manage credentials)*
 - ▶ 6-Access Control Management (MFA and user privileges)
 - ▶ 7-Continuous Vulnerability Management*
- * SAM and HWAM input on these IG1 Controls.
 - ▶ Requires accurate, complete and up-to-date data.



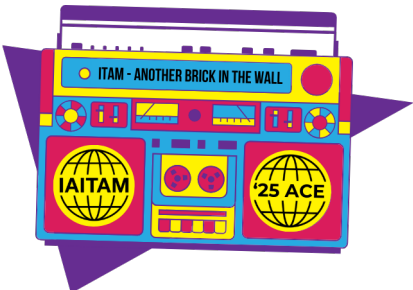
CIS controls example - Hardware

Safeguard 1.1: Establish and Maintain Detailed Enterprise Asset Inventory

Asset Type: Devices	Security Function: Identify	IG1	IG2	IG3
---------------------	-----------------------------	-----	-----	-----

Safeguard 1.2: Address Unauthorized Assets

Asset Type: Devices	Security Function: Respond	IG1	IG2	IG3
---------------------	----------------------------	-----	-----	-----



CIS controls example - Software

Safeguard 2.1: Establish and Maintain a Software Inventory

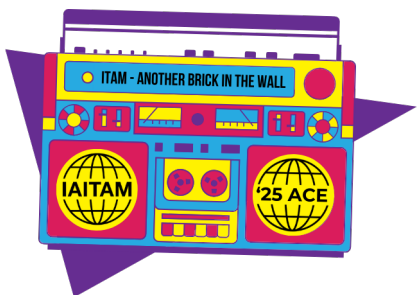
Asset Type:	Software	Security Function:	Identify	IG1	IG2	IG3
-------------	----------	--------------------	----------	-----	-----	-----

Safeguard 2.2: Ensure Authorized Software is Currently Supported

Asset Type:	Software	Security Function:	Identify	IG1	IG2	IG3
-------------	----------	--------------------	----------	-----	-----	-----

Safeguard 2.3: Address Unauthorized Software

Asset Type:	Software	Security Function:	Respond	IG1	IG2	IG3
-------------	----------	--------------------	---------	-----	-----	-----



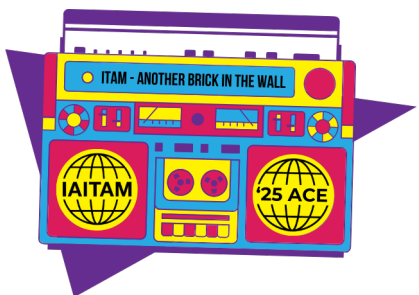
CIS controls example – Data Protection

Safeguard 3.2: Establish and Maintain a Data Inventory

Asset Type:	Data	Security Function:	Identify	IG1	IG2	IG3
-------------	------	--------------------	----------	-----	-----	-----

Safeguard 3.6: Encrypt Data on End-User Devices

Asset Type:	Data	Security Function:	Protect	IG1	IG2	IG3
-------------	------	--------------------	---------	-----	-----	-----



CIS controls example – Account Management

Safeguard 5.1: Establish and Maintain an Inventory of Accounts

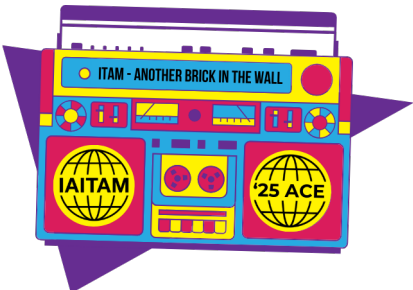
Asset Type: Users	Security Function: Identify	IG1	IG2	IG3
-------------------	-----------------------------	-----	-----	-----

Safeguard 5.3: Disable Dormant Accounts

Asset Type: Users	Security Function: Protect	IG1	IG2	IG3
-------------------	----------------------------	-----	-----	-----

Safeguard 5.4: Restrict Administrator Privileges to Dedicated Administrator Accounts

