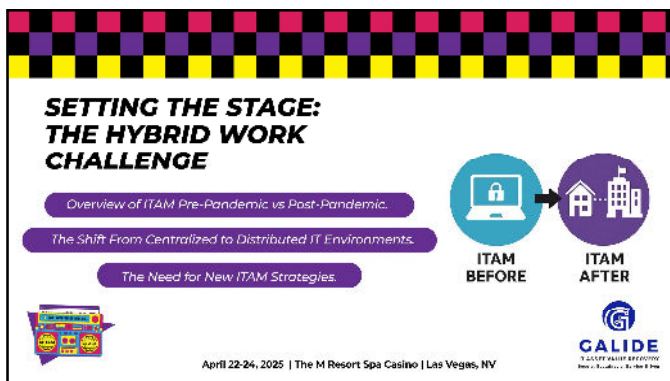





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What are the biggest challenges your organization faces tracking IT assets across remote and office environments?



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THE ITAM PARADIGM SHIFT




Organizations must rethink asset tracking, security, and cost management

Hybrid Workforces require more Strategic ITAM, not less




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NEW ITAM LANDSCAPE IN HYBRID WORK



Impact on asset tracking, procurement, and security

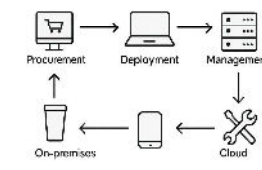
ITAM Challenges: Visibility, Compliance, Cost, & Security

Case Study of a Company adapting ITAM for hybrid Work



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IT ASSET LIFECYCLE

Procurement → Deployment → Management

On-premises ← Cloud

HOW TO MAINTAIN CONTROL

- Use of RFID, Barcode Scanning, and cloud based tracking
- Ensuring Compliance With Software Licensing and audits
- Secure asset disposition for remote employees



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EFFICIENT ITAM FOR A HYBRID WORKFORCE



Right-sizing investments in hardware and software
Leveraging ITAM analytics for cost savings
Sustainable IT asset management



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SECURITY & RISK MITIGATION

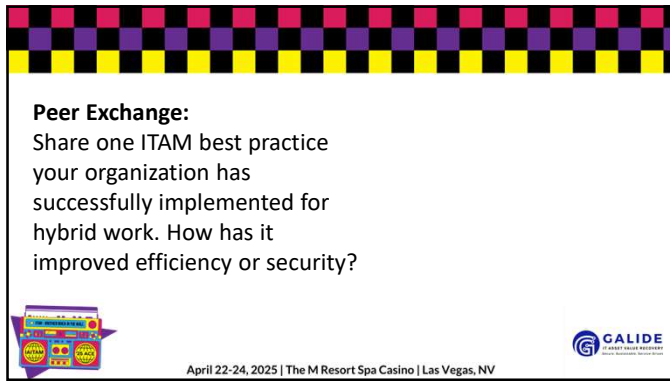
- Zero Trust Security Framework
- Endpoint Security Best Practices
- Governance, Risk & Compliance



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Peer Exchange:
Share one ITAM best practice your organization has successfully implemented for hybrid work. How has it improved efficiency or security?

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FINAL THOUGHTS

- Recap of key ITAM strategies for hybrid work
- Encouragement to assess and enhance ITAM policies
- Call to action for continuous improvement

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QUESTIONS AND DISCUSSION

- Encourage audience interaction
- Open Floor for attendee questions

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Connect with Me!

(832) 446-6731

georgew@galide.com

GALIDE





GALIDE
10 GRAND COLLEGE AVENUE
ANN ARBOR, MI 48106-1500

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