



#IAITAMACE

- Targeted Networking
- Interactive Sessions
- Educational Lectures
- Vendor Expo

The Greatest Show in ITAM

IAITAM ACE Marketing Opportunities Guide

Visit ace.iaitam.org/sponsor/ for full conference details and final due dates

Suggested Activity	Date	✓	Instructions
Submit Logo	Immediately upon signing		https://iaitam.org/sponsor-and-exhibitor-form/
Submit Organization Description	Immediately upon signing		https://iaitam.org/sponsor-and-exhibitor-form/
Submit Speaker Proposal form	Immediately upon signing		https://iaitam.org/speaker-call/
Submit Ad for ITAK (Platinum & Gold)	January 19th, 2026		https://iaitam.org/sponsor-and-exhibitor-form/
Submit Booth Representatives	April 27th, 2026		https://iaitam.org/sponsor-and-exhibitor-form/
Book Hotel Rooms	April 10th, 2026		https://ace.iaitam.org/venue/
Ship attendee bag inserts to IAITAM HQ Attn: IAITAM ACE 2024 4848 Munson Street NW, Canton, Ohio 44718 USA	March 23rd, 2026		Ship 1,000 attendee bag inserts
Conference Program Ad (Platinum, Gold & Silver)	March 30th, 2026		https://iaitam.org/sponsor-and-exhibitor-form/
Write an ITAK article	April 6th, 2026		https://iaitam.org/itak-article-submission/
Social media post	March 20th, 2026		See Hash Tag list
Upload ACE logo to your website	March 20th, 2026		Contact conference@iaitam.org for the logo
Schedule webinar with IAITAM	March 20th, 2026		https://iaitam.org/speaker-call/
Invite your best customers	March 20th, 2026		Contact conference@iaitam.org for your unique customer code
Social media post	March 25h, 2026		See Hash Tag list
Email announcement to your database	March 25h, 2026		
Invite your best customers	March 24th, 2025		Contact conference@iaitam.org for your unique customer code
Social media post	April 13th, 2026		See Hash Tag list
Announce any raffle giveaways	April 13th, 2026		
Announce booth location and number	April 13th, 2026		
Social media post	April 13th, 2026		See Hash Tag list
Social media post	April 4th, 2025		See Hash Tag list
Social media post	April 24h, 2026		See Hash Tag list
Social media post	During Event		See Hash Tag list
Send out thank you email	May 20th, 2026		
Social media post	May 20th, 2026		See Hash Tag list
Announce participation at next IAITAM ACE	June 1st, 2026		
Hashtags for social media	#IAITAMACE #IAITAM #ITAM #ITIL #SAM #ITSM #ITAD		