Asset Type: Users	Security Function: Protect	IG1	IG2	IG3
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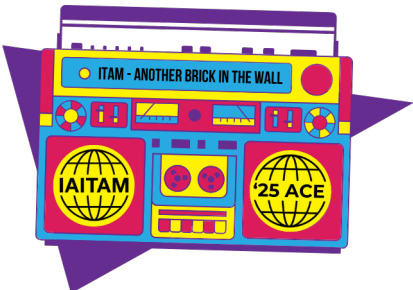
CIS controls example – Vulnerability Management

Safeguard 7.3: Perform Automated Operating System Patch Management

Asset Type:	Software	Security Function:	Protect	IG1	IG2	IG3
-------------	----------	--------------------	---------	-----	-----	-----

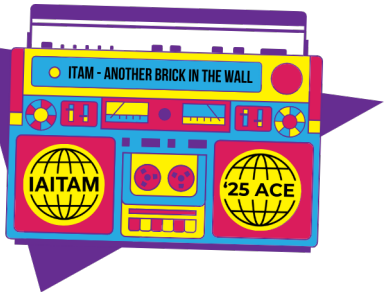
Safeguard 7.4: Perform Automated Application Patch Management

Asset Type:	Software	Security Function:	Protect	IG1	IG2	IG3
-------------	----------	--------------------	---------	-----	-----	-----



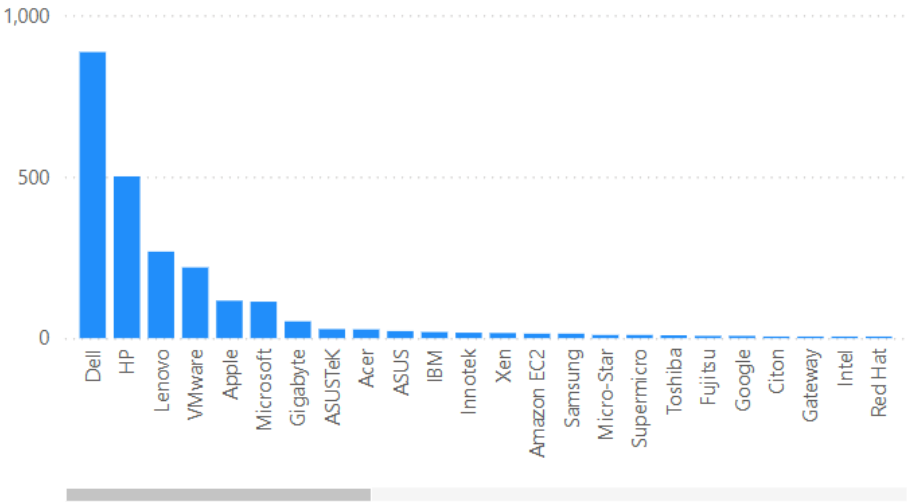
Example controls in action

- Data requirements
 - ▶ Accurate, complete and up-to-date
 - ▶ Able to be easily shared with other groups
 - ▶ Able to be easily used in workflow automation

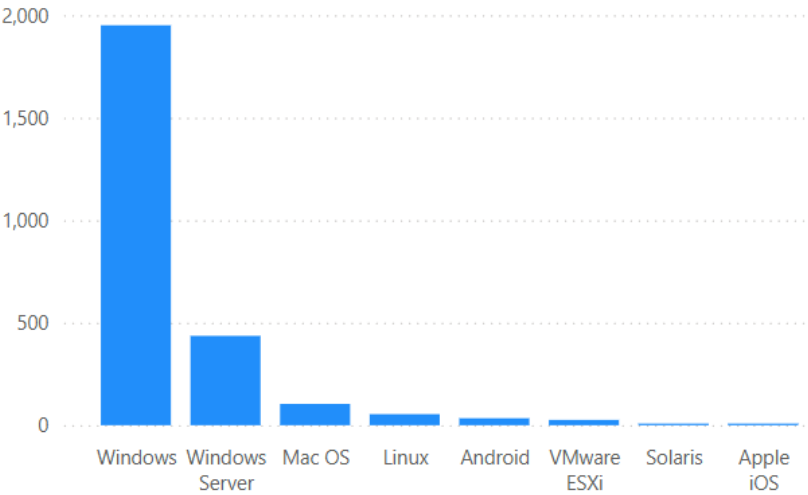


Hardware assets

System Manufacturer/Model

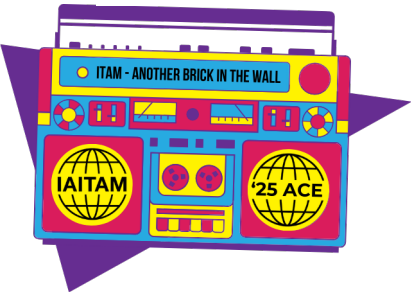


Operating Systems

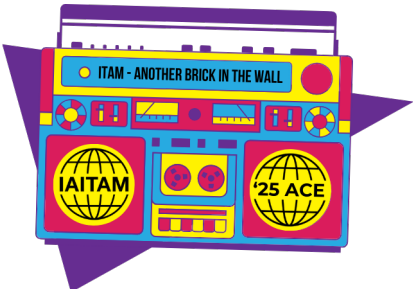
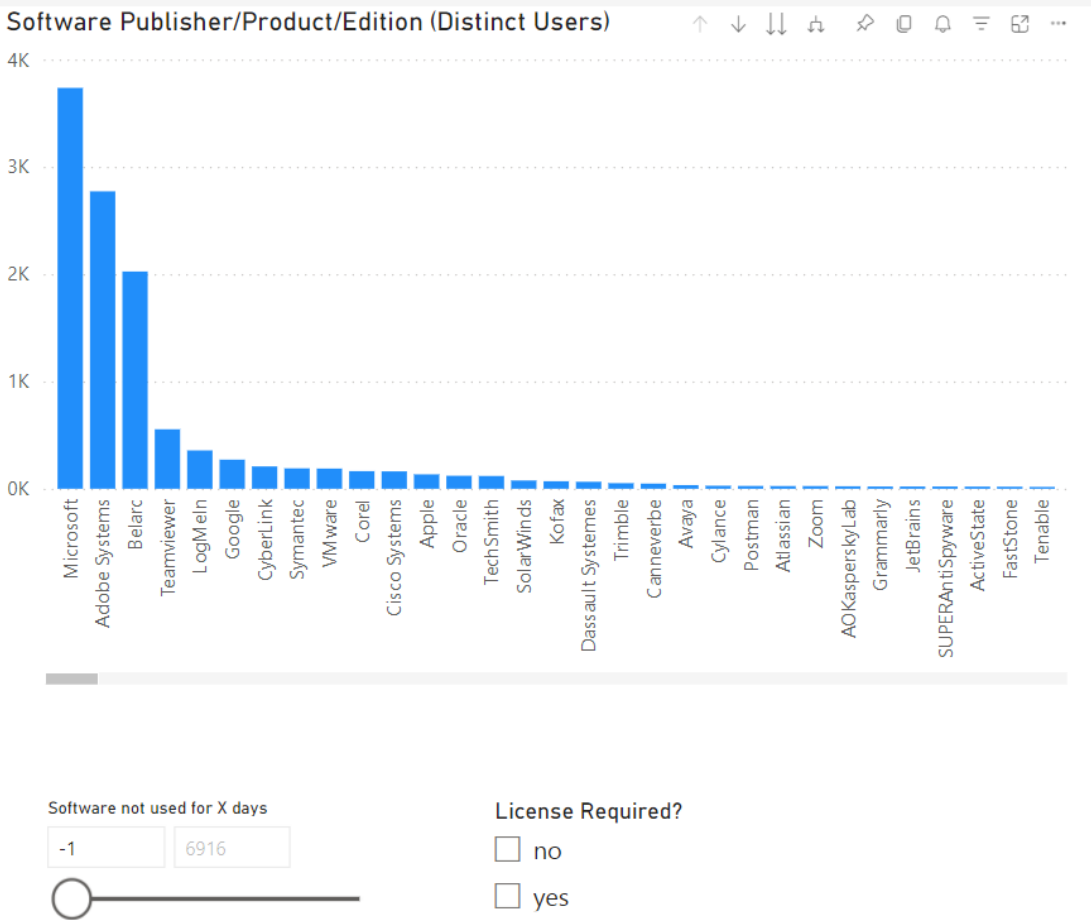


MachineClass	P	V	Total
Notebook	824		824
Notebook Server	2		2
Server	249	245	494
Workstation	1208	90	1298
Total	2283	335	2618

MachineClass	Android	Apple iOS	Linux	Mac OS	Solaris	VMware ESXi	Windows	Windows Server	Total
Notebook	25	1	2	79			717		824
Notebook Server								2	2
Server			19		7	26	8	434	494
Workstation	9	5	33	25			1226		1298
Total	34	6	54	104	7	26	1951	436	2618



Approved software



Non-compliant software

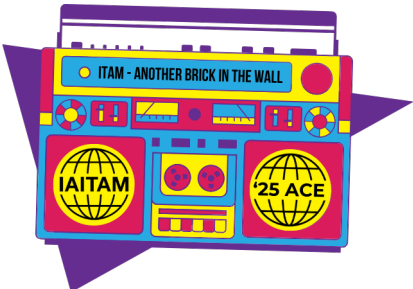
Noncompliant Software Versions

Note: The lowest compliant versions shown are for DEMO PURPOSES ONLY.
With a licensed copy of BelManage, your BelManage administrator can enter compliant versions of software on an administration page.

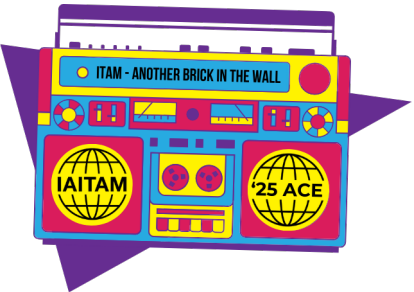
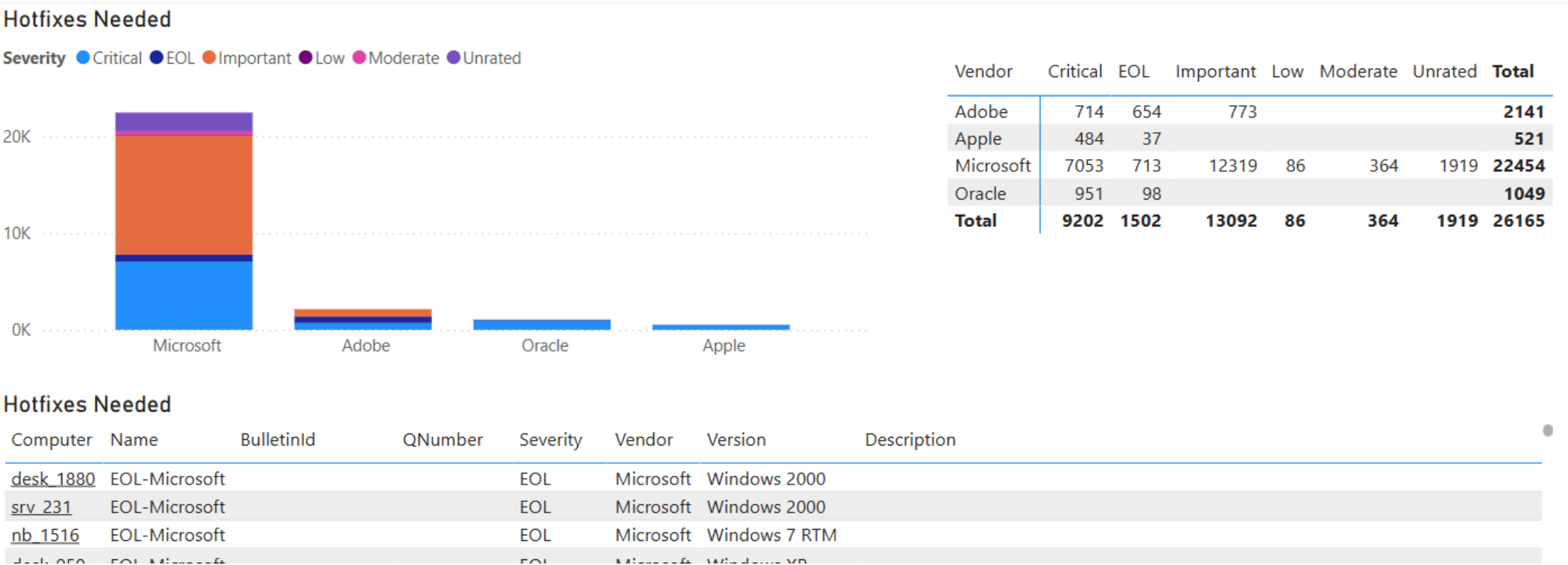
Summary of Group acme\ and its Subgroups

(Click a product name to see systems using a noncompliant version of that product)

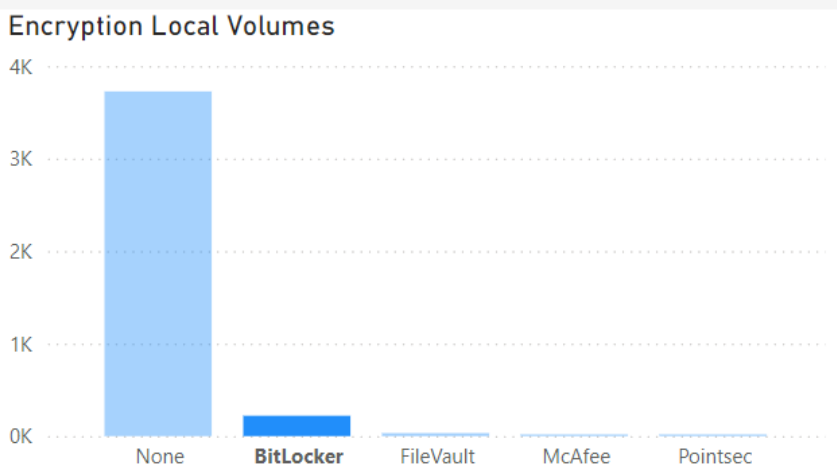
Software Manufacturer				
Systems	Product Name	Type	Range of Noncompliant Versions	Compliance Version Ranges
Adobe				
3	Acrobat	Windows	11.0.20.17 — 25.1.20428	20.5.30574 — 25
2	Acrobat DC	Windows	25.1.20428	20.5.30636 — 20.999, 24.2.20759 — 24.999
Atlassian				
1	Sourcetree	Windows	3.4.7	3.4.22 — 99
Don HO				
3	Notepad++	Windows	8.1.9 — 8.4.8	8.5.7 — 99
TechSmith				
1	Snagit	Windows	18.2.6.6375	24.1.2 — 25
The Git Development Community				
1	Git	Windows	2.33.1.1	2.47.1.2 — 99



Hotfixes needed & EOL software



Drive encryption



Encryption Local Volumes

Computer	User	Encryption
nb_692	1002	BitLocker
nb_1390	1007	BitLocker
nb_468	102	BitLocker
nb_1786	1021	BitLocker
nb_2067	1022	BitLocker
nb_56	1023	BitLocker
desk_1664	1037	BitLocker
nb_1385	1045	BitLocker
nb_1203	1054	BitLocker
desk_1393	1060	BitLocker
Total		

Encryption Suspended

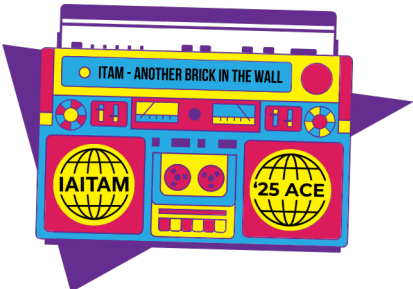
☐ (Blank)

☐ no

☐ yes

Local Volumes

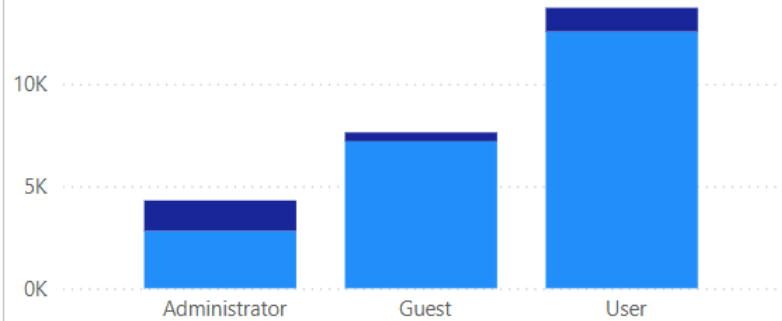
220



User accounts

User Accounts

Type ● Domain ● Local

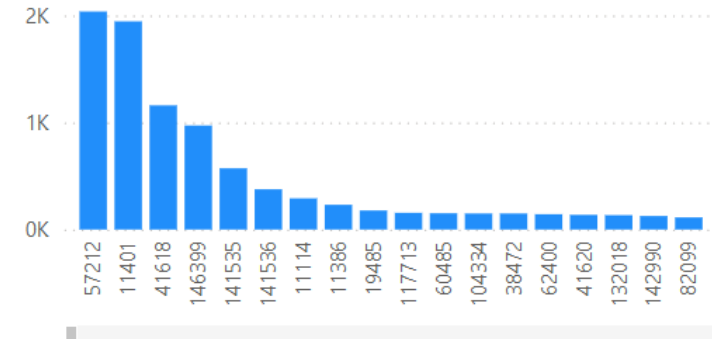


User Accounts

Type	Administrator	Guest	User	Total
Domain	2810	7181	12551	21387
Local	1485	442	1164	2940
Total	4114	7608	13510	23786

Password Age more than X days

Computers by Login User



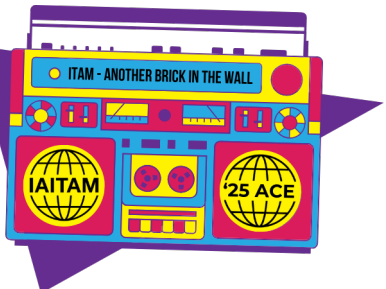
User Accounts

LoginUser	FullName	Privilege	Type	Computer	Email	Logins	LastLogin	AccountDisabled	AccountLockedOut	SID
100481		User	Domain	srv_1871	100481@abcxyz.com	1		no	no	784678283-153461445-2238456313-4617
100482		User	Domain	srv_2096	100482@abcxyz.com	1		no	no	2643922949-668658206-326545761-5293
100483		User	Domain	srv_2053	100483@abcxyz.com	1		no	no	940645971-1032339507-1231754661-4712
100490		User	Domain	srv_1871	100490@abcxyz.com	1		no	no	784678283-153461445-2238456313-4618
100499		User	Domain	srv_1807	100499@abcxyz.com	1		no	no	1896471786-1675500547-1460340569-5549
100499		User	Domain	srv_1808	100499@abcxyz.com	1		no	no	1896471786-1675500547-1460340569-5549



How SAM & HWAM can help insure cybersecurity

- Support your organization's cybersecurity controls effort
 - ▶ With accurate, complete, up-to-date data.
 - ▶ Controls can be CIS, NIST, home grown, etc.
- Integrate this data with Workflow Automation
 - ▶ Automate implementing and confirming the security controls.



Belarc company

- Over 1,800 customers worldwide
 - ▶ Commercial
 - Autodesk, Novelis (Canada, Korea), Shell Canada, Travelers Insurance (India)
 - ▶ US Federal Government
 - Environmental Protection Agency, Federal Aviation Administration, NASA, Patent & Trademark Office, Department of State (DS), US Air Force (844th CG)
 - ▶ Many long term >10 years
 - ▶ Located in 50 countries
- Eight US and Worldwide Patents



Q&A + Lessons Learned from you

